

# AT-A-GLANCE

## 2020 Subaru Impreza®

Base Premium Sport Limited

- Available in sedan and 5-door models in Base, Premium, Sport and Limited trim levels

### What's New for 2020

- EyeSight Driver Assist now standard on Premium and Sport (Sedan)
- Automatic power door lock/unlock system is standard on all models
- Collision-detection power door unlock function is standard on all models
- Rear Seat Reminder is designed to help prevent child and/or pet entrapment by alerting the driver to check the rear seat before exiting the vehicle. Standard on Base (equipped with CVT), Premium, Sport and Limited trims
- New design front bumper and grille on all models; new design LED headlights on Limited; new design rear combination lamps on 5-door models
- Premium trim adds standard, high-grade combination meter with color LCD, halogen fog lights, illuminated center console storage tray, Tire Pressure Monitoring System w/ Individual Wheel ID Registration
- New dual USB charging ports in rear console for Sport and Limited trims
- 6-way power driver's seat and Keyless Access with Push-Button Start is now available on Premium
- Subaru Intelligent Drive (SI-Drive) engine performance management system standard on Sport (Sedan) and Limited; optional for Sport 5-door
- Sport (Sedan) now features standard Lineartronic® CVT (continuously variable transmission) with manual shift mode that simulates 7-speed manual transmission
- An overhead console shower light is standard on Premium as well as Base and Sport models equipped with Lineartronic CVT

### Key Facts

- Sedan and 5-door styles available in Base, Premium, Sport and Limited trim levels
- Based on the Subaru Global Platform architecture that delivers high levels of agility, crash protection and ride comfort
- 2.0-liter 4-cylinder SUBARU BOXER® engine with direct fuel injection
- Standard Symmetrical All-Wheel Drive: 5-speed manual transmission uses Continuous AWD version with a viscous coupling locking center differential that nominally distributes torque 50:50 front to rear. Lineartronic® CVT (continuously variable transmission) uses Active AWD with electronically managed continuously variable transfer clutch that adjusts torque distribution based on acceleration, deceleration and available traction.
- Premium, Sport and Limited trims with Lineartronic CVT feature a 7-speed manual mode function with paddle shift control switches
- Sport trim features 18-inch wheels in black with machine finish, sport-tuned suspension and Active Torque Vectoring, exclusive exterior styling and upgraded cabin appointments
- Additional available driver assist technology includes Blind-Spot Detection with Lane Change Assist and Rear-Cross Traffic Alert; Reverse Automatic Braking; High Beam Assist and Steering Responsive Headlights
- SUBARU STARLINK® Connected Services include: Advanced Automatic Collision Notification; Vehicle Health Report; Vehicle Conditions Check; Service Appointment Scheduler; Stolen Vehicle Recovery Plus; Stolen Vehicle Immobilizer; Remote Engine Start (with remote climate control on models with Keyless Access with Push Button Start); Boundary Alert; Speed Alert; Curfew Alert, and Concierge Services.

## Basic Specifications

Body:	4-door and 5-door
Wheelbase:	105.1 in.
Length:	4-door: 182.1 in. 5-door: 175.6 in.
4-door trunk (cu.ft.):	12.3 cu. ft.
5-door cargo (cu.ft.):	20.8 / 55.3
Base curb weight:	2,976 lb. (3,047 lb. w/CVT)
Engine:	DOHC 4-cyl. 2.0-liter BOXER, direct injection
Horsepower	152 @ 6,000 rpm
Torque	145 lb-ft @ 4,000 rpm
Transmission	5-spd manual or CVT
EPA mpg (city/hwy/combined)	28/38/32 (CVT)

## Key Standard Features, Impreza Base (new features for 2020 highlighted in bold)

- 24-hour roadside assistance for new car limited warranty period
- 4-wheel disc brakes with ABS, Brake Assist and Brake Override systems
- 5-speed manual transmission
- 60/40 split fold down rear seatbacks
- Air conditioning with air filtration
- STARLINK 6.5-inch Multimedia with a high-resolution touchscreen that includes AM/FM stereo; smartphone integration with Apple CarPlay™, Android™ Auto, Aha™ and Pandora®; Bluetooth hands-free phone connectivity and audio streaming
- Cargo tie-down hooks (5-door)
- Carpeted floor mats
- Cruise control
- Digital clock and outside temperature gauge
- Eco gauge (fuel economy)
- Electric power assist steering
- Headlights/parking lights auto-off with ignition
- Height-adjustable driver's seat
- Incline Start Assist
- Multi-function display
- Power door locks
- Power exterior mirrors
- Power windows: driver and front passenger one-touch auto-up/auto-down with off-delay and pinch protection
- Rear window wiper with washer (5-door)
- Rear vision camera
- Remote keyless entry system
- Security system with engine immobilizer
- Steering wheel: audio and Bluetooth® control switches

- Subaru Advanced Frontal Airbags, front seat side pelvis/torso airbags, side curtain airbags with rollover sensor and driver's knee airbag
- Tilt/telescoping adjustable steering column
- Tire Pressure Monitoring System
- Turn signals with one-touch lane changer
- Vehicle Dynamics Control (VDC)
- Windshield wipers: intermittent feature w/ variable timer

## Base equipped with CVT

- EyeSight Driver Assist Technology that includes Adaptive Cruise Control; Pre-Collision Braking and Throttle Management; Lane Departure and Sway Warning; Lane Keep Assist; and Lead Vehicle Start Alert
- High-grade combination meter with 4.2-inch color LCD
- **Tire Pressure Monitoring System with Automatic Individual Wheel ID Registration**
- **Rear Seat Reminder**
- **Electronic trunk lid release (sedan)**

## Impreza Premium adds over base model:

- **EyeSight Driver Assist Technology**
- 16x6.5-inch alloy wheels black with machine finish
- 6.5-inch SUBARU STARLINK Multimedia Plus system includes all features of base model's system plus HD Radio®, single-disc CD player, SiriusXM All Access Radio and SiriusXM Travel Link (subscriptions required) and STARLINK apps
- Lineartronic CVT with 7-speed manual shift mode
- All-Weather Package includes 2-stage heated front seats, heated exterior mirrors and windshield wiper de-icer
- Auto-on/off headlights: automatic mode position; headlights auto-on/off linked to windshield wiper operation
- Body-color exterior power mirrors, foldable
- Cargo area cover (5-door)
- Dual USB ports on the rear center storage box for rear-seat passengers
- **Electronic trunk lid release (sedan only)**
- **Halogen fog lights**
- **High-grade combination meter display with 4.2-inch color LCD**
- **Illuminated center console storage tray**
- Illuminated glove box

- Illuminated ignition switch ring
- Illuminated power window switches: all doors
- **Overhead console shower light**
- **Rear Seat Reminder**
- Roof rails (5-Door)
- Sound insulation windshield
- Suspension upgraded with Stablex dampers and a rear stabilizer bar
- **Tire Pressure Monitoring System with Automatic Individual Wheel ID Registration**
- STARLINK Connected Services with Concierge package and new features to Safety Plus package and Security Plus package
- Welcome Lighting

#### **Option Package:**

- **6-way power driver's seat**
- **Keyless Access with Push-Button Start PIN Code Access**
- Blind-Spot Detection with Lane Change Assist and Rear-Cross Traffic Alert
- Power moonroof

#### **Sport adds over Premium:**

- **Lineartronic CVT with 7-speed manual shift mode (standard for Sport Sedan, available on 5-door)**
- **Subaru Intelligent Drive (SI-Drive) engine performance management system; includes steering wheel control switches: standard for Sedan and 5-door (equipped with CVT)**
- 5-speed manual transmission standard on 5-door
- STI short-throw shifter (5-speed manual)
- **18-inch alloy wheels, black with machine finish (new design)**
- 225/40 R18 all-season tires
- Active Torque Vectoring
- Aluminum-alloy pedal covers including driver's foot rest
- Body color rocker panels
- Center console rear storage box and door armrests with simulated leather and red stitching
- Chrome interior door handles
- Dash panel with red stitching
- Daytime Running Lights integrated into front bumper
- Exterior power mirrors with integrated turn

signals

- **EyeSight Driver Assist Technology (Sedan)**
- **Multi-function display visor panel: simulated leather with red stitching**
- Keyless Access with Push-Button Start
- Leather wrapped shifter handle with red stitching
- Leather-wrapped steering wheel with red stitching
- Simulated carbon fiber center dash panel trim and door trim inserts
- Sport-tuned suspension with Stablex dampers
- STARLINK 8.0-inch Multimedia Plus System, includes features of STARLINK 6.5-inch Multimedia Plus and adds WIFI hotspot capability (subscription required), over-the-air updates and Near Field Communication
- Rear roof spoiler, body color and **Crystal Black Silica** finish (5-door)
- Trunk spoiler, body color and **Crystal Black Silica** finish (Sedan)

#### **Option Package:**

- **6-way power driver's seat**
- Blind-Spot Detection with Lane Change Assist and Rear-Cross Traffic Alert
- Power moonroof
- Harman Kardon premium audio system with eight speakers and 432-watt equivalent amplifier

#### **Limited adds over Premium:**

- 6-way power driver's seat
- 17-inch alloy wheels, dark gray with machine finish
- Automatic climate control system
- **Blind-Spot Detection with Lane Change Assist and Rear-Cross Traffic Alert**
- Reverse Automatic Braking
- High Beam Assist
- Steering Responsive Headlights
- STARLINK 8.0-inch Multimedia Plus System
- Chrome exterior door handles
- High-luster simulated carbon fiber finish interior door trim
- Dash panel with silver stitching
- LED headlights (low and high beam)
- Exterior power, folding mirrors with integrated turn signals
- Fog lights: LED with chrome accent trim

- High-grade multi-function display
- Keyless Access with Push-Button Start and PIN code access
- Leather-trimmed upholstery
- Leather-wrapped steering wheel with silver stitching
- Rear seat armrest with dual cup holders
- **Subaru Intelligent Drive (SI-Drive) engine performance management system; includes steering wheel control switches**

**Option Package:**

- Power moonroof
- STARLINK 8.0-inch Multimedia Navigation system includes all features of the 8.0-inch Multimedia Plus system and adds voice activated navigation powered by TomTom®, SiriusXM Traffic (3-year free subscription)
- Harman Kardon premium audio system with eight speakers and 432-watt equivalent amplifier