

AT-A-GLANCE

2012 Subaru Impreza®

2.0i 2.0i Premium 2.0i Limited
2.0i Sport Premium 2.0i Sport Limited

- All-new, fourth-generation Impreza models debut with bold 4-door sedan and 5-door designs offering increased room, greater agility and a higher level of refinement and fuel economy.
- All-new Subaru Boxer engine and new Lineartronic® Continuously Variable Transmission (CVT).
- 27/36 mpg city/highway fuel economy, a 30-percent increase over the previous model, makes the 2012 Impreza the most fuel-efficient gasoline engine all-wheel drive passenger car in America.
- New designs offer roomier cabins, higher quality interior materials and the latest infotainment and connectivity technology.
- Built on a longer wheelbase, but with shorter overhangs, the 2012 Impreza provides a roomier interior in the same external footprint as the outgoing model.
- New cabin design places windshield farther forward to increase feeling of interior spaciousness.
- Increased use of high-tensile steel in body structure for strength and safety.
- Increased trunk and cargo room.
- New 2.0-liter Boxer engine features longer stroke, double overhead camshafts and dual Active Valve Control System (DAVCS) for efficient performance and low emissions.
- New, second-generation CVT is lighter and provides smoother overall performance.
- New electric power steering
- New driver's knee airbag and whiplash-protection front seats.
- Wider range of models to meet the needs of a broader market; new Limited and Sport Limited models deliver the highest level of comfort and convenience ever offered in a Subaru Impreza
- New standard audio system in the Premium models features Bluetooth hands-free phone connectivity and audio streaming, Radio Data Broadcast System (RDBS), iPod® control capability, USB port, 3.5mm aux. input jack and six speakers.
- New available navigation system includes 6.1-inch touch screen LCD display, voice control, iTunes® tagging, SMS text messaging capability, XM® Satellite Radio and XM NavTraffic® (XM services require subscriptions).
- New 15-inch wheel cover and 16- and 17-inch alloy wheel designs.

Key Facts

- Sophisticated double-wishbone rear suspension provides responsive driving dynamics and a smooth, quiet ride.
- Two different versions of standard Symmetrical AWD, depending on transmission: models with 5-speed manual transmission feature Continuous AWD with a viscous coupling locking center differential that splits power 50:50 front to rear. Models with Lineartronic CVT use Active AWD with an electronically managed continuously variable transfer clutch that actively manages the power split based on acceleration, deceleration and available traction. Both systems power all four wheels and will transfer power to the wheels with the best grip.
- Ring Shaped Frame Reinforcement body structure provides outstanding occupant protection; engineered to provide optimal performance in latest crash test regimen. Standard safety features include 3-point seatbelts for all seating positions, front seatbelt pretensioners and force limiters, Subaru Advanced Airbag System, curtain side air bags, front seat side-impact air bags, new driver's knee airbag and rear seat headrests for all three seating positions.
- 4-wheel disc brakes, Brake Assist safety system and Vehicle Dynamics Control (VDC) standard across the 2012 Impreza line.
- Incline Start Assist (5-speed models) can momentarily prevent the vehicle from rolling backward when being driven away from a stop on an incline.

Basic Specifications

Body: 4-door sedan or 5-door

Wheelbase:	104.1 in.
Length:	4-door: 180.3 in. 5-door: 173.8 in.
4-door trunk:	12.0 cu. ft.
5-door cargo:	22.5/52.4 cu. ft. (rear seats up/down)
Weight:	2,910 lbs. (2.0i 4-door) 2,910 lbs. (2.0i 5-door)
Engine:	DOHC 4-cyl. 2.0-liter Boxer
Horsepower	148 @ 6,200 rpm
Torque	145 lb.-ft. @ 4,200 rpm
Transmission	5-speed manual or CVT
EPA mpg, city/hwy.	25/34 (manual) 27/36 (CVT)

Key Standard Features, Impreza 2.0i

- 24-hour roadside assistance for new-car limited warranty period
- 15-inch steel wheels with full covers
- 3-spoke steering wheel
- 4-wheel disc brakes with ABS and Brake Assist
- 60/40 split fold down rear seatback
- AM/FM stereo system with single-disc CD player, MP3/WMA file capability, Radio Data Broadcast System (RDBS) and four speakers
- Chrome accents/front grille
- Air conditioning with air filtration
- Cargo tie-down hooks (5-door)
- Carpeted floor mats
- Digital clock and outside temperature gauge
- Eco gauge (fuel economy)
- Electric power steering
- Headlights/parking lights auto-off with ignition
- Height-adjustable driver's seat
- Incline start assist (manual transmission)
- Multi-function display
- Power door locks
- Power mirrors
- Power windows / driver's one-touch auto up/down and pinch protection
- Rear window wiper with washer (5-Door)
- Remote keyless entry system
- Security system with engine immobilizer
- Subaru Advanced Airbag System, front seat head / chest side impact air bags, side curtain air bags and driver's knee airbag
- Tilt/telescoping adjustable steering column
- Tire Pressure Monitoring System
- Variable intermittent windshield wipers
- Vehicle Dynamics Control (VDC)

Optional: Lineartronic CVT

Impreza 2.0i Premium adds:

- 16x6.5-in. inch aluminum alloy wheels
- Body-color exterior mirrors

- Cargo area cover (5-door)
- Center console adjustable armrest
- Chrome interior door handles
- Cruise control
- AM/FM stereo and single-disc CD player with MP3/WMA capability, 6 speakers, Bluetooth® audio streaming and hands-free phone connectivity, iPod connectivity and control, USB port and 3.5mm aux. jack
- Illuminated ignition switch ring
- Rear stabilizer bar
- Steering wheel audio controls and Bluetooth switches

Optional:

- Lineartronic CVT
- All-Weather Package (heated front seats, heated exterior mirrors and windshield wiper de-icer).
- Alloy Wheel Package (17-in. alloy wheels, 205/50R17 tires, single tailpipe outlet with stainless steel tip for sedan model, leather-wrapped steering wheel and shifter handle)
- Power moonroof
- Touch-screen navigation system, including 6.1 LCD, voice-activated controls, single-disc CD player with MP3/WMA file capability, iPod control capability, iTunes® tagging, USB port, SMS messaging capability, XM® Satellite Radio and XM NavTraffic® (subscriptions required)

2.0i Limited adds to Premium:

- All-Weather Package contents
- Alloy Wheel Package contents
- Automatic climate control
- AM/FM stereo with HD Radio and all audio features in Premium (see above), plus 4.3-inch LCD display screen
- Chrome exterior door handles
- Fog lights
- Leather-trimmed upholstery
- Lineartronic CVT
- Rear seat armrest with dual cupholders
- Upgraded instrumentation

Optional: nav system, power moonroof

Sport Premium (5-door only) adds over Premium:

- 17-in. alloy wheels and 205/50R17 tires
- All-Weather Package
- Body-color rocker panels
- Fog lights
- Roof rails
- Silver-painted grille
- Sport fabric upholstery

Sport Limited: adds Limited content to Sport

Premium and offers optional nav system and power moonroof.

Please see full equipment list in this press kit for further details.