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FOR IMMEDIATE RELEASE

SUBARU OF AMERICA NAMES LAURA LINK AS VICE PRESIDENT, GENERAL COUNSEL AND SECRETARY

Camden, N.J. — August 7, 2026 — Subaru of America, Inc. (SOA) today announced that Laura Link has been named vice president, general counsel and secretary, joining the company's executive leadership team. In her role, Link will oversee all legal affairs for the automaker in the United States and provide strategic counsel on a wide range of issues, including corporate governance, compliance, litigation, and commercial and regulatory matters. With experience spanning both legal affairs and human resources, Link brings a unique cross-functional perspective to governance, risk management, and organizational leadership.

Link originally joined SOA in 2019, as manager and senior counsel in the automaker's legal department, where she was responsible for employment, benefits, and immigration law matters. She later transitioned to the human resource operations team and was promoted to director in 2023, leading teams responsible for benefits, benefits compliance, compensation, HRIT, and payroll. Prior to joining SOA, Link practiced law at Archer & Greiner in New Jersey.

Jeff Walters, President and COO, Subaru of America, Inc.: "Laura is a thoughtful, people-first leader who brings deep legal expertise, sound judgment, and a strong understanding of our business to this important role. Her Love Promise-focused mindset and leadership on employee initiatives and enterprise-wide work have made a meaningful impact across our organization. We

are pleased to welcome her to our executive team and look forward to the continued value she will bring to Subaru.”

Link holds a J.D. from Rutgers University and a B.A. in Philosophy and English from The College of New Jersey. She officially began her new role in late July 2026.

About Subaru of America, Inc.

[Subaru of America, Inc.](#) (SOA) is an indirect wholly owned subsidiary of [Subaru Corporation](#) of Japan. Headquartered in Camden, N.J., the company markets and distributes Subaru vehicles, parts, and accessories through a network of about 640 retailers across the United States. All Subaru products are manufactured in zero-landfill plants, including [Subaru of Indiana Automotive, Inc.](#), the only U.S. automobile manufacturing plant designated a backyard wildlife habitat by the National Wildlife Federation. SOA is guided by the [Subaru Love Promise](#), which is the company’s vision to show love and respect to everyone and to support its communities and customers nationwide. Over the past 20 years, SOA and the SOA Foundation have donated more than \$340 million to causes the Subaru family cares about, and its employees have logged over 115,000 volunteer hours. Subaru is dedicated to being More Than a Car Company® and to making the world a better place. For additional information, visit [media.subaru.com](#). Follow us on [Facebook](#), [Instagram](#), [LinkedIn](#), [TikTok](#), and [YouTube](#).

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