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SUBARU TRAILSEEKER WINS SPOT IN WARDS 10 BEST ENGINES & PROPULSION SYSTEMS LIST

- New Subaru Trailseeker makes list in its first year on sale
- Trailseeker praised for range, acceleration, and driving ease
- 2027 Subaru Trailseeker on sale now, starting at \$39,995 MSRP

Camden, N.J., OCTOBER 13, 2026 – Subaru of America, Inc., today announced its Subaru Trailseeker was named to the 2026 Wards 10 Best Engines & Propulsion Systems list. The judges at WardsAuto praised the Trailseeker for its smooth operation, range, available power, and acceleration.

For 2026, Wards evaluated 26 powertrains from returning winners as well as all-new or significantly updated cars, trucks, or SUVs. They were evaluated on several criteria, including power, torque, refinement, efficiency, and innovation.

“The ultimate sleeper? Subaru’s Trailseeker looks unassuming, yet powers through traffic like a muscle car,” said Robin Warner, WardsAuto Judge and 10 Best Engines & Propulsion Systems Program Manager. “Its 375 horsepower combined with immediate electric powertrain response always satisfies. Its range estimates also hold up well in real-world driving, interstate and all. Yet Subaru keeps the price completely reasonable given such capability, very well done.”

The Subaru Trailseeker is a go-anywhere, rugged, all-electric SUV that arrived in early 2026. Starting at \$39,995 MSRP, the Trailseeker features Subaru Symmetrical All-Wheel Drive, 375 combined horsepower from dual electric motors, 8.5 inches of ground clearance, up to 281 miles of

range on a single charge, and a 14-inch Subaru Multimedia System as standard equipment on all trim levels.

Powered by a 74.7-kWh high-capacity lithium-ion battery, the 2027 Subaru Trailseeker includes a standard North American Charging Standard (NACS) charge port, which unlocks access to more than 25,000 charging stations across North America, and can charge from 10% to 80% in as little as 28 minutes at speeds up to 150 kW on a DC-fast charger. With an onboard battery preconditioning system, enabled either by navigating to a charging destination or by the driver via touchscreen controls, the Trailseeker can charge its battery in cold climates — as low as 14 degrees Fahrenheit — at speeds comparable to those in normal weather conditions.

More information about the Subaru Trailseeker can be found on [Subaru's Media Site](#) or at [Subaru.com](#).

About Subaru of America, Inc.

[Subaru of America, Inc.](#) (SOA) is an indirect wholly owned subsidiary of [Subaru Corporation](#) of Japan. Headquartered in Camden, N.J., the company markets and distributes Subaru vehicles, parts, and accessories through a network of about 640 retailers across the United States. All Subaru products are manufactured in zero-landfill plants, including [Subaru of Indiana Automotive, Inc.](#), the only U.S. automobile manufacturing plant designated a backyard wildlife habitat by the National Wildlife Federation. SOA is guided by the [Subaru Love Promise®](#), which is the company's vision to show love and respect to everyone and to support its communities and customers nationwide. Over the past 20 years, SOA and the SOA Foundation have donated more than \$357 million to causes that Subaru and its customers care about, and Subaru employees have logged more than 130,000 volunteer hours. Through these actions and more, Subaru is dedicated to being More Than a Car Company® and to making the world a better place.

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