

# AT-A-GLANCE

## 2015 Subaru Impreza®

2.0i 2.0i Premium 2.0i Limited  
2.0i Sport Premium 2.0i Sport Limited

- Fourth-generation Impreza models receive comprehensive upgrade for 2015.
- The most fuel-efficient gasoline-engine all-wheel drive passenger car in America with up to 28 mpg city / 37 mpg highway / 31 mpg combined.

### New for 2015

- Updated styling with new front bumper, grille and headlights.
- EyeSight Driver Assist Technology now available for 2.0i Limited 4-door and 2.0i Sport Limited; includes Adaptive Cruise Control, Pre-Collision Braking and Vehicle Lane Departure Warning. Models so-equipped also have Steering Responsive Fog Lights; left or right turn illuminates that side's fog light to enhance corner illumination.
- Quicker ratio for electric power assisted steering.
- Quieter ride.
- New 6.2 infotainment system in Impreza 2.0i and 2.0i Premium trims uses a 6.2-inch touch display with rear vision camera, swipe and scroll multi-function control for audio and other features. System features Subaru STARLINK™ smartphone integration with Aha™ Infotainment, Pandora® and iHeart® Radio. (4 speakers for 2.0i; 6 speakers for Premium)
- Impreza 2.0i Limited and Sport Limited have new mid-range infotainment system with the standard system's features plus 7-inch Multi Touch Gesture display screen, SiriusXM® Satellite Radio (subscription required), voice activated controls, dual USB ports and 6 speakers.
- Available navigation infotainment system for Limited and Sport Limited trims adds navigation, SiriusXM NavTraffic® and NavWeather® (subscriptions required).
- Cruise control now standard on 2.0i base.
- Keyless Access with Push-Button Start system and PIN code access optional for 4-door Limited.
- 4-door models use new LEDs for center high mounted stoplight.
- Low-profile trunk spoiler on 4-door models enhances aerodynamics.
- Exterior mirrors with integrated turn signals on Limited, Sport Premium and Sport Limited trims.
- Upgraded instrument cluster with center-mounted LCD color display standard on Limited and Sport Limited trims; includes steering wheel mounted control switch.
- Upgraded interior door and shifter trim.
- Welcome Lighting standard on Limited and Sport Limited trims.
- Turn signals with one-touch lane changer feature.

### Key Facts

- Extensive use of high-tensile steel in body structure for strength and safety.
- 2.0-liter BOXER engine features double overhead camshafts and dual Active Valve Control System (DAVCS) for efficient performance and low emissions.
- Sophisticated double-wishbone rear suspension provides responsive driving dynamics and a smooth, quiet ride.
- Two different versions of standard Symmetrical AWD, depending on transmission: models with 5-speed manual transmission feature Continuous AWD with a viscous coupling locking center differential that splits torque 50:50 front to rear. Models with Lineartronic CVT use Active AWD with an electronically managed continuously variable transfer clutch that actively manages the torque split based on acceleration, deceleration and available traction. Both systems power all four wheels and will

transfer power to the wheels with the best grip.

- Ring-shaped Reinforcement Frame body structure provides outstanding occupant protection; engineered to provide optimal performance in latest crash test regimen. Standard safety features include 3-point seatbelts for all seating positions, front seatbelt pretensioners and force limiters, whiplash-protection front seats, Subaru Advanced Airbag System, curtain side air bags, front seat side-impact air bags, driver's knee airbag and rear seat headrests for all three seating positions.
- Incline Start Assist (5-speed and CVT) can momentarily prevent the vehicle from rolling backward when being driven away from a stop on an incline.

#### Basic Specifications

Body:	4-door or 5-door
Wheelbase:	104.1 in.
Length:	4-door: 180.5 in. 5-door: 174.0 in.
4-door trunk:	12.0 cu. ft.
5-door cargo:	22.5/52.4 cu. ft. (rear seats up/down)
Base curb weight:	2,955 lbs.
Engine:	DOHC 4-cyl. 2.0-liter Boxer
Horsepower	148@6,200 rpm
Torque	145 lb.-ft. @4,200 rpm
Transmission	5-speed manual or CVT
EPA mpg, city/hwy.	25/34 mpg (manual) 28/37 mpg (CVT)

#### Key Standard Features, Impreza 2.0i (Features in bold are new for 2015)

- 24-hour roadside assistance for new-car limited warranty period
- 15-inch steel wheels with full covers
- 3-spoke steering wheel
- 4-wheel disc brakes with ABS, Brake Assist and Brake Override systems
- 60/40 split fold down rear seatback
- **6.2 infotainment system with AM/FM stereo, HD Radio<sup>®</sup>, Radio Data Broadcast System, single-disc in-dash CD player, 6.2-in. multi-function touch screen display, STARLINK smartphone integration with Aha<sup>™</sup>, Pandora<sup>®</sup> and iHeart<sup>®</sup> Radio, Bluetooth<sup>®</sup> hands-free phone connectivity and audio streaming, iPod<sup>®</sup> control capability, USB port and**

#### aux. input jack

- Air conditioning with air filtration
- Cargo tie-down hooks (5-door)
- Carpeted floor mats
- **Cruise control**
- Digital clock and outside temperature gauge
- Eco gauge (fuel economy)
- Electric power assist steering
- Headlights/parking lights auto-off with ignition
- Height-adjustable driver's seat
- Incline Start Assist (5-speed man. and CVT)
- Multi-function display
- Power door locks
- Power mirrors
- Power windows / driver's one-touch auto up/down and pinch protection
- Rear window wiper with washer (5-door)
- **Rear Vision Camera**
- Remote keyless entry system
- Security system with engine immobilizer
- Subaru Advanced Airbag System, front seat head / chest side impact air bags, side curtain air bags and driver's knee airbag
- Tilt/telescoping adjustable steering column
- Tire Pressure Monitoring System
- **Trunk spoiler (4-door)**
- **Turn signals with one-touch lane changer**
- Variable intermittent windshield wipers
- Vehicle Dynamics Control (VDC)

**Optional:** Lineartronic CVT

#### Impreza 2.0i Premium adds:

- **Lineartronic CVT with 6-speed manual mode and paddle shifters**
- 16x6.5-in. inch aluminum alloy wheels
- **6.2 infotainment with 6-speaker audio system**
- All-Weather Package includes 2-stage heated front seats, heated exterior mirrors and windshield wiper de-icer
- Body-color exterior mirrors
- Cargo area cover (5-door)
- Center console adjustable armrest
- **Chrome window shoulder molding (4-door models)**
- Chrome interior door handles
- Illuminated ignition switch ring
- Rear stabilizer bar

**Optional:**

- Alloy Wheel Package (4-door) includes 17-in. alloy wheels, 205/50R17 tires, **fog lights**, leather-wrapped steering wheel **with silver stitching** and shifter handle and center

console adjustable armrest lid

Please see full equipment list in this press kit for further details.

**2.0i Limited adds to Premium:**

- 17-inch alloy wheels
- Automatic climate control
- **Upgraded infotainment system, including 6 speakers, 7-inch touch multi-touch gesture display, SiriusXM satellite radio, SMS text messaging, iTunes® Tagging capability and dual USB ports and vehicle information display (in addition to all features in base 6.2 system)**
- Chrome exterior door handles
- **Turn signal exterior mirrors**
- Fog lights
- Leather-trimmed upholstery
- Leather-wrapped steering wheel **with silver stitching**
- Rear seat armrest with dual cupholders
- Upgraded instrumentation with LCD display
- **Welcome Lighting**

**Optional:**

- **EyeSight Driver Assist Technology (models so equipped also have Steering Responsive Fog lights and Keyless Access with Push-Button Start and PIN code access)**
- **Navigation infotainment system includes features of standard 7.0 infotainment system plus navigation, SiriusXM NavTraffic and NavWeather (subscriptions required)**
- **Keyless Access with Push-Button Start and PIN code access (available as a standalone option)**
- Power moonroof

**Sport Premium (5-door only) adds over 2.0i Premium:**

- 5-speed manual transmission is standard
- 17-in. alloy wheels and 205/50R17 tires
- Body-color rocker panels
- Fog lights
- Leather-wrapped steering wheel and shift knob
- Roof rails
- Sport fabric upholstery
- **Turn signal exterior mirrors**

**Sport Limited:** adds Limited content to Sport Premium and offers same options as Limited. Lineartronic CVT is optional for Sport Premium and standard for Sport Limited