

CONTENTS

Introduction: Why Still Study Fans? <i>Cornel Sandvoss, Jonathan Gray, and C. Lee Harrington</i>	1
PART I. FAN TEXTS AND OBJECTS	
1. The Death of the Reader? Literary Theory and the Study of Texts in Popular Culture <i>Cornel Sandvoss</i>	29
2. Intimate Intertextuality and Performative Fragments in Media Fanfiction <i>Kristina Busse</i>	45
3. Media Academics as Media Audiences: Aesthetic Judgments in Media and Cultural Studies <i>Matt Hills</i>	60
4. Copyright Law, Fan Practices, and the Rights of the Author (2017) <i>Rebecca Tushnet</i>	77
5. Toy Fandom, Adulthood, and the Ludic Age: Creative Material Culture as Play <i>Katriina Heljakka</i>	91
PART II. SPACES OF FANDOM	
6. Loving Music: Listeners, Entertainments, and the Origins of Music Fandom in Nineteenth-Century America <i>Daniel Cavicchi</i>	109
7. Resisting Technology in Music Fandom: Nostalgia, Authenticity, and Kate Bush's "Before the Dawn" <i>Lucy Bennett</i>	127

8. I Scream Therefore I Fan? Music Audiences and Affective Citizenship <i>Mark Duffett</i>	143
9. A Sort of Homecoming: Fan Viewing and Symbolic Pilgrimage <i>Will Brooker</i>	157
10. Reimagining the Imagined Community: Online Media Fandoms in the Age of Global Convergence <i>Lori Hitchcock Morimoto and Bertha Chin</i>	174
PART III. TEMPORALITIES OF FANDOM	
11. Do All “Good Things” Come to an End? Revisiting Martha Stewart Fans after ImClone <i>Melissa A. Click</i>	191
12. The Lives of Fandoms <i>Denise D. Bielby and C. Lee Harrington</i>	205
13. “What Are You Collecting Now?” Seth, Comics, and Meaning Management <i>Henry Jenkins</i>	222
14. Sex, Utopia, and the Queer Temporalities of Fannish Love <i>Alexis Lothian</i>	238
PART IV. THE FAN CITIZEN: FAN POLITICS AND ACTIVISM	
15. The News: You Gotta Love It <i>Jonathan Gray</i>	255
16. Memory, Archive, and History in Political Fan Fiction <i>Abigail De Kosnik</i>	270
17. Between Rowdies and Rasikas: Rethinking Fan Activity in Indian Film Culture <i>Aswin Punathambekar</i>	285
18. Black Twitter and the Politics of Viewing <i>Scandal</i> <i>Dayna Chatman</i>	299

19. Deploying Oppositional Fandoms: Activists' Use of Sports Fandom in the Redskins Controversy	315
<i>Lori Kido Lopez and Jason Kido Lopez</i>	
PART V. FAN LABOR AND FAN-PRODUCER INTERACTIONS	
20. Ethics of Fansubbing in Anime's Hybrid Public Culture	333
<i>Mizuko Ito</i>	
21. Live from Hall H: Fan/Producer Symbiosis at San Diego Comic-Con	354
<i>Anne Gilbert</i>	
22. Fantagonism: Factions, Institutions, and Constitutive Hegemonies of Fandom	369
<i>Derek Johnson</i>	
23. The Powers That Squee: Orlando Jones and Intersectional Fan Studies	387
<i>Suzanne Scott</i>	
24. Measuring Fandom: Social TV Analytics and the Integration of Fandom into Television Audience Measurement	402
<i>Philip M. Napoli and Allie Kosterich</i>	
<i>About the Contributors</i>	419
<i>Index</i>	423