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SUBARU OF AMERICA ANNOUNCES PRICING ON REFRESHED 2018 OUTBACK

- New, more dynamic, styling with updated front and rear fascias
- Gains a more refined interior
- Improved driving dynamics and a quieter cabin

CHERRY HILL, N.J., – Subaru of America, Inc. announced pricing on the 2018 Outback that features revised front and rear styling and significant upgrades to comfort, safety and multimedia capability to enhance the driving experience and the vehicle's versatility.

The fifth-generation Subaru Outback continues as a segment leader after more than 20 years. Equipped as standard with Symmetrical All-Wheel Drive, generous 8.7-in. ground clearance, X-Mode, Hill Descent Control and Hill Holder, the roomy Outback is a master of outdoors-oriented activities and everyday family hauling.

Offered in four trim levels, starting with an MSRP of \$25,895, Outback comes standard with a 175 horsepower, 2.5-liter BOXER engine and Lineartronic® CVT with manual mode and paddle shifters, as well as standard 17" Alloy wheels. The 2018 models debut newly designed front and rear bumpers and new grille design. In addition, the Outbacks have new headlights and door mirrors with improved aerodynamics and reduced wind noise. New for 2018, a new safety system

automatically locks the doors at 12.5 mph and unlocks when the vehicle is placed in park and driver's door is opened. The system will also automatically unlock all doors in the event of airbag deployment. Standard features for all trim levels include sound insulation glass on front doors and a tire pressure monitoring system with individual wheel pressure display.

The Outback 2.5i models feature an upgraded SUBARU STARLINK™ 6.5" Multimedia System with 6.5-in. single-touch gesture display, smartphone integration featuring Android® Auto, Apple CarPlay™, Aha™ and Pandora® and Off Delay Operation as well as redesigned black foldable exterior mirrors and Driver's Power Window with Off Delay Operation.

Priced from \$27,995, Premium trim adds the All-Weather Package (heated front seats, heated exterior mirrors and windshield wiper De-Icer), dual zone automatic climate control system, 10-way power driver's seat which includes power lumbar support, new 3-spoke leather-wrapped steering wheel and dash panel with silver stitching, instrument panel with LCD color display, auto up/down front windows, illuminated overhead console and front door pull handles and new foldable body-color side mirrors. Premium trim models offer additional option packages including driver assist technologies and navigation. Blind Spot Detection/Rear Cross Traffic Alert and High Beam Assist are available with EyeSight packages.

The Limited trim Outback is priced from \$32,695 and steps up the luxury with perforated leather-trimmed upholstery, heated rear seat backs and cushions, rear-seat air conditioner outlets, 4-way Power Front Passenger seat, new 18-in. alloy wheels, fog lights, turn-signal side mirrors and woodgrain-pattern matte-finish interior accent trim. LED low and high beam headlights, Steering Responsive Headlights and automatic LED low & high beam height adjust control come standard on EyeSight-equipped Limited models.

The flagship Outback 2.5i Touring model features low-profile roof rails in a silver finish along with lower cladding and Outback badging in chrome. A dark gray grille insert and 18-in. wheels with dark gray accents and machine finish accentuate the unique styling of this model. All Touring interiors feature a Java Brown leather-trimmed upholstery, door panels and armrests with contrasting ivory stitching. Refinements including a unique woodgrain interior finish and piano-black switch panels accents complete the signature look. A heated steering wheel and auto up/down power windows on all four doors are also standard on Touring trim. Touring models are also available with a 256-horsepower 3.6 liter, 6-cylinder BOXER engine teamed to a high-torque

Lineartronic CVT with manual mode and paddle shifters. Outback Touring models are priced from \$36,490.

Premium, Limited and Touring trims have a standard STARLINK 8.0” Multimedia Plus with a high-resolution 8-in. LCD screen featuring multi-touch gesture controls, Bluetooth® hands-free SMS text messaging and dual USB ports. These trims offer SiriusXM® All Access Radio with SiriusXM Travel Link® information including weather and sports AM/FM stereo with HD Radio®, single-disc CD player, Bluetooth hands-free phone connectivity and audio streaming, iPod® control, iTunes® Tagging, a USB port and auxiliary input jack. Smartphone integration features Android Auto, Apple CarPlay, Aha and Pandora, along with STARLINK cloud applications iHeart® Radio, Stitcher™, Calendar, Music Player, News and Weather.

SUBARU STARLINK Safety and Security systems continue to provide two packages that are among the most affordable in the industry. The STARLINK Safety Plus package includes SOS Emergency Assistance, Enhanced Roadside Assistance, Automatic Collision Notification, Maintenance Notifications, Monthly Vehicle Health Report and Diagnostic Alerts. For even greater peace of mind, the STARLINK Safety Plus & Security Plus Package adds Stolen Vehicle Recovery Service, Vehicle Security Alarm Notification, Remote Lock/Unlock, Remote Horn and Lights and Remote Vehicle Locator.

The Outback, Legacy and Impreza model lines are built at Subaru of Indiana Automotive (SIA) in Lafayette, IN.

2018 SUBARU OUTBACK				
Model/Trim	Transmission	Applicable Option Code	MSRP	MSRP + \$915 destination and delivery
Outback 2.5i	CVT	'01	\$25,895	\$26,810
Outback 2.5i Premium	CVT	11, 12, 14, 15	\$27,995	\$28,910
Outback 2.5i Limited	CVT	21, 24	\$32,695	\$33,610
Outback 2.5i Touring	CVT	31	\$36,490	\$37,405
Outback 3.6R Limited	CVT	21, 23	\$35,395	\$36,310
Outback 3.6R Touring	CVT	31	\$38,690	\$39,605

2018 SUBARU OUTBACK OPTION PACKAGES		
CODE 01	Standard Model 2.5i	N/A
CODE 11	Standard 2.5i Premium	N/A
CODE 12	Moonroof Package + Power Rear Gate	\$1,695
CODE 14	EyeSight® + Blind Spot Detection/ Rear Cross Traffic Alert (BSD/RCTA) + Power Rear Gate + High Beam Assist	\$1,995
CODE 15	EyeSight + BSD/RCTA + Power Rear Gate + High Beam Assist + Moonroof Package + Navigation System	\$3,590
CODE 21	Standard Model 2.5i and 3.6R Limited	N/A
CODE 23	EyeSight + Navigation System + High Beam Assist + Reverse Auto Brake	\$1,585
CODE 24	EyeSight + Navigation System + High Beam Assist + Reverse Auto Brake + LED Headlights + Steering Responsive Headlights	\$2,085
CODE 31	Standard Model 2.5i and 3.6R Touring	N/A

Destination & Delivery is \$915 and may vary in the following states: CT, HI, MA, ME, NH, NJ, NY, RI and VT. D&D is \$1,065 for dealers in Alaska.

About Subaru of America, Inc.

[Subaru of America, Inc.](#) (SOA) is a wholly owned subsidiary of [Subaru Corporation](#) of Japan. Headquartered at a zero-landfill office in Cherry Hill, N.J., the company markets and distributes Subaru vehicles, parts and accessories through a network of more than 620 retailers across the United States. All Subaru products are manufactured in zero-landfill production plants and [Subaru of Indiana Automotive, Inc.](#) is the only U.S. automobile production plant to be designated a backyard wildlife habitat by the National Wildlife Federation. SOA is guided by the [Subaru Love Promise](#), which is the company's vision to show love and respect to everyone, and to support its communities and customers nationwide. Over the past 20 years, SOA has donated more than \$120 million to causes the Subaru family cares about, and its employees have logged more than 40,000 volunteer hours. As a company, Subaru believes it is important to do its part in making a positive impact in the world because it is the right thing to do.

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