

AT-A-GLANCE

2016 Subaru Impreza®

2.0i 2.0i Premium 2.0i Limited
2.0i Sport Premium 2.0i Sport Limited

- Fourth-generation Impreza compact models with choice of 4-door sedan and 5-door models.
- The most affordable all-wheel drive car in America is also the most fuel-efficient gasoline-engine all-wheel drive car in America with up to 28 mpg city / 37 mpg highway / 31 mpg combined.

New for 2016

- STARLINK Connected Services, including one-year complimentary subscription to STARLINK Safety Plus package; more comprehensive STARLINK Safety Plus & Security Plus package available for some models.
- STARLINK Cloud Applications, in addition to iHeart® Radio, now also include Stitcher™, Calendar, Music Player, News and Weather.

Key Facts

- Available EyeSight® Driver Assist Technology includes Adaptive Cruise Control, Pre-Collision Braking and Vehicle Lane Departure Warning. Models so-equipped also have Steering Responsive Fog Lights; left or right turn activates that side's fog light to enhance corner illumination.
- Available STARLINK Safety & Security features include SOS Emergency Assistance, Automatic Collision Notification, Monthly Vehicle Health Report and Diagnostic Alerts, Remote Lock/Unlock and Stolen Vehicle Recovery Service.
- STARLINK Multimedia systems combine touch-screen ease of use with seamless smartphone integration and a wide array of apps.
- Sophisticated double-wishbone rear suspension provides responsive driving dynamics and a smooth, quiet ride.
- Standard Symmetrical AWD: Models with 5-speed manual transmission feature Continuous AWD with a viscous coupling

locking center differential that splits torque 50:50 front to rear. Models with Lineartronic® CVT use Active AWD with an electronically managed continuously variable transfer clutch that actively manages the torque split based on acceleration, deceleration and available traction. Both systems power all four wheels and will transfer power to the wheels with the best grip.

Basic Specifications

Body:	4-door and 5-door
Wheelbase:	104.1 in.
Length:	4-door: 180.5 in. 5-door: 174.0 in.
4-door trunk:	12.0 cu. ft.
5-door cargo:	22.5/52.4 cu. ft. (rear seats up/down)
Base curb weight:	2,955 lbs.
Engine:	DOHC 4-cyl. 2.0-liter Boxer
Horsepower	148 @6,200 rpm
Torque	145 lb-ft @4,200 rpm
Transmission	5-speed manual or CVT
EPA mpg, city/hwy.	25/34 mpg (manual) 28/37 mpg (CVT)

Key Standard Features, Impreza 2.0i (New features for 2016 highlighted in bold)

- 24-hour roadside assistance for new car limited warranty period
- 15-inch steel wheels with full covers
- 3-spoke steering wheel
- 4-wheel disc brakes with ABS, Brake Assist and Brake Override systems
- 60/40 split fold down rear seatback
- STARLINK 6.2" Multimedia system with AM/FM stereo, HD Radio®, Radio Data Broadcast System, single-disc in-dash CD player, 6.2-inch multi-function touch screen display, STARLINK smartphone integration with Aha™, Pandora® and STARLINK Cloud Apps including Stitcher, **Calendar, Music Player, News and Weather**; also features Bluetooth® hands-free phone connectivity and audio streaming, iPod® control capability, USB port and aux. input jack
- Air conditioning with air filtration

- Cargo tie-down hooks (5-door)
- Carpeted floor mats
- Cruise control
- Digital clock and outside temperature gauge
- Eco gauge (fuel economy)
- Electric power assist steering
- Headlights/parking lights auto-off with ignition
- Height-adjustable driver's seat
- Incline Start Assist
- Multi-function display
- Power door locks
- Power mirrors
- Power windows / driver's one-touch auto up/down and pinch protection
- Rear window wiper with washer (5-door)
- Rear Vision Camera
- Remote keyless entry system
- Security system with engine immobilizer
- Subaru Advanced Airbag System, front seat head/chest side impact airbags, side curtain airbags and driver's knee airbag
- Tilt/telescoping adjustable steering column
- Tire Pressure Monitoring System (TPMS)
- Trunk spoiler (4-door)
- Turn signals with one-touch lane changer
- Variable intermittent windshield wipers
- Vehicle Dynamics Control (VDC)

Optional: Lineartronic CVT

Impreza 2.0i Premium adds:

- Lineartronic[®] CVT with 6-speed manual mode and paddle shifters
- 16x6.5-inch alloy wheels
- 6-speaker audio system
- All-Weather Package includes 2-stage heated front seats, heated exterior mirrors and windshield wiper de-icer
- Body-color exterior mirrors
- Cargo area cover (5-door)
- Center console adjustable armrest
- Chrome window shoulder molding (4-door)
- Chrome interior door handles
- Illuminated ignition switch ring
- Rear suspension stabilizer bar

Optional:

- Alloy Wheel Package (4-door) includes 17-inch alloy wheels, 205/50R17 tires, fog lights, leather-wrapped steering wheel with silver stitching and shifter handle and center console adjustable armrest lid

2.0i Limited adds to Premium:

- 17-in alloy wheels
- Automatic climate control
- STARLINK 7.0" Multimedia Plus system, including 6 speakers, 7-inch touch multi-touch gesture display, SiriusXM[®] All Access Radio and SiriusXM Travel Link[®], SMS text messaging, iTunes[®] Tagging capability and dual USB ports and vehicle information display (in addition to all features in STARLINK 6.2" system)
- Chrome exterior door handles
- Turn signal exterior mirrors
- Fog lights
- Leather-trimmed upholstery
- Leather-wrapped steering wheel with silver stitching
- Rear seat armrest with dual cup holders
- Upgraded instrumentation with LCD display
- Welcome Lighting

Optional:

- EyeSight[®] Driver Assist Technology (models so equipped also have Steering Responsive Fog lights and Keyless Access with Push-Button Start and PIN code access)
- STARLINK 7.0" Multimedia Navigation system includes features of STARLINK 7.0" system plus navigation, SiriusXM Traffic[®] subscription required)
- Keyless Access with Push-Button Start and PIN code access
- Power moonroof

Sport Premium (5-door only) adds over 2.0i Premium:

- 5-speed manual transmission is standard
- 17-inch alloy wheels and 205/50R17 tires
- Body-color rocker panels
- Fog lights
- Leather-wrapped steering wheel and shift knob
- Roof rails
- Sport fabric upholstery
- Turn signal exterior mirrors

Optional:

- EyeSight[®] Driver Assist Technology
- **STARLINK Connected Services, including one-year complimentary subscription to STARLINK Safety Plus package; more comprehensive STARLINK Safety Plus &**

Security Plus package available (available when also equipped with EyeSight®)

Sport Limited: adds Limited content to Sport Premium and offers same options as Limited. Lineartronic® CVT is optional for Sport Premium and standard for Sport Limited; STARLINK Connected Services also available, when also equipped with EyeSight®.

Please see full equipment list in this press kit for further details.