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**2014 SUBARU LEGACY[®] OFFERS EXPANDED AVAILABILITY OF EYESIGHT[®]
DRIVER-ASSIST SYSTEM AND ADDS AVAILABLE AHA[®] SMARTPHONE
INTEGRATION**

- Subaru EyeSight, the highest-rated front crash prevention system by IIHS, now available for 2.5i Premium model; integrates Adaptive Cruise Control, Pre-Collision Braking and Vehicle Lane Departure Warning.
- IIHS Top Safety Pick+
- “Superior” rating in IIHS Front Crash Prevention (FHP) test program when equipped with Subaru EyeSight
- CVT transmission enhanced with adaptive control
- All-Weather Package and Display Audio now standard for 2.5i Premium
- Aha smartphone integration included with optional navigation
- Rear vision camera included with Power Moonroof Package

CHERRY HILL, NJ -- Subaru of America, Inc. has added numerous upgrades to the Legacy sedans for 2014, following a model year in which the Legacy gained a new 2.5-liter BOXER engine for higher fuel economy, and also debuted revised styling and suspension and a new Sport model. The 2014 Legacy 2.5i models continue to offer the best combined EPA fuel economy rating of any all-wheel drive car in its class, at 27 MPG (24/32 highway/city).

Changes for 2014 add further refinement and safety. Subaru introduced the advanced EyeSight driver-assist system for the 2013 Legacy and Outback Limited models, and for 2014 makes it also available in the Premium trim line. EyeSight, which uses Subaru-developed stereo camera technology, integrates Adaptive Cruise Control, Pre-Collision Braking and Vehicle Lane Departure Warning.

In the new Insurance Institute for Highway Safety (IIHS) Front Crash Prevention (FHP) test program, the 2014 Legacy sedan and Outback® with the available EyeSight system were the only vehicles to receive highest possible score of six points and were two of seven models from 74 tested to receive highest possible “Superior” rating. The Superior rating is given to vehicles that have an autobraking system such as Subaru EyeSight and can avoid a crash or substantially reduce speeds in both tests. Subaru EyeSight is the highest-rated front crash prevention system by IIHS. In addition, the 2014 Legacy and Outback models are Top Safety Pick+ award winners.

In other changes for 2014, the Lineartronic® CVT (continuously variable transmission) gains adaptive control for smoother performance and response. The Legacy 2.5i Premium adds a newly standard Display Audio System with HD Radio, 4.3-in. LCD display screen, single-disc CD player, SiriusXM® Satellite Radio (includes 4-month trial subscription), 6-speakers and all features of standard audio system (Bluetooth audio streaming and hands-free phone connectivity, iPod control capability, USB port and 3.5mm auxiliary input jack).

The optional navigation system, available for the Legacy Premium, Sport and Limited trim lines, gains Aha® smartphone integration, with features that include radio stations, newsfeeds, audiobooks and more. The Legacy 2.5i model offers a new Alloy Wheel Package that includes 17-inch alloy wheels, 215/50 R17 all-season tires and fog lights with chrome trim rings.

The Legacy remains the only car in its class to feature an all-wheel drive system as standard, the renowned Subaru Symmetrical All-Wheel Drive (one of three different versions, depending on engine and transmission). The Legacy rewards drivers with engaging driving character and a high level of driving comfort and offers outstanding safety performance.

The Subaru Legacy is a standout in the midsize field in terms of roominess. At 103 cu. ft., the Legacy offers more total passenger room than some of its competitors, and rear seat legroom measures a generous 37.8 inches. The 14.7 cu. ft. trunk is on par with front-wheel drive competitors, a significant achievement considering that the standard Symmetrical AWD system requires packaging for a rear differential and drive axles.

All-Wheel Drive Midsize Sedan with Four- or Six-Cylinder BOXER Engine

The Legacy 2.5i models are powered by a double-overhead-cam (DOHC) FB series 2.5-liter BOXER engine that debuted for 2013. The engine produces 173 hp and 174 lb.-ft. of torque, with greater low-end torque across a broad speed range compared to the previous engine.

The 2014 Legacy 3.6R continues exclusively in Limited trim level. Its 256-horsepower 3.6-liter 6-cylinder BOXER engine is teamed with a 5-speed electronically controlled automatic transmission. A downshift “blipping” feature adds a sporty feel when using the standard steering wheel paddle shifters.

The 2014 Legacy 2.5i offers a choice between a standard 6-speed manual transmission and the second-generation Lineartronic CVT (continuously variable transmission), with the CVT standard on the 2.5i Premium and Limited models. For 2014, the addition of adaptive control to the CVT adds further refinement. Based on vehicle inputs received by the transmission control module, pulley gear ratios are always optimized based on driving preferences and road conditions.

Unlike a conventional automatic transmission that uses fixed gear ratios, a CVT provides infinite variability between the lowest and highest available ratios with no discernable steps or shifts. The CVT continuously and smoothly adapts to performance demand, helping to keep the engine in its most efficient operating range. Models with the CVT also feature a 6-speed manual mode with steering wheel paddle shifters, which allow the driver to control the transmission via six pre-set ratios.

EyeSight Driver-Assist System

The EyeSight® driver-assist system, available for Premium and Limited models, integrates Adaptive Cruise Control, Pre-Collision Braking and Vehicle Lane Departure Warning. One of the most affordable such technologies available in the U.S. market, EyeSight uses a stereo camera technology developed by Subaru to provide a detection angle wider than that of radar-based systems.

The EyeSight system processes stereo images to identify the vehicles traveling in front, as well as obstacles, traffic lanes and other items. Below a speed differential of approximately 19 mph, EyeSight is capable of detecting pedestrians or objects in the vehicle's path and can activate in order to mitigate or even avoid the collision. Under certain circumstances, Eyesight is able to bring the car to a complete stop. At relative speeds above approximately 19 mph, EyeSight can apply the brakes when an object is detected, and will attempt to brake if the driver takes no evasive action, or does not brake appropriately, to help mitigate collision damage.*

The Lane Departure and Sway Warning feature can detect if the car begins to wander outside the intended lane without a turn signal being used, or if the car begins to sway within the travel lane. Intended for freeway use, Eyesight's Adaptive Cruise Control system can maintain a safe distance from the vehicle in front, braking and/or accelerating the car as needed to maintain the driver-selected target speed and following distance. Adaptive Cruise Control is operational up to 87 mph and can fully brake the vehicle to a stop if the system "locks on" to a vehicle ahead. As an added convenience, Adaptive Cruise Control assists the driver in heavy stop-and-go freeway traffic by maintaining distance from the vehicle ahead.

In heavy traffic conditions, EyeSight will also alert the driver when the vehicle ahead has moved if he or she doesn't react within several seconds. The technology can also help reduce collision damages by cutting the throttle when it senses an obstacle in front, but the accelerator pedal continues to be pushed.

Wide Choice of Models

The 2014 Subaru Legacy is available in 2.5i, 2.5i Premium and 2.5i Limited trim lines. A 2.5i Sport model, introduced in the 2013 model year, is based on the 2.5i Premium. The Legacy 3.6R is exclusively available in the Limited trim line for 2014.

The 2.5i features a long roster of standard features, among them Bluetooth® hands-free phone and streaming audio, iPod® control capability, a USB charging port, steering wheel switches for the cruise control, audio and Bluetooth functions; a 60/40 split fold-down rear seat, electronic parking brake with Hill Holder System and an automatic headlight function. The electronic Hill Holder System holds the vehicle in place until the

driver applies the throttle to pull away from a stop.

Legacy Premium models add the Lineartronic CVT plus additional amenities, including a 10-way power driver's seat (with power lumbar support adjustment) and driver's auto up/down window; 6-speaker audio system; leather-wrapped steering wheel and shifter; instrument panel storage bin with door; ambient light for the overhead console, body-colored side mirrors and 17-in. alloy wheels.

The Legacy Premium offers the available Power Moonroof Package that for 2014 also includes an auto-dimming rear-view mirror with Homelink[®] and a rear vision camera using the Display Audio screen. The 2.5i Premium and Sport models also now offer the navigation system, which for 2014 includes Aha smartphone integration. The system combines a touch-screen GPS navigation system with 7.0-inch LCD display; voice activated controls and navigation; SiriusXM Satellite Radio and NavTraffic (4-month trial subscription included); rear vision camera, and an SD card slot for convenient navigation map updates via web download.

Based on the Legacy 2.5i Premium, the Legacy 2.5i Sport appeals to the driving enthusiast with a combination of sharper handling response and increased luxury. Exclusive to the 2.5i Sport, 18-inch wheels and 225/45R18 tires enhance handling agility. The Power Moonroof Package, which is optional for the 2.5i Premium, comes standard with the Sport, as do fog lights. Inside, the Legacy 2.5i Sport gets its own design treatment, featuring black cloth with silver stitching, alloy pedals, and carbon-pattern finish accent trim.

The Limited models feature perforated leather upholstery, dual-zone automatic climate control, rear A/C duct, electro-luminescent gauges, and a 4-way power front passenger seat. The harman/kardon[®] 440-watt high-performance audio system with 9 speakers, including subwoofer, is exclusive to the Limited trim models for 2014. The electro-luminescent instrument cluster integrates a 3.5-inch color screen for the multi-information display, which also shows EyeSight functions when the car is so equipped.

Symmetrical All-Wheel Drive: Three Different Types

The 2014 Legacy offers three different versions of standard Symmetrical All-Wheel

Drive, each tailored to the type of transmission. In Legacy 2.5i models equipped with the 6-speed manual transmission, the Continuous AWD system uses a viscous-coupling locking center differential to distribute torque a nominal 50:50 front to rear. Slippage at either the front or rear wheels will cause the system to send more torque to the opposite wheels. Legacy 2.5i models equipped with the Lineartronic CVT use Active Torque Split AWD. An electronically managed continuously variable transfer clutch actively controls torque distribution in response to driving conditions and wheel slippage.

The 2014 Legacy 3.6R Limited exclusively features the Variable Torque Distribution (VTD) AWD system with a 5-speed electronic automatic transmission. A planetary center differential works with an electronically controlled continuously variable hydraulic transfer clutch to manage torque distribution. The VTD system normally sends more torque to the rear wheels (45:55) to enhance handling agility, and it can continuously adjust torque distribution in response to driving and road conditions.

Subaru Safety

The Subaru Ring-Shaped Frame Reinforcement body structure has been proven for occupant protection in more than a decade of use. Inside, the Legacy features standard front side pelvis/torso airbags and side curtain airbags that offer front and rear outboard seat coverage.

Vehicle Dynamics Control (VDC) combines stability and traction control functions, and traction control works to augment the Symmetrical All-Wheel Drive functionality. The 4-wheel disc Anti-lock Brake System (ABS) integrates Electronic Brake-force Distribution (EBD) and the Brake Assist safety system that automatically applies maximum braking pressure in an emergency stop. The electronic Hill Holder System holds the vehicle in place until the driver presses the accelerator pedal to pull away from a stop. A Brake Override system ensures that engine power will be cut when both the brake and accelerator are pressed simultaneously.

Subaru produces a full line of all-wheel drive sedans, crossovers and SUVs, along with the rear-wheel drive BRZ sports car that was introduced for model year 2013.

About Subaru of America, Inc.

Subaru of America, Inc. is a wholly owned subsidiary of Fuji Heavy Industries Ltd. of Japan. Headquartered in Cherry Hill, N.J., the company markets and distributes Subaru Symmetrical All-Wheel Drive vehicles, parts and accessories through a network of more than 600 dealers across the United States. All Subaru products are manufactured in zero-landfill production plants and Subaru of Indiana Automotive Inc. is the only U.S. automobile production plant to be designated a backyard wildlife habitat by the National Wildlife Federation. For additional information visit www.subaru.com.

** EyeSight is not designed as a substitute for due care and attention to the road. The system may not react in every situation. There are certain operational limitations, such as when weather conditions obscure the view of the cameras. Finally, even with the advanced technology used, a driver with good vision and who is paying attention will always be the best safety system.*