



Ron Kiino  
Product Communications Manager  
856.488.3092  
[rkiino@subaru.com](mailto:rkiino@subaru.com)

Jessica Tullman  
Product Communications  
310.352.4400  
[jtullman@subaru.com](mailto:jtullman@subaru.com)

Charles Ballard  
Product & Technology Communications  
856.488.8759  
[cballard@subaru.com](mailto:cballard@subaru.com)



FOR IMMEDIATE RELEASE

## **SUBARU OF AMERICA ANNOUNCES PRICING ON 2019 WRX STI® MODEL**

- Debut of Series.Gray limited production of 250 units
- Powertrain updates to WRX STI for improved performance

**Camden, NJ-** May 24, 2018- Subaru of America, Inc. today announced pricing on the 2019 WRX STI model with improved performance and special edition Series.Gray model with limited production of 250. The 2019 WRX STI will reach Subaru retailers this Summer.

Powered by a 2.5-liter turbocharged BOXER engine, the WRX STI increases horsepower to 310 with the help of a new air intake and high flow performance exhaust. A retuned ECU and stronger pistons also contribute to the increased engine performance. The 6-speed manual transmission features a revised 3rd gear ratio which helps contribute to faster acceleration.

The WRX STI brings rally-bred performance technology to the road with Multi-Mode Driver Controlled Center Differential (DCCD) Symmetrical All-Wheel Drive. Standard handling technologies include Active Torque Vectoring and Multi-Mode Vehicle Dynamics Control. The 2019 WRX STI pricing begins at \$36,595.

The WRX STI standard trim is equipped with the STARLINK 7.0" Multimedia Plus system and the Limited trim is upgraded to the 7.0" Multimedia Navigation system. Additional highlights to

the WRX STI include an STI Sport Design instrument cluster with LCD, Steering Responsive Headlights (SRH), auto-on/off headlights linked with wiper operation and Welcome Lighting. WRX STI also has auto LED low and high beam height adjustment control.

New for 2019 is the limited production of 250 WRX STI Series.Gray model. The Series.Gray offers a Cool Gray Khaki exterior, exclusive Crystal Black Silica badging and foldable exterior mirrors as well as 19-inch alloy wheels with black finish. The Brembo® brake calipers come in silver finish with black STI logo. The interior features black Ultrasuede with Carbon Black Leather bolster and Ultrasuede steering wheel with red stitching. Handling for the WRX STI Series.Gray is upgraded with Bilstein® STI sport-tuned suspension featuring Bilstein dampers for the inverted-strut front suspension and double wishbone rear suspension. The limited edition also includes Recaro Seats with 8-way power driver's seat and Keyless Access with Push-button start. The WRX STI Series.Gray is priced at \$39,695.

All models feature heated exterior mirrors, dual USB ports in the center console, rear seat armrest with cup holders and off-delay for the audio system. The WRX STI also offers Recaro seats (standard on STI Limited, optional for standard trim). For greater versatility, all WRX STI models feature roof rack mounting brackets.

2019 SUBARU WRX STI				
Model/Trim	Transmission	Applicable Option Code	MSRP	MSRP + destination and delivery
Standard WRX STI	6MT	'02 '03 '04	\$36,595	\$37,480
WRX STI Limited- Wing	6MT	21	\$41,395	\$42,280
WRX STI- Low Profile Trunk Spoiler	6MT	21	\$41,395	\$42,280

2019 SUBARU WRX STI OPTION PACKAGE MSRP	
CODE 02 Standard Model	N/A
CODE 03 RECARO® Front Seats + Keyless Access with Push Button Start	\$2,500
CODE 04 Series.Gray STI	\$3,100
CODE 21 Standard Model STI Limited	

Destination & Delivery is \$885 and may vary in the following states: CT, HI, MA, ME, NH, NJ, NY, RI and VT. D&D is \$1,035 for retailers in Alaska.

### About Subaru of America, Inc.

[Subaru of America, Inc.](#) (SOA) is a wholly owned subsidiary of [Subaru Corporation](#) of Japan. Headquartered at a zero-landfill office in Camden, N.J., the company markets and distributes Subaru vehicles, parts and accessories through a network of more than 630 retailers across the

United States. All Subaru products are manufactured in zero-landfill production plants and [Subaru of Indiana Automotive, Inc.](#) is the only U.S. automobile production plant to be designated a backyard wildlife habitat by the National Wildlife Federation. SOA is guided by the [Subaru Love Promise](#), which is the company's vision to show love and respect to everyone, and to support its communities and customers nationwide. Over the past 20 years, SOA has donated more than \$120 million to causes the Subaru family cares about, and its employees have logged more than 40,000 volunteer hours. As a company, Subaru believes it is important to do its part in making a positive impact in the world because it is the right thing to do.

For additional information visit [media.subaru.com](http://media.subaru.com). Follow us on [Facebook](#), [Twitter](#), and [Instagram](#).

###