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FOR IMMEDIATE RELEASE

Subaru Earns Top Marks in 2017 Corporate Equality Index

Subaru of America, Inc. Earns 100 percent on Human Rights Campaign Foundation's Fourteenth Annual Scorecard on LGBT Workplace Equality

Cherry Hill, NJ – December 20, 2016 – Subaru of America, Inc. proudly announced today that it received a perfect score of 100 percent on the 2017 Corporate Equality Index (CEI), a national benchmarking survey and report on corporate policies and practices related to LGBT workplace equality, administered by the Human Rights Campaign Foundation. Subaru joins the ranks of 517 major U.S. businesses which also earned top marks this year.

Thomas J. Doll, president and chief operating officer, Subaru of America, Inc, stated, "Subaru is honored by this designation and humbled to receive a perfect score from the 2017 Corporate Equality Index (CEI). We pride ourselves in the diverse network of employees across our corporate offices and retailers and strive to celebrate the many differences that come together to make Subaru a thriving place of business, where all are welcome."

The 2017 CEI rated 1,043 businesses in the report, which evaluates LGBT-related policies and practices including non-discrimination workplace protections, domestic partner benefits, transgender-inclusive health care benefits, competency programs, and public engagement with the LGBT community. Subaru's efforts in satisfying all of the CEI's criteria results in a 100 percent ranking and the designation as a Best Place to Work for LGBT Equality.

For more information on the 2017 Corporate Equality Index, or to download a free copy of the report, visit www.hrc.org/cei.

The Human Rights Campaign Foundation is the educational arm of America's largest civil rights organization working to achieve equality for lesbian, gay, bisexual transgender and queer people. HRC envisions a world where LGBTQ people are embraced as full members of society at home, at work and in every community.

About Subaru of America, Inc.

Subaru of America, Inc. is a wholly owned subsidiary of Fuji Heavy Industries Ltd. of Japan. Headquartered at a zero-landfill office in Cherry Hill, N.J., the company markets and distributes Subaru vehicles, parts, and accessories through a network of more than 620 retailers across the United States. All Subaru products are manufactured in zero-landfill production plants, and Subaru of Indiana Automotive, Inc. is the only U.S. automobile production plant to be designated a backyard wildlife habitat by the National Wildlife Federation. For additional information, visit media.subaru.com.

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