

Subaru What's New for 2020

Outback®

All-new, sixth-generation of the iconic Subaru sport-utility vehicle is the roomiest, most capable Outback ever, debuting new powertrains and safety technology. Subaru Symmetrical All-Wheel Drive is once again standard on all models.

- Built on the Subaru Global Platform
- EyeSight® Driver Assist Technology, standard on all trim levels, includes new Advanced Adaptive Cruise Control with Lane Centering; Pre-Collision Braking and Throttle Management; and Vehicle Lane Departure and Sway Warning
- EyeSight Assist Monitor, standard on all trim levels, offers a head-up display on the windshield for EyeSight warnings and EyeSight status information
- Segment-exclusive DriverFocus™ Distraction Mitigation System can identify signs of driver fatigue or distraction and then alert the driver with an audio and visual warning
- New 2.5-liter direct-injection 4-cylinder BOXER engine; 182hp, 176 lb-ft torque
- New XT models with 2.4-liter turbo/intercooled BOXER engine; 260-hp and 277 lb-ft of torque using regular-grade fuel
- Auto Start/Stop ignition
- All-new tablet style SUBARU STARLINK multimedia systems feature an 11.6-inch high-resolution touchscreen; new on-screen controls for audio, HVAC, X-MODE and vehicle features; combination meter integration; smartphone integration with Apple CarPlay™, Android™ Auto and new STARLINK SmartDeviceLink™ apps; Bluetooth® hands-free phone and audio streaming connectivity; AM/FM stereo; SiriusXM® All Access Radio and SiriusXM Travel Link®; HD Radio® and over-the-air updates
- Top-of-the-line 11.6-inch Multimedia Navigation system adds navigation powered by TomTom®
- CD player comes standard on Touring trims but can be added as an accessory to all other trim levels
- Expanded features for STARLINK Connected Services (available as opt-in for Premium and above trim levels)
- Lineartronic® CVT with new 8-speed manual shift mode and steering wheel paddle shift control switches
- XT models come standard with High-Torque Lineartronic® CVT with new 8-speed manual shift mode and steering wheel paddle shift control switches
- Auto Vehicle Hold (AVH)
- Single-mode X-MODE is standard

- Dual-mode X-MODE is standard on the New Onyx Edition XT and offers even more capability and control on slippery road surfaces and inclines
- New Onyx Edition XT features black-finish exterior elements, 18-inch alloy wheels and badging, and an exclusive gray two-tone interior. In addition, the seats are wrapped in new StarTex™ water-repellant upholstery
- Sound-insulation windshield on all models
- LED headlights (low and high beam) with High Beam Assist standard on all models
- Standard roof rails with tie-down hooks and integrated cross bars
- Hands-Free Power Rear Gate automatically opens by placing a part of the body near the Subaru emblem on the center of the gate
- Available Front View Monitor displays a 180-degree view in front of the vehicle on the multimedia display by using a camera located in the front grille

Legacy®

All-new, seventh-generation of Subaru's midsize sedan remains the only sedan in the U.S. market with all-wheel drive standard on all models. Subaru Symmetrical All-Wheel Drive is once again standard on all models.

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- New XT models with 2.4-liter turbo/intercooled BOXER engine: 260-hp and 277 lb-ft of torque using regular-grade fuel
- Auto Start/Stop
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- Top-of-the-line 11.6-inch Multimedia Navigation system adds navigation powered by TomTom®
- CD player comes standard on Touring XT but can be added as an accessory to all other trim levels
- Expanded features for STARLINK Connected Services (available as opt-in for Premium and above models)
- Sound-insulation windshield is standard on all models
- LED headlights (low and high beam) with High Beam Assist standard on all models
- Roof mounting points for Subaru Genuine Accessory crossbars
- Available Front View Monitor displays a 180-degree view in front of the vehicle on the multimedia display by using a camera located in the front grille; standard on Touring XT
- New driver's knee airbag
- Front suspension struts feature internal rebound springs

Ascent®

Subaru introduced the Ascent for 2019 with brand core technology including Symmetrical All-Wheel Drive, EyeSight Driver Assist Technology and a 260-hp turbocharged BOXER engine standard on all models. The full-size 3-row SUV is built on the Subaru Global Platform.

- New Rear Seat Reminder is designed to help prevent child and/or pet entrapment by alerting the driver to check the rear seat before exiting the vehicle
- Power folding exterior mirrors now standard on Touring trim
- One-touch interior illumination allows a single on/off control of all interior lights; standard on Premium, Limited and Touring
- New power rear lock switch for the rear gate: with the rear gate open, depressing the lock switch will automatically close and lock the rear gate and all the vehicle doors. Optional on the Premium and standard on Limited and Touring trims

Forester®

Subaru introduced the all-new, fifth-generation Forester SUV for 2019 with brand core technology including standard Symmetrical All-Wheel Drive, EyeSight Driver Assist Technology and a direct-injection BOXER engine on all trim levels. The compact SUV is built on the Subaru Global Platform.

- Adaptive cruise control, part of the EyeSight Driver Assist Technology, adds a Lane Centering function for 2020, and new Lane Departure Prevention replaces the Lane Keep Assist function
- Rear Seat Reminder is designed to help prevent child and/or pet entrapment by alerting the driver to check the rear seat before exiting the vehicle
- Tire Pressure Monitoring System upgraded with automatic individual wheel I.D. registration
- All-Weather Package comes standard on Premium trim (previously optional); includes heated power exterior mirrors, heated front seats and windshield wiper de-icer
- LED license plate lights is standard on all models
- Touring model adds new LED cargo-area and dome lights with off-delay, as well as an LED rear gate light

Crosstrek® / Crosstrek® Hybrid

The second-generation Subaru Crosstrek compact SUV, introduced for 2018, is the brand's third-best-selling model in the United States and for 2020 receives numerous upgrades. A plug-in hybrid version was introduced for 2019, offered in a single, highly-equipped grade. The popular compact SUV is built on the Subaru Global Platform.

- New Auto Stop-Start system for Crosstrek gas models with CVT helps reduce fuel consumption in city driving
- New LED headlight design for Crosstrek Limited and Crosstrek Hybrid; the Hybrid in addition features a silver trim ring on the projector beams
- LED fog lights are standard on Crosstrek Limited
- Base and Premium models add standard automatic climate control system
- The Subaru SI-DRIVE driver-selectable powertrain management system is standard on all gas models with CVT; features Intelligent and Sport modes and includes steering wheel control switches
- Premium trim offers new optional 6-way power driver's seat
- Illuminated front console storage tray (standard on Premium and Limited)

- USB and auxiliary ports have been relocated from the center console bin to the front console storage tray for easier access
- Limited and Hybrid models add rear console dual USB charge ports
- The automatic power door lock / unlock system automatically locks all the doors and rear gate to help improve vehicle security. The system operates and locks the doors when the shift lever is moved from Park to Drive position and vehicle's speed exceeds 13 mph.
- Keyless Access with Push Button Start is now available on Premium trim
- New collision detection power door unlock function (all trim levels) automatically unlocks all the doors and rear gate if the vehicle is subjected to a strong collision

Impreza®

The fifth-generation Impreza offers a spacious and refined cabin, improved ride comfort and high levels of crash protection. The U.S.-built Impreza debuted the new Subaru Global Platform in 2017.

- EyeSight® Driver Assist Technology, standard on all CVT models, includes new Advanced Adaptive Cruise Control with Lane Centering, Pre-Collision Braking, and Vehicle Lane Departure and Sway Warning
- Revised front fascia and grille
- Updated headlights on Limited trim
- Updated taillights on all 5-door models
- Automatic door locks are standard
- Sport trim receives updated seat and door panel materials and interior trim changes
- New wheel designs for Sport and Limited trims
- USB and auxiliary ports have been relocated from the center console bin to the front console storage tray for easier access
- SI-Drive for Limited and Sport CVT models
- New Ocean Blue Pearl exterior color

WRX®

Iconic Subaru high-performance sedan featuring bold wide-body design, 268-horsepower turbocharged BOXER engine and Subaru Symmetrical All-Wheel Drive.

- WRX Premium adds Welcome Lighting

- WRX Premium adds headlights auto on/off with windshield wiper operation
- Performance Package with Brembo® brakes with red finish calipers (4-piston in front, 2-piston in rear); Recaro® performance design front seats with 8-way power driver's seat; moonroof delete for lower vehicle weight

WRX STI®

Subaru flagship performance model combines 310-horsepower turbocharged BOXER engine and exclusive Driver Controlled Center Differential (DCCD) All-Wheel Drive.

- New engine bay cooling ducts in front bumper
- Keyless Access with Push-Button Start and PIN Code Access now standard on base model

BRZ®

Lightweight, rear-wheel drive 2+2 sports car with high-performance, naturally aspirated 2.0-liter BOXER engine, ultra-low center of gravity and choice of 6-speed manual or 6-speed performance automatic transmission.

- BRZ tS returns to model line