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## SUBARU ANNOUNCES AIRSLAYER GLOBAL TAKEOVER: COMPETITION AND DISPLAY TOUR FOR THE GYMKHANA 2020 WRX STI

- June 15: Gymkhana 2020 Extended Cut
- July-August: Goodwood Festival of Speed and Mt. Washington Hillclimb
- August-October: STI enthusiast festivals and major auto shows

Camden, N.J. – June 10, 2021 – Subaru Motorsports USA today announced the 2021 Airslayer Global Takeover, an international series of hillclimb races, auto shows and enthusiast festival appearances featuring Travis Pastrana's 862-horsepower WRX STI that soared in <a href="GYMKHANA">GYMKHANA</a> 2020: TRAVIS PASTRANA TAKEOVER. The carbon fiber-bodied one-off based on Subaru's championship-winning rally and rallycross machines is currently starring in Hoonigan's "Flying Finish: A This vs. That Special" video series, a succession of drag races against high-powered competitors with a twist: every pass by Pastrana features a 100-foot jump across the finish line at triple-digit speeds.

The flight theme from Gymkhana 2020 and Flying Finish will continue with the Airslayer Global Takeover, which kicks off with the release of the Gymkhana 2020 Extended Cut on the Subaru YouTube channel on June 15 featuring more than a minute of additional footage and new stunts from Pastrana's hometown shred in Annapolis, Maryland.

Subaru will give the Gymkhana 2020 WRX STI its competition debut at the Goodwood Festival of Speed Hillclimb Shootout in July, where Pastrana will fight for overall honors in the race up the 1.16-mile Goodwood hill. Mid-August will see the STI climbing to the clouds at the Subaru Mt. Washington Hillclimb presented by Yokohama, as Pastrana attempts to <a href="mailto:break his own historic record">break his own historic record</a> of 5:44.72 from 2017 on the 7.6 mile Mt. Washington Auto Road, which he called "the toughest road to drive flat-out in the world".

"From the first test in this STI, I knew we had to use it for more than Gymkhana!" Pastrana said. "So much power and downforce, plus all the rally and rallycross tech in the chassis and suspension--this car is going to be perfect for hillclimbs, where we can really take advantage of this level of performance. Plus I'm really excited that we can finally share it with fans for the first time as events reopen this summer."

After its hillclimb schedule wraps up, the world's wildest WRX STI will be on display at events throughout the summer and fall, including the New York Auto Show in August, the world's two largest Subaru enthusiast festivals (<u>Wicked Big Meet</u> in September and <u>Subiefest California</u> in October) and November's Los Angeles Auto Show. More appearances will be announced at a later date.

## 2021 AIRSLAYER GLOBAL TAKEOVER SCHEDULE

June 15: Gymkhana 2020 Extended Cut Subaru YouTube Channel

July 8-11: Goodwood Festival of Speed Hillclimb Shootout Goodwood, UK

August 13-15: Subaru Mt. Washington Hillclimb presented by Yokohama Pinkham Notch, NH

August 19-29: New York Auto Show New York, NY

September 12: Wicked Big Meet Stafford, CT

October 17: Subiefest California Arcadia, CA

November 17-28: Los Angeles Auto Show Los Angeles, CA

## **About Subaru Motorsports USA**

Subaru Motorsports USA is managed by Vermont SportsCar and proudly supported by Subaru of America, Inc., MOTUL, Yokohama Tires, DirtFish Rally School, KÜHL, RECARO and weBoost. Follow the team online at www.subaru.com/motorsports.

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## About Subaru of America, Inc.

<u>Subaru of America, Inc.</u> (SOA) is a wholly owned subsidiary of <u>Subaru Corporation</u> of Japan. Headquartered at a zero-landfill office in Camden, N.J., the company markets and distributes

Subaru vehicles, parts and accessories through a network of more than 630 retailers across the United States. All Subaru products are manufactured in zero-landfill plants and <u>Subaru of Indiana Automotive, Inc.</u> is the only U.S. automobile manufacturing plant to be designated a backyard wildlife habitat by the National Wildlife Federation. SOA is guided by the <u>Subaru Love Promise</u>, which is the company's vision to show love and respect to everyone, and to support its communities and customers nationwide. Over the past 20 years, SOA has donated more than \$200 million to causes the Subaru family cares about, and its employees have logged more than 63,000 volunteer hours. As a company, Subaru believes it is important to do its part in making a positive impact in the world because it is the right thing to do. For additional information visit <u>media.subaru.com</u>. Follow us on <u>Facebook</u>, <u>Twitter</u>, and <u>Instagram</u>.

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