



Aaron Cole
Product Communications Manager
856.488.3697
acole1@subaru.com

Miranda Jimenez
Product Communications Specialist
856.438.2820
mjimen@subaru.com

Karley Dowdy
Product Communications Specialist
856.488.8527
kdowdy@subaru.com

SUBARU DEBUTS LIMITED-PRODUCTION 2027 SUBARU WRX GD25, 2027 SUBARU BRZ ZC15 AT BOXERFEST 2026

- Anniversary models honor milestones for U.S. sales of WRX and BRZ with historic chassis code names, performance accessories, and heritage-inspired exterior color combinations
- Availability limited to 350 units for WRX GD25, and 300 units for BRZ ZC15
- Reservations beginning in 2026 with deliveries in winter and summer 2027

SEPT. 28, 2026, Camden, N.J. – Subaru of America, Inc. today unveiled anniversary editions of its 2027 Subaru WRX and 2027 Subaru BRZ sports cars at Boxerfest 2026 in York, Pennsylvania. The limited-production, enthusiast-focused 2027 Subaru WRX GD25 and 2027 Subaru BRZ ZC15 wear nameplates honoring the chassis codes of their respective models when they arrived in the U.S. 25 and 15 years ago. In addition to heritage-inspired color schemes, the two models are equipped with performance Subaru accessories.

“Our anniversary edition WRX and BRZ models commemorate the iconic performance heritage and successes of both vehicles in the U.S.,” said William Stokes, Car Line Planning Manager for Subaru of America. “The WRX GD25 is a tribute to our rally-ready sedan and its sports car pedigree, including the wing it shares with the ARA Championship-winning ARA25L. Similarly, BRZ ZC15 embodies the best of our long-running, accessible performance sports car, right down to its rear-wheel-drive engagement.”

The 2027 Subaru WRX GD25 honors the first edition of the WRX to arrive in the U.S. in 2002, which utilized a chassis codenamed “GD.” The 2027 WRX GD25 is painted exclusively in World Rally Blue and rides atop gold-painted 19-inch alloy wheels, uprated Brembo brakes with gold-painted calipers,

and Bridgestone Potenza S007 high-performance tires. The rear of the WRX is punctuated by a dry carbon fiber swan-neck rear wing from Subaru Tecnica International, the same component used on Travis Pastrana's WRX ARA25L rally car. Under the hood, a flexible strut tower bar enhances rigidity. A performance-tuned suspension pairs stiffer springs with revised damping calibration and Potenza S007 tires for more composed, confident cornering.

Powered by a 271-horsepower, 2.4-liter turbocharged SUBARU BOXER® engine and legendary Subaru Symmetrical All-Wheel Drive, the 2027 Subaru WRX GD25 provides unmistakable performance with exceptional drivability.

Inside, the GD25 features performance-design Recaro seats with black Ultrasuede inserts with red accent stitching, and an STI shift knob. Limited to 350 units, the 2027 Subaru WRX GD25 is available only in World Rally Blue with a 6-speed manual transmission with an STI short shifter. It arrives in summer 2027.

The 2027 Subaru BRZ ZC15 is a tribute to the first-generation BRZ, which arrived in 2012 on a chassis codenamed "ZC." The 2027 BRZ ZC15 is painted exclusively in brilliant Ceramic White — exclusive to ZC15 — paired with matte bronze wheels, red-painted Brembo calipers, and unique bronze decals near the side sills. The white-on-bronze paint color is an homage to the 2020 Subaru BRZ tS models, which featured the same scheme. The ZC15 also sports a black decklid spoiler at the rear and a flexible V-bar under the hood. The 2027 BRZ ZC15 features a 2.4-liter, 228-horsepower SUBARU BOXER® engine paired exclusively with a 6-speed manual transmission powering the rear wheels.

With black leather-appointed upholstery and Bordeaux red inserts not shared with the rest of the BRZ lineup, the 2027 BRZ ZC15 further sets itself apart with a unique "ZC15" anniversary edition plaque near its STI aluminum and leather, short shifter. Limited to 300 units, the 2027 Subaru BRZ ZC15 is available in early 2027.

Detailed specifications and pricing will be announced closer to market launch.

About Subaru of America, Inc.

[Subaru of America, Inc.](#) (SOA) is an indirect wholly owned subsidiary of [Subaru Corporation](#) of Japan. Headquartered in Camden, N.J., the company markets and distributes Subaru vehicles, parts, and accessories through a network of about 640 retailers across the United States. All Subaru products are manufactured in zero-landfill plants, including [Subaru of Indiana Automotive, Inc.](#), the only U.S. automobile manufacturing plant designated a backyard wildlife habitat by the National Wildlife Federation. SOA is guided by the [Subaru Love Promise®](#), which is the company's vision to show love and respect to everyone and to support its communities and customers nationwide. Over the past 20 years, SOA and the SOA Foundation have donated more than \$357 million to causes that Subaru and its customers care about, and Subaru employees have logged more than 130,000

volunteer hours. Through these actions and more, Subaru is dedicated to being More Than a Car Company® and to making the world a better place.

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