## Contents

*Acknowledgments* vii  
*Foreword* x  
  *Raynie E. McKerrow*  

*Introduction* 1  
  *Michael G. Lacy and Kent A. Ono*  

### PART I: Racialized Masculinities

1  
*Apocalypse: The Media's Framing of Black Looters, Shooters, and Brutes in Hurricane Katrina's Aftermath* 21  
  *Michael G. Lacy and Kathleen C. Haspel*  

2  
*Tales of Tragedy: Strategic Rhetoric in News Coverage of the Columbine and Virginia Tech Massacres* 47  
  *Cynthia Willis-Chun*  

3  
*N-word vs. F-word, Black vs. Gay: Uncovering *Pendejo* Games to Recover Intersections* 65  
  *Catherine R. Squires*  

### PART II: Whiteness

4  
*Quentin Tarantino in Black and White* 81  
  *Sean Tierney*  

5  
*Patrolling National Identity, Masking White Supremacy: The Minuteman Project* 98  
  *Michelle A. Holling*  

6  
*Control, Discipline, and Punish: Black Masculinity and (In)visible Whiteness in the NBA* 117  
  *Rachel Alicia Griffin and Bernadette Marie Calafell*  

### PART III: Vernacular Resistances

7  
*Declarations of Independence: African American Abolitionists and the Struggle for Racial and Rhetorical Self-Determination* 139  
  *Jacqueline Bacon*
8 Transgressive Rhetoric in Deliberative Democracy: The Black Press
Michael Huspek

9 Bling Fling: Commodity Consumption and the Politics of the “Post-Racial”
Roopali Mukherjee

PART IV: Racialized Complexities and Neocolonialism
10 The Rhythm of Ambition: Power Temporalities and the Production of the Call Center Agent in Documentary Film and Reality Television
Aimee Carrillo Rowe, Sheena Malhotra, and Kimberlee Pérez

11 Inscribing Racial Bodies and Relieving Responsibility: Examining Racial Politics in Crash
Jamie Moshin and Ronald L. Jackson II

12 Cinematic Representation and Cultural Critique: The Deracialization and Denationalization of the African Conflict Diamond Crises in Zwick’s Blood Diamond
Marouf Hasian, Jr., Carol W. Anderson, and Rulon Wood

13 Abstracting and De-Racializing Diversity: The Articulation of Diversity in the Post-Race Era
Rona Tamiko Halualani

Bibliography

About the Contributors

Index