



SUBARU
MOTORSPORTS USA

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FOR IMMEDIATE RELEASE

SUBARU UNVEILS LAUNCH CONTROL: ROAD TO GYMKHANA MINISERIES ON YOUTUBE AND AMAZON PRIME VIDEO

- In-depth look at the development of the Gymkhana 2020 STI
- Concludes Season 8 of *Launch Control*

Camden, N.J. – February 10, 2021 – Subaru today released *Launch Control: Road to Gymkhana*, a two-part miniseries documenting the design, build, testing and shoot of the wildest WRX STI ever constructed—Travis Pastrana’s [Gymkhana 2020](#) STI. As the capstone of Season 8 of the award-winning *Launch Control* documentary series, *Road to Gymkhana* wraps up a rally season unlike any other with a build destined to take Hoonigan’s Gymkhana series to a new level. The full season is available now on both [YouTube](#) and [Amazon Prime Video](#).

“Gymkhana 2020 was my chance to take the series in a direction no one had seen before, and *Road to Gymkhana* is beyond anything fans have seen from *Launch Control*,” said Pastrana. “The level of engineering that went into building this crazy STI, and the effort from the Subaru team to make it happen, especially with everything 2020 threw at us, it was just massive.”

The miniseries’ first episode picks up on a challenging Day 1 of the Annapolis shoot and tells the story of the early build in a series of flashbacks—from initial planning and design in the shadow of early COVID-19 lockdowns, to the challenge of transforming a production Subaru shell into a high-flying Gymkhana machine, including the development of a custom 862-horsepower SUBARU BOXER engine for the project.

Episode 2 covers the remaining three days of the shoot as Pastrana and the Subaru Motorsports USA team deliver more of the video’s signature stunts—including the high-speed country road jump, the dock-edge slide, and tandem donuts with a cameo from teammate Scott

Speed—while delving deeper into advanced aerodynamics and the high level of detail needed to complete the build.

The previous five episodes of Season 8 follow the Subaru Motorsports USA rally program and drivers Pastrana and Brandon Semenuk through a pandemic-shortened but high-action season, with the team racking up seven podium finishes and a pair of rally wins in just four events.

Launch Control is a production of Formula Photographic and Bowes Media with the support of Subaru of America.

About Subaru Motorsports USA

Subaru Motorsports USA is managed by [Vermont SportsCar](#) and proudly supported by [Subaru of America, Inc.](#), [MOTUL](#), [Yokohama Tires](#), [DirtFish Rally School](#), [KÜHL](#) and [RECARO](#). Follow the team online at www.subaru.com/motorsports.

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[Subaru of America, Inc.](#) (SOA) is a wholly owned subsidiary of [Subaru Corporation](#) of Japan. Headquartered at a zero-landfill office in Camden, N.J., the company markets and distributes Subaru vehicles, parts and accessories through a network of more than 630 retailers across the United States. All Subaru products are manufactured in zero-landfill production plants and [Subaru of Indiana Automotive, Inc.](#) is the only U.S. automobile production plant to be designated a backyard wildlife habitat by the National Wildlife Federation. SOA is guided by the [Subaru Love Promise](#), which is the company's vision to show love and respect to everyone, and to support its communities and customers nationwide. Over the past 20 years, SOA has donated more than \$190 million to causes the Subaru family cares about, and its employees have logged more than 40,000 volunteer hours. As a company, Subaru believes it is important to do its part in making a positive impact in the world because it is the right thing to do. For additional information visit media.subaru.com. Follow us on [Facebook](#), [Twitter](#), and [Instagram](#).

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