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FOR IMMEDIATE RELEASE

SUBARU OF AMERICA, INC. SETS EIGHTH CONSECUTIVE SALES RECORD

CHERRY HILL, NJ – December 21, 2016 – Subaru of America, Inc. today announced that it has set its eighth consecutive sales record ahead of the year-end close on January 3 by selling 582,675 vehicles as of December 21.

The automaker has been on a long streak of sales success with consecutive sales increases dating back to 2009.

The company expects to end the year by breaking the 600,000 barrier for the first time with sales in excess of 610,000.

About Subaru of America, Inc.

Subaru of America, Inc. is a wholly owned subsidiary of Fuji Heavy Industries Ltd. of Japan. Headquartered at a zero-landfill office in Cherry Hill, N.J., the company markets and distributes Subaru vehicles, parts and accessories through a network of more than 620 retailers across the United States. All Subaru products are manufactured in zero-landfill production plants and Subaru of Indiana Automotive Inc. is the only U.S. automobile production plant to be designated a backyard wildlife habitat by the National Wildlife Federation. For additional information visit media.subaru.com.

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