

At-A-Glance

2015 Subaru WRX®

- All-new, more powerful and better handling version of Subaru's iconic high-performance model, featuring bold new wide-body sedan design, new 268-horsepower turbo BOXER engine, new Active Torque Vectoring and choice of 6-speed manual transmission and new Sport Lineartronic automatic transmission.
- New and stiffer chassis, larger front brakes, performance-tuned suspension and a driver-focused interior remain integral to the WRX performance character.
- Two types of Symmetrical All-Wheel Drive, depending on transmission.
- Roomier cabin with upgraded comfort and materials and a wide array of new user technologies.

Details / Performance

- New 2.0-liter, 4-cylinder BOXER engine uses a combination of direct fuel injection, high compression (10.6:1), Subaru Dual Active Valve Control System (D-AVCS), twin-scroll turbocharger and intercooler to produce 268 horsepower at 5,600 rpm and 258 lb.-ft. peak torque at 2,000-5,200 rpm.
- New WRX powertrain yields higher fuel efficiency than previous model (manual transmission).
- New standard 6-speed manual transmission features carbon synchronizers on first and second gears.
- New optional Sport Lineartronic automatic transmission with manual mode and steering wheel paddle switches.
- New Active Torque Vectoring, an enhancement of the Vehicle Dynamics Control (VDC) system, allows for improved cornering speeds and handling.
- Models with Sport Lineartronic feature Subaru Intelligent Drive (SI-DRIVE), a powertrain performance management system that allows the driver to tailor the vehicle's driving characteristics by choosing from among three selectable modes – "Intelligent," "Sport" and "Sport Sharp" – using a switch on the steering wheel.

Chassis

- Body structure makes greater use of high-tensile strength steel than the previous model and features special stiffening elements at key locations.
- Subaru's proven Ring-shaped Reinforcement Frame body structure which has been shown to excel in the new small overlap test by the Insurance Institute for Highway Safety (IIHS).
- Sport-tuned suspension.
- Electronic Power Steering system; steering response benchmarked against top-handling sports cars.
- 17 x 8-inch alloy wheels with aerodynamic design.
- 235/45 R17 94W Dunlop SP Sport Maxx RT tires.

Design

- One-inch longer wheelbase than the previous WRX yields roomier interior.
- Hood, fenders, doors and quarters, bumpers, headlights and taillight clusters are all unique to the 2015 WRX.
- Aluminum hood with integral scoop to provide fresh air to intercooler; scoop now set more deeply into hood to provide better forward visibility.
- Rear-seat legroom increased by nearly two inches over previous WRX.
- Lower side sills and wider-opening doors make ingress/egress easier.
- Windshield more raked than before, with the A-pillar pulled forward nearly eight inches at the base for better forward visibility.

- Design highlights include vertical front fender vents, foglight surrounds with a carbon fiber-like pattern, LED taillights and a rear diffuser.
- WRX Limited features new LED low-beam headlights.

Symmetrical All-Wheel Drive

- Standard Symmetrical All-Wheel Drive, two different types: with 6-speed manual transmission, Continuous AWD version of system uses a viscous coupling locking center differential that nominally distributes torque 50:50 front to rear. Should slippage occur, system transfers more torque to the wheels with the best traction. Vehicle Dynamics Control (VDC) provides stability and traction control.
- 2015 WRX Models with Sport Lineartronic transmission get Variable Torque Distribution (VTD) version of Symmetrical All-Wheel Drive; a planetary gear-type center differential and an electronically controlled hydraulic transfer clutch manages torque distribution between the front and rear wheels. Under most conditions, VTD splits the torque 45:55, with the rearward bias contributing to handling agility. The system continually optimizes torque distribution in response to driving conditions and input from steering wheel angle, yaw and lateral g-force sensors.

Interior / Technology

- Lower dashboard and narrower A-pillars.
- New flat-bottom, leather-wrapped steering wheel with tilt and telescoping adjustments and integrated switches for audio and Bluetooth® control.
- Soft-touch materials for dashboard, door trim and center console armrest.
- Whiplash-reducing front sport seats, covered in new high-grip fabric with red stitching.
- Dual gauge instrument layout features a 3.5-in. LCD central screen to display various functions, including oil level, remaining washer fluid and selected gear.
- Larger trunk than previous model (12 cu.

ft., up from 11.3 cu. ft.).

- Standard 60/40-split fold-down rear seat.
- Standard automatic climate control.
- New Multi-Function display with 4.3-in. LCD screen provides rear camera display, boost gauge display, audio, Bluetooth and climate control settings, VDC screen showing traction control operation and a vehicle self-check and maintenance reminder.
- Available Keyless Access and Start (WRX Limited)
- Standard HD Radio and SiriusXM Satellite Radio.
- A harman/kardon® premium audio system is offered for the first time in a WRX; 440-watt, 9-speaker system and navigation unit with Aha® smartphone integration (included with optional touch-screen navigation).

Basic Specifications

Body:	5-pass. 4-door sedan
Wheelbase:	104.3 in.
Length:	180.9 in.
Height:	58.1 in.
Width:	70.7 in.
Base weight:	3,267 lbs. (6-speed)
Trunk:	12.0 cu. ft.
Engine:	2.0-liter, DOHC 4-cyl. BOXER, twin-scroll turbocharger and intercooler, Dual AVCS variable valve timing
Horsepower:	268 hp@5,600 rpm
Torque:	258 lb.-ft. @2,000-5,200 rpm
Transmission:	6-speed manual or Sport Lineartronic automatic
Wheels:	17 x 8-in. aluminum
Tires:	235/45 R17

MPG (estimates) city/highway/combined:

6M:	21/28/24
Sport Lineartronic:	19/25/21

Key Standard Features

- 24-hour roadside assistance for new-car limited warranty period
- 60/40 split fold down rear seat back

- Flat-bottom leather-wrapped steering wheel with red stitching and integrated switches for cruise control, audio system, Bluetooth and Multi-Function Display.
- AM/FM stereo with HD Radio[®], single-disc in-dash CD player, 6 speakers, MP3/WMA capability, Radio Data Broadcast System (RDBS), Bluetooth[®] hands-free calling and audio streaming, iPod[®] control capability, iTunes[®] Tagging, USB port, SiriusXM[®] Satellite Radio (subscription required), and 3.5mm auxiliary audio input jack
- Aluminum alloy pedal covers including driver's footrest.
- Automatic climate control system
- Carpeted floor mats with WRX logo
- Cruise control
- Electroluminescent instrument panel gauges
- Engine immobilizer
- Incline Start Assist
- Multi-Function Display with 4.3-in. LCD screen; features displays for outside temperature; clock; performance screen with turbo boost; audio and Bluetooth info; climate control settings; rear vision camera; vehicle self-check and maintenance reminder and more.
- Performance-design front seats (height adjustable for driver) with height and tilt-adjustable head restraints
- Power windows (driver's auto-up & down)
- Power door locks
- Power side mirrors
- Remote keyless entry system
- Tilt-and-telescope steering wheel
- Variable intermittent windshield wipers
- Vehicle Dynamics Control (VDC)

Impreza WRX Premium adds:

- All-Weather Package (dual-mode heated front seats, heated exterior mirrors and windshield wiper de-icer)
- Fog lights
- Power tilt/slide glass moonroof
- Rear trunk spoiler

WRX Limited adds over WRX Premium:

- Leather-trimmed upholstery
- 8-way power driver's seat
- LED headlights (low beams)
- Welcome lighting

Optional for WRX Premium and Limited:

Sport Lineartronic automatic transmission with manual mode; includes SI-DRIVE powertrain performance management system.

- Touch-screen Navigation System with harman/kardon premium audio system, includes:
 - AM/FM stereo with HD radio, single-disc CD player with MP3/WMA file capability
 - Aha smartphone integration
 - harman/kardon 440-watt amplifier
 - 9 harman/kardon speakers, inc. subwoofer
 - Navigation screen: 6.1-in. LCD
 - Voice activated controls
 - Bluetooth audio streaming and hands-free phone connectivity
 - iPod control capability
 - iTunes tagging capability
 - USB port
 - SMS text messaging capability
 - SiriusXM[®] Satellite Radio (subscription required)
 - 3.5mm auxiliary input jack
 - Roof mounted audio and satellite antenna

- WRX Limited also offers optional Keyless Access & Start

Please see full equipment list in this press kit for more information.