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FOR IMMEDIATE RELEASE

**2016 SUBARU OUTBACK NAMED TO U.S. NEWS & WORLD REPORT 2016 BEST CARS
FOR FAMILIES**

- Won Best Wagon for Families
- Recognized for all-wheel drive capability
- Recognized for outstanding room for both passengers and cargo
- Recognized for safety and reliability

Cherry Hill, NJ – March 9, 2016 – Subaru of America, Inc. announced today that the 2016 Outback won U.S. News & World Report's Best Wagon for Families as part of their [2016 Best Cars for Families](#) awards.

U.S. News & World Report, a nationally recognized publisher of consumer advice and information, evaluated 256 vehicles and named winners in 21 categories. The award recipients have the best combination of safety and reliability ratings, excellent reviews from professional automotive critics, and the space and features that keep the entire family happy.

The 2016 Outback was recognized for its "go anywhere" capability, spacious cabin, generous cargo space, and numerous achievements in safety and reliability.

The core technology of the Outback is the Subaru Symmetrical All-Wheel Drive system that sends power to all wheels simultaneously for maximum traction. And in slippery conditions, it instinctively sends power to the wheels with the best traction, helping the driver stay on the road and on course.

The heart of the Outback is the SUBARU BOXER[®] engine. The horizontal layout of the engine allows for a low center of gravity for improved balance which contributes to responsive handling and steering.

The engine is fitted with Subaru's Continuously Variable Transmission (CVT). The CVT provides a smooth linear transfer of engine power and torque by eliminating the up and down shift feeling of a conventional automatic transmission.

The Outback offers over 104 cu. ft. of cabin space for passengers. The cargo area behind the rear seats provides 35.5 cu. ft. of storage and can open up to 73.3 cu. ft. with the standard 60/40 split fold-down rear seatbacks folded. The load floor is nearly flat, and rear seatback release levers in the cargo area enhance convenience.

Subaru's renowned safety engineering excels in all crash tests by the Insurance Institute for Highway Safety (IIHS). 2016 Outback, equipped with the optional EyeSight[®] Driver Assist Technology, earned the 2016 *TOP SAFETY PICK* award and the 2016 *TOP SAFETY PICK+* award from IIHS.

The Outback also features SUBARU STARLINK[™] in-vehicle platform that provides hands-free connectivity and entertainment services. SUBARU STARLINK is designed to work seamlessly with the in-car head unit to provide smartphone integration and tap into nearly unlimited entertainment sources through apps.

In 2015, Subaru achieved seven consecutive years of record sales and exceeded 580,000 annual sales – a first in company history. The Outback is a deft blend of confident design, standard symmetrical all-wheel drive, spacious interior, award-winning safety technology, and exemplary fuel efficiency. This proven combination helped push the Outback to new sales records.

About U.S. News Best Cars

Since 2007, U.S. News Best Cars, the automotive channel of U.S. News & World Report, has published rankings of the majority of new vehicles sold in America. Each year, U.S. News publishes the Best Cars awards, including Best Vehicle Brands, Best Cars for the Money and Best Cars for Families. U.S. News Best Cars had over 45 million unique visitors over the past year, with over 65 percent of visitors actively shopping for a car. Eighty percent of active shoppers reported that the U.S. News Best Cars site influenced their car purchasing decision.

About U.S News & World Report

U.S. News & World Report is a digital news and information company that empowers people to make better, more informed decisions about important issues affecting their lives. Focusing on Education, Health, Personal Finance, Real Estate, Travel, Cars, and News & Opinion, www.usnews.com provides consumer advice, rankings, news and analysis to serve people making complex decisions throughout all stages of life. 35 million people visit www.usnews.com each month for research and guidance. Founded in 1933, U.S. News is headquartered in Washington, D.C.

About Subaru of America, Inc.

Subaru of America, Inc. is a wholly owned subsidiary of Fuji Heavy Industries Ltd. of Japan. Headquartered at a zero-landfill office in Cherry Hill, N.J., the company markets and distributes Subaru vehicles, parts and accessories through a network of more than 620 retailers across the United States. All Subaru products are manufactured in zero-landfill production plants and Subaru of Indiana Automotive Inc. is the only U.S. automobile production plant to be designated a backyard wildlife habitat by the National Wildlife Federation. For additional information visit media.subaru.com.

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