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SUBARU OF AMERICA ANNOUNCES PRICING ON 2018 FORESTER MODELS AND DEBUTS BLACK EDITION PACKAGE

- New 2.5i Forester Black Edition Package added to line-up
- Active Torque Vectoring now standard on 2.0XT Touring
- Touring Models feature EyeSight® Driver Assist Technology as standard
- EyeSight-equipped models gain High Beam Assist and Reverse Auto Braking

Cherry Hill, N.J. – Subaru of America, Inc. announced pricing on the 2018 Forester models along with the introduction of the new 2.5i Black Edition package.

The 2018 Forester 2.5i is available in standard, Premium, Limited and Touring trims and is powered by a 170-hp 2.5-liter 4-cylinder BOXER engine. A 6-speed manual transmission is standard for the 2.5i and 2.5i Premium, with optional Lineartronic® CVT. The Forester 2.0XT is available in Premium and Touring trims and powered by a 250-hp 2.0-liter intercooled, turbocharged 4-cylinder BOXER engine. All Forester models come standard with Symmetrical All-Wheel Drive. Subaru has continued advancing the outstanding features of this model line with safety, comfort, durability and drivability as the top priorities. Currently the brand's best-selling model, the well-equipped 2018 Forester has a starting price of \$22,795.

The stylish front bumper cover and hexagonal grille of the Forester are accentuated by Subaru's signature C-shaped headlight design with black inner bezel, while the rear combination lights also feature a prominent C shape with LED illumination. Combined, these styling and lighting elements provide excellent forward visibility along with a more robust and distinctive look.

The nicely appointed 2018 Forester 2.5i Premium has a starting price of \$25,695. In addition to a panoramic power moonroof, Premium trim features include 17-in. alloy wheels, X- Mode with Hill Descent Control on CVT models, automatic HVAC controls, body color rear roof spoiler and a 10-way power driver's seat. A power rear gate with auto close and height memory is available on Premium Foresters equipped with EyeSight Driver Assist Technology.

A new Forester 2.5i Black Edition package is an upgrade from the 2.5i Premium, with Lineartronic CVT featuring paddle shifters previously available only on turbo models that control a 6-speed manual mode. The package also comes standard with X-Mode and Hill Descent Control and LED Steering Responsive Headlights. The Black Edition rides on 18-in. black alloy wheels; fog lights with black accent trim; black finish exterior badges and mirrors; and a front grille with blacked-out wing motif and chrome frame. The package is offered on four exterior colors: Crystal Black Silica, Dark Gray Metallic, Crystal White Pearl and Ice Silver Metallic. The exclusive black cloth upholstery seats with simulated leather bolsters are complemented by a silver metallic and black gloss finish center dash panel. The leather-wrapped steering wheel and shift handle are highlighted with silver stitching and the interior door handles have a chrome finish. All-Weather Package, rear cargo tray and Welcome Lighting all come standard with the Black Edition. The 2.5i Forester Black Edition is available exclusively on Premium trim as a \$1,150 option package.

Limited trim upgrades to silver metallic with gloss black finish center dash panel trim and leather-wrapped steering wheel and shift lever handle. Perforated leather-trimmed upholstery and a 10-way power driver's seat with power lumbar support are also included with this trim level. Blind Spot Detection with Lane Change Assist and Rear Cross Traffic Alert are standard features on the Limited along with Welcome Lighting. Models equipped with EyeSight include High Beam Assist, LED Steering Responsive Headlights, Automatic Low & High Beam Height Adjustment and Reverse Auto Braking. A power rear gate with auto close and height memory is standard on the Limited. The 2018 Forester 2.5i Limited models begin at \$29,395.

The top-of-the-line Touring models are distinguished by 18-in. alloy wheels, black with chrome trim side cladding and foldable, body colored exterior mirrors with integrated turn signals. Touring trims are available with Black or Saddle Brown interiors. 10-way power driver's seat with two-position memory (includes power lumbar support), as well as Keyless Access with Push-Button Start and heated steering wheel. Active Torque Vectoring, first introduced on the WRX® and WRX STI®, is now standard all 2.0XT Touring models. Reverse Automatic Braking and High Beam Assist headlights are included on Touring models. Forester Touring is priced from \$33,090.

All Forester trim lines feature SUBARU STARLINK™ Multimedia systems that provide hands-free connectivity and entertainment services. The Forester 2.5i base model features the STARLINK 6.2" Multimedia system with a 6.2-in. single-touch gesture display and the Premium, Limited and Touring trims have a standard STARLINK 7.0" Multimedia Plus system with a high-resolution 7-in. LCD screen, Bluetooth® hands-free SMS text messaging, dual USB ports, and adds SiriusXM® All Access Radio and SiriusXM Travel Link®. The optional STARLINK 7.0"

Multimedia Navigation system features voice-activated controls and comes with three years of complimentary map updates as well as a 3-year subscription to SiriusXM Traffic® and SiriusXM Travel Link along with four months of SiriusXM All Access audio service.

Two SUBARU STARLINK connected services packages are available for 7.0” Multimedia Plus system and 7.0” Multimedia Navigation system and are among the most affordable in the industry. The STARLINK Safety Plus package, which is complimentary for the first year and \$99 per year after that, includes SOS Emergency Assistance, Enhanced Roadside Assistance, Automatic Collision Notification, Maintenance Notifications, Monthly Vehicle Health Report and Diagnostic Alerts. For even greater peace of mind, the STARLINK Safety Plus & Security Plus Package adds Stolen Vehicle Recovery Service, Vehicle Security Alarm Notification, Remote Lock/Unlock, Remote Horn and Lights and Remote Vehicle Locator.

2018 FORESTER				
Model/Trim	Transmission	Applicable Option Code	MSRP	MSRP + destination and delivery
2.5i	6MT	'01	\$22,795	\$23,710
2.5i	CVT	'01, '02	\$23,795	\$24,710
2.5i Premium	6MT	11	\$25,695	\$26,610
2.5i Premium	CVT	12, 13, 14, 15, 16	\$26,195	\$27,110
2.5i Limited	CVT	21, 22, 23	\$29,395	\$30,310
2.5i Touring	CVT	31, 32	\$33,090	\$34,005
2.0XT Premium	CVT	11	\$29,495	\$30,410
2.0XT Touring	CVT	31, 32	\$36,090	\$37,005

2018 FORESTER OPTION PACKAGES	
CODE 01 Standard Model 2.5i	N/A
CODE 02 Alloy Wheel Package- includes 17-in. machine finished alloy wheels, roof rails and front passenger window Auto Up/Down	\$600
CODE 11 Standard Model- 2.5i Premium 6MT or 2.0XT Premium CVT	N/A
CODE 12 Standard Model- 2.5i Premium CVT	N/A

CODE 13 All-Weather Package	\$500
CODE 14 EyeSight®+ All- Weather Package + Blind Spot Detection/ Rear Cross Traffic Alert	\$1,695
CODE 15 EyeSight® + All-Weather Package + Blind Spot Detection/Rear Cross Traffic Alert and Power Rear Gate	\$2,145
CODE 16 Black Edition	\$1,150
CODE 21 Standard Model- <i>2.5i Limited</i>	N/A
CODE 22 Navigation + Harman Kardon® Audio Amplifiers + Speakers	\$1,350
CODE 23 EyeSight® + Navigation + Harman Kardon® Amplifiers + Speakers	\$2,945
CODE 31 Standard Model- <i>2.5i Touring and 2.0XT Touring (Black interior)</i>	N/A
CODE 32 Standard Model- <i>2.5i Touring and 2.0XT Touring (Saddle Brown interior)</i>	N/A

Destination & Delivery is \$915 and may vary in the following states: CT, HI, MA, ME, NH, NJ, NY, RI and VT. D&D is \$1,065 for dealers in Alaska.

About Subaru of America, Inc.

[Subaru of America, Inc.](#) (SOA) is a wholly owned subsidiary of [Subaru Corporation](#) of Japan. Headquartered at a zero-landfill office in Cherry Hill, N.J., the company markets and distributes Subaru vehicles, parts and accessories through a network of more than 620 retailers across the United States. All Subaru products are manufactured in zero-landfill production plants and [Subaru of Indiana Automotive, Inc.](#) is the only U.S. automobile production plant to be designated a backyard wildlife habitat by the National Wildlife Federation. SOA is guided by the [Subaru Love Promise](#), which is the company's vision to show love and respect to everyone, and to support its communities and customers nationwide. Over the past 20 years, SOA has donated more than \$120 million to causes the Subaru family cares about, and its employees have logged more than 40,000 volunteer hours. As a company, Subaru believes it is important to do its part in making a positive impact in the world because it is the right thing to do.

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