



Diane Anton  
Subaru of America, Inc.  
856-488-5093  
danton@subaru.com

Liz Owen  
PFLAG National  
202-467-8180 ext. 214  
lowen@pflag.org



FOR IMMEDIATE RELEASE

## **SUBARU OF AMERICA CONTINUES PARTNERSHIP WITH PFLAG NATIONAL TO MAKE SCHOOL ENVIRONMENTS SAFE FOR LGBTQ YOUTH**

**CHERRY HILL, NJ – June 23, 2017** – Subaru of America, Inc. today proudly announced its partnership with [PFLAG](#), a national organization uniting families, allies, and people who are lesbian, gay, bisexual, transgender, and queer (LGBTQ), for the [Cultivating Respect: Safe Schools for All](#) program. Since 2015, Subaru has partnered with PFLAG National and its network of chapters across the country to ensure that all youth – regardless of their family background or personal identity – are welcomed and accepted at school.

“At Subaru, we believe all youth should have access to education in a safe and supportive environment,” said Thomas J. Doll, president and chief operating officer, Subaru of America, Inc. “The work that PFLAG does provides the support and resources needed for all students to feel welcomed and accepted at their schools and we are proud to be a partner and help accomplish that goal.”

Subaru’s contribution will support the *Cultivating Respect: Safe Schools for All* program and its *Top Ten Ways to Keep Schools Safe* publication. That support will allow PFLAG National to provide critical updates to members and engage concerned stakeholders who care deeply about all youth being able to access education in an environment that is safe from fear, bullying, and discrimination.

“We at PFLAG National are thrilled that Subaru is expanding its support of *Cultivating Respect: Safe Schools for All* at this critical time,” said Elizabeth Kohm, Interim Executive Director of PFLAG National. “This support will allow us to get important resources out into the nearly 400 communities where PFLAG chapters are leading the way in creating and sustaining safe learning environments for all youth. Subaru's additional partnership on *We Are the Change* – our [national convention](#) to be held in Portland, Oregon later this year – will allow both PFLAG and Subaru to demonstrate further ways we all give back locally.”

For nearly 45 years, PFLAG National has been helping dissipate the fears and prejudices that are widespread in the LGBTQ community. The volunteer-driven organization has served as a resource in almost 400 communities to help family members and loved ones understand and advocate for their LGBTQ youth and friends, promoting changes in social attitudes toward sexual orientation and gender identity and express in the process.

#### **About Subaru of America, Inc.**

[Subaru of America, Inc.](#) (SOA) is a wholly owned subsidiary of [Subaru Corporation](#) of Japan. Headquartered at a zero-landfill office in Cherry Hill, N.J., the company markets and distributes Subaru vehicles, parts and accessories through a network of more than 620 retailers across the United States. All Subaru products are manufactured in zero-landfill production plants and [Subaru of Indiana Automotive, Inc.](#) is the only U.S. automobile production plant to be designated a backyard wildlife habitat by the National Wildlife Federation. SOA is guided by the [Subaru Love Promise](#), which is the company's vision to show love and respect to everyone, and to support its communities and customers nationwide. Over the past 20 years, SOA has donated more than \$120 million to causes the Subaru family cares about, and its employees have logged more than 40,000 volunteer hours. As a company, Subaru believes it is important to do its part in making a positive impact in the world because it is the right thing to do. For additional information visit [media.subaru.com](http://media.subaru.com). Follow us on [Facebook](#), [Twitter](#), and [Instagram](#).

#### **About PFLAG National**

PFLAG is the nation's largest organization uniting families, allies, and people who are lesbian, gay, bisexual, transgender, and queer (LGBTQ). PFLAG is committed to advancing equality through its mission of support, education, and advocacy, and has more than 400 chapters and 200,000 supporters crossing multiple generations of American families in major urban centers,

small cities, and rural areas in all 50 states and Puerto Rico. To learn more, visit <http://pflag.org/>. Like us on Facebook (<http://facebook.com/pflag>), or follow us on Twitter (@pflag) or Instagram (@pflagnational).

Cultivating Respect: Safe Schools for All is PFLAG National's safe schools program, part of our efforts to make schools safe and free from fear, bullying, and discrimination. Learn more at <http://pflag.org/safeschools>

###