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SUBARU ANNOUNCES PRICING FOR 2020 BRZ SPORTS CAR

- BRZ tS returns to model line that includes:
 - New Ceramic White exterior color
 - 18-inch wheels in matte-bronze finish
 - Limited to 300 vehicles

Camden, N.J. – Subaru of America, Inc. announced pricing on the updated 2020 BRZ which will arrive in Subaru retailers this fall.

The Subaru BRZ, renowned for its ultra-low center of gravity and precision handling, is powered by a 205 hp, 2.0-liter SUBARU BOXER engine, six-speed close-ratio manual transmission and TORSEN® limited-slip differential (optional automatic transmission model has 200 hp). The BRZ is designed with 2+2 seating and fold-down rear seatback to give the coupe everyday practicality and comfort. The 2020 Subaru BRZ is offered in two trim levels, Limited and tS, with a starting price of \$28,845.

The list of standard features includes Keyless Access with Push-Button Start, dual-zone automatic climate control, LED headlights (low and high beam), rear vision camera, dual USB ports and power door locks, side mirrors and windows. The Limited is also equipped with LED fog lights.

The 2020 BRZ comes equipped with the SUBARU STARLINK™ 7-inch Multimedia Navigation system that includes a 7-inch high-resolution touchscreen with intuitive, high quality maps powered by TomTom®. The system also offers voice activated controls and navigation, smartphone integration with Android™ Auto and Apple CarPlay™, Bluetooth® hands-free phone connectivity with audio streaming and over-the-air updates through Wi-Fi. Also included in the list of features is SiriusXM® All-Access Radio, Traffic and Travel Link (subscriptions required).

Inside, black upholstery with contrasting red stitching is adorned throughout the cabin. Front seats on the Limited trim are upholstered with Alcantara® inserts and leather bolsters, and standard dual-mode heated front seats feature the BRZ logo embroidered in red on the seatbacks. The leather-wrapped steering wheel integrates control switches for audio, cruise control and Bluetooth.

The 2020 BRZ Limited with optional automatic transmission is priced at \$29,945.

A Performance Package is available for the Limited trim with manual transmission. The brake system is upgraded to Brembo® four-piston calipers and rotors on the front and dual-piston calipers and rotors on the rear. SACHS® Performance shock absorbers are added to all four corners for improved ride and cornering stability. Also included in the package are unique 17 x 7.5-inch aluminum alloy wheels in dark gray finish. The BRZ Performance Package is well-priced at just \$1,195.

2020 marks the return of the BRZ tS (tuned by STI) with a limited run of 300 units and priced at \$31,495. The tS suspension upgrades include STI-tuned front and rear SACHS dampers and coil springs as well as an STI flexible V-brace in the engine compartment. Draw stiffeners are added to the chassis and sub-frame to improve steering response. The brake system is also upgraded to Brembo four-piston calipers and rotors on the front and dual-piston calipers and rotors on the rear.

The 2020 BRZ tS comes exclusively in a new Ceramic White exterior color and is paired with 18-inch wheels in matte-bronze finish wrapped in 215/40R18 Michelin Pilot Sport tires. The BRZ tS offers customers a more understated appearance than before, featuring a low-profile rear spoiler.

The BRZ tS is adorned with the exclusive Cherry Blossom Red accent around the front grille and unique rear bumper cover. The official BRZ tS badge in chrome and red is displayed on the front grille and rear decklid. The exterior foldable mirrors, roof-mounted shark fin antenna and BRZ badging all have a black finish. The fog lights have been removed and replaced with black fog light insert covers.

The cabin features black leather and Alcantara® upholstery with contrasting red stitching and accents, including on the steering wheel, door and dash panels, knee pads, shifter and emergency brake boots and visor over the gauge cluster. The front seats have red leather bolsters and the seatbacks are embroidered with the tS logo. The center console has been

updated to a cast black finish. The BRZ tS also comes standard with red front seat belts and a frameless interior rearview mirror.

2020 SUBARU BRZ				
Model/Trim	Transmission	Applicable Option Codes	MSRP	MSRP + destination and delivery (\$900)
BRZ Limited	6MT	01, 02	\$28,845	\$29,745
BRZ Limited	6AT	01	\$29,945	\$30,845
BRZ tS	6MT	03	\$31,495	\$32,395

2020 BRZ OPTION PACKAGES		
Code 01	Standard model – Limited	NA
Code 02	Performance Package – Limited 6MT	\$1,195
Code 03	Standard Model – tS	NA

Destination & Delivery is \$900 for BRZ, WRX and WRX STI may vary in the following states: CT, HI, MA, ME, NH, NJ, NY, RI and VT. Add \$150 to D&D for retailers in Alaska.

About Subaru of America, Inc.

[Subaru of America, Inc.](#) (SOA) is a wholly owned subsidiary of [Subaru Corporation](#) of Japan. Headquartered at a zero-landfill office in Camden, N.J., the company markets and distributes Subaru vehicles, parts and accessories through a network of more than 630 retailers across the United States. All Subaru products are manufactured in zero-landfill production plants and [Subaru of Indiana Automotive, Inc.](#) is the only U.S. automobile production plant to be designated a backyard wildlife habitat by the National Wildlife Federation. SOA is guided by the [Subaru Love Promise](#), which is the company’s vision to show love and respect to everyone, and to support its communities and customers nationwide. Over the past 20 years, SOA has donated more than \$120 million to causes the Subaru family cares about, and its employees have logged more than 40,000 volunteer hours. As a company, Subaru believes it is important to do its part in making a positive impact in the world because it is the right thing to do.

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