## CONTENTS

Introduction  
1. Distributing Blackness:  
   Ayo Technology! Texts, Identities, and Blackness  
   17

2. Information Inspirations:  
   The Web Browser as Racial Technology  
   38

3. “The Black Purposes of Space Travel”:  
   Black Twitter as Black Technoculture  
   79

4. Black Online Discourse, Part 1:  
   Ratchetry and Racism  
   125

5. Black Online Discourse, Part 2:  
   Respectability  
   171

6. Making a Way out of No Way:  
   Black Cyberculture and the Black Technocultural Matrix  
   210

*Acknowledgments*  
*Notes*  
*References*  
*Index*  
*About the Author*