

# AT-A-GLANCE

## 2014 Subaru Impreza®

2.0i 2.0i Premium 2.0i Limited  
2.0i Sport Premium 2.0i Sport Limited

- Fourth-generation Impreza, which debuted for 2012, offer 4-door sedan and 5-door models with high level of refinement and exemplary all-wheel drive fuel economy.
- 27/36/30 mpg city/highway/combined fuel economy ratings make the 2014 Impreza the most fuel-efficient all-wheel drive passenger car in its segment.

### New for 2014

- Additional sound-reduction measures for quieter cabin.
- Rear vision camera standard on Limited models; uses the 4.3-in. LCD screen in the display audio system.
- Aha® smartphone integration added to optional navigation system.

### Key Facts

- IIHS Top Safety Pick.
- Extensive use of high-tensile steel in body structure for strength and safety.
- New-generation 2.0-liter BOXER engine features double overhead camshafts and dual Active Valve Control System (DAVCS) for efficient performance and low emissions.
- Sophisticated double-wishbone rear suspension provides responsive driving dynamics and a smooth, quiet ride.
- Electric power steering
- Wide range of models; Limited and Sport Limited models deliver the highest level of comfort and convenience ever offered in a Subaru Impreza.
- Two different versions of standard Symmetrical AWD, depending on transmission: models with 5-speed manual transmission feature Continuous AWD with a viscous coupling locking center differential that splits torque 50:50 front to rear. Models with Lineartronic CVT use Active AWD with an electronically managed continuously variable transfer clutch that actively manages

the torque split based on acceleration, deceleration and available traction. Both systems power all four wheels and will transfer power to the wheels with the best grip.

- Ring Shaped Frame Reinforcement body structure provides outstanding occupant protection; engineered to provide optimal performance in latest crash test regimen. Standard safety features include 3-point seatbelts for all seating positions, front seatbelt pretensioners and force limiters, whiplash-protection front seats, Subaru Advanced Airbag System, curtain side air bags, front seat side-impact air bags, driver's knee airbag and rear seat headrests for all three seating positions.
- Incline Start Assist (5-speed and CVT) can momentarily prevent the vehicle from rolling backward when being driven away from a stop on an incline.

### Basic Specifications

Body:	4-door sedan or 5-door
Wheelbase:	104.1 in.
Length:	4-door: 180.3 in. 5-door: 173.8 in.
4-door trunk:	12.0 cu. ft.
5-door cargo:	22.5/52.4 cu. ft. (rear seats up/down)
Base curb weight:	2,944 lbs. (2.0i 4-door) 2,944 lbs. (2.0i 5-door)
Engine:	DOHC 4-cyl. 2.0-liter Boxer
Horsepower	148@6,200 rpm
Torque	145 lb.-ft. @4,200 rpm
Transmission	5-speed manual or CVT
EPA mpg, city/hwy.	25/34 (manual) 27/36 (CVT)

### Key Standard Features, Impreza 2.0i

- 24-hour roadside assistance for new-car limited warranty period
- 15-inch steel wheels with full covers
- 3-spoke steering wheel
- 4-wheel disc brakes with ABS, Brake Assist and Brake Override systems
- 60/40 split fold down rear seatback

- AM/FM stereo and single-disc CD player with MP3/WMA capability, 4 speakers, Bluetooth audio streaming and hands-free phone connectivity, iPod connectivity and control, USB port and 3.5mm aux. jack
- Radio Data Broadcast System (RDBS) and four speakers
- Chrome accents/front grille
- Air conditioning with air filtration
- Cargo tie-down hooks (5-door)
- Carpeted floor mats
- Digital clock and outside temperature gauge
- Eco gauge (fuel economy)
- Electric power steering
- Headlights/parking lights auto-off with ignition
- Height-adjustable driver's seat
- Incline Start Assist (5-speed man. and CVT)
- Multi-function display
- Power door locks
- Power mirrors
- Power windows / driver's one-touch auto up/down and pinch protection
- Rear window wiper with washer (5-door)
- Remote keyless entry system
- Security system with engine immobilizer
- Subaru Advanced Airbag System, front seat head / chest side impact air bags, side curtain air bags and driver's knee airbag
- Tilt/telescoping adjustable steering column
- Tire Pressure Monitoring System
- Variable intermittent windshield wipers
- Vehicle Dynamics Control (VDC)

**Optional:** Lineartronic CVT

**Impreza 2.0i Premium adds:**

- 16x6.5-in. inch aluminum alloy wheels
- 6-speaker audio system
- All-Weather Package includes 2-stage heated front seats, heated exterior mirrors and windshield wiper de-icer (std. with 5-speed man. trans.; opt. with CVT)
- Body-color exterior mirrors
- Cargo area cover (5-door)
- Center console adjustable armrest
- Chrome interior door handles
- Cruise control
- Illuminated ignition switch ring
- Rear stabilizer bar

**Optional:**

- Lineartronic CVT
- Opt. with CVT: All-Weather Package
- Alloy Wheel Package (17-in. alloy wheels, 205/50R17 tires, leather-wrapped steering wheel and shifter handle)

- Power moonroof
- Touch-screen navigation system, including Aha smartphone integration, 6.1 LCD, Rear Vision Camera, voice-activated controls, single-disc CD player with MP3/WMA file capability, iPod control capability, iTunes® tagging, USB port, SMS messaging capability, XM® Satellite Radio and XM NavTraffic® (includes 4-month trial subscriptions)

**2.0i Limited adds to Premium:**

- All-Weather Package contents
- Alloy Wheel Package contents
- Automatic climate control
- AM/FM stereo with HD Radio and all audio features in Premium (see above), plus 4.3-inch LCD display screen
- Chrome exterior door handles
- Fog lights
- Leather-trimmed upholstery
- Lineartronic CVT
- Rear vision camera
- Rear seat armrest with dual cupholders
- Upgraded instrumentation

**Optional:** navigation system, power moonroof

**Sport Premium (5-door only) adds over Premium:**

- 17-in. alloy wheels and 205/50R17 tires
- All-Weather Package (already standard on 2.0i Premium 5-speed)
- Body-color rocker panels
- Fog lights
- Leather-wrapped steering wheel and shift knob
- Roof rails
- Silver-painted grille
- Sport fabric upholstery

**Sport Limited:** adds Limited content to Sport Premium and offers optional navigation system and power moonroof.

Please see full equipment list in this press kit for further details.