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FOR IMMEDIATE RELEASE

## **SUBARU OF AMERICA APPOINTS RON KIINO TO MANAGER OF PRODUCT COMMUNICATIONS**

**CAMDEN, NJ – October 9, 2018** – Subaru of America, Inc. (SOA) announced the appointment of Ron Kiino to Manager of Product Communications. Reporting to Dominick Infante, Director of Corporate Communications for Subaru of America, Kiino will be responsible for the company's automotive media relations, product launches and strategy.

With more than 20 years of automotive industry experience, Kiino joins SOA from General Motors, where he managed communications for Chevrolet Camaro and Corvette for the past two years. Prior to GM, Kiino spent 11 years at *Motor Trend* where he penned the column "The Kiinote" and served in multiple roles, including Executive Editor. Kiino also spent five years at *Car and Driver*.

"We are excited to have Ron join the Subaru of America PR team," said Infante. "His communications and media experience, as well as his product expertise, will help us continue to grow the Subaru brand."

Kiino grew up in Southern California and has a degree in American Civilization from Brown University. He and his wife have two children.

**About Subaru of America, Inc.**

[Subaru of America, Inc.](#) (SOA) is a wholly owned subsidiary of [Subaru Corporation](#) of Japan. Headquartered at a zero-landfill office in Camden, N.J., the company markets and distributes Subaru vehicles, parts and accessories through a network of more than 630 retailers across the United States. All Subaru products are manufactured in zero-landfill production plants and [Subaru of Indiana Automotive, Inc.](#) is the only U.S. automobile production plant to be designated a backyard wildlife habitat by the National Wildlife Federation. SOA is guided by the [Subaru Love Promise](#), which is the company's vision to show love and respect to everyone, and to support its communities and customers nationwide. Over the past 20 years, SOA has donated more than \$120 million to causes the Subaru family cares about, and its employees have logged more than 40,000 volunteer hours. As a company, Subaru believes it is important to do its part in making a positive impact in the world because it is the right thing to do. For additional information visit [media.subaru.com](http://media.subaru.com). Follow us on [Facebook](#), [Twitter](#), and [Instagram](#).

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