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FOR IMMEDIATE RELEASE

SUBARU CONFIRMS ENTRIES IN THE 2018 NITRO WORLD GAMES' INAUGURAL RALLYCROSS

Camden, N.J. – July 10, 2018 – Subaru of America, Inc. today confirmed a three-car entry in the first Nitro Rallycross (NRX) at the upcoming Nitro World Games in Salt Lake City, Utah. Team drivers Travis Pastrana, Chris Atkinson and Patrik Sandell will pilot identically prepared 2018 Subaru WRX STI Rallycross supercars developed by technical partner Vermont SportsCar.

Created by Nitro Circus and action sports icon Travis Pastrana, Nitro World Games has pushed the limits of action sports competition since its debut in 2016. The third annual Nitro World Games takes place on September 22 and 23 and will introduce Nitro Rallycross to its existing lineup of action sports events.

"Subaru has been a seminal supporter of Rallycross in the USA and what the Nitro World Games has in store for fans and drivers looks to be something truly special and unique. We're excited to be a part of it," said Bill Stokes, Motorsports Manager of Subaru of America. "Rallycross continues to serve as an ideal platform to show off Subaru's core technologies such as Symmetrical All-Wheel Drive."

The Nitro Rallycross will feature a unique and innovative track layout at the Utah Motorsports Campus and will air on Motor Trend Network. Tickets are on sale now and available through Ticketmaster®.

"Speed, jumping and head-to-head competition have always been at the core of action sports – and Nitro will build a track that allows the best drivers to soar to new heights," said Travis Pastrana. "With that background and Nitro World Games' strong track record for safety and innovation, NRX will be one of the highlights of this year's events."

More details on race formats, course design and drivers are set to be announced in the coming weeks.

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About Subaru Rally Team USA

Subaru Rally Team USA is managed by Vermont SportsCar and proudly supported by <u>Subaru of America, Inc.</u>, <u>Idemitsu Lubricants America, Method Race Wheels</u>, <u>DirtFish Rally School</u>, <u>KÜHL</u>, <u>DMACK Tires</u>, <u>PIAA, RECARO and DBA USA</u>. Follow the team online at <u>www.subaru.com/rally</u>

About Subaru of America, Inc.

Subaru of America, Inc. (SOA) is a wholly owned subsidiary of Subaru Corporation of Japan. Headquartered at a zero-landfill office in Camden, N.J., the company markets and distributes Subaru vehicles, parts and accessories through a network of more than 630 retailers across the United States. All Subaru products are manufactured in zero-landfill production plants and Subaru of Indiana Automotive, Inc. is the only U.S. automobile production plant to be designated a backyard wildlife habitat by the National Wildlife Federation. SOA is guided by the Subaru Love Promise, which is the company's vision to show love and respect to everyone, and to support its communities and customers nationwide. Over the past 20 years, SOA has donated more than \$120 million to causes the Subaru family cares about, and its employees have logged more than 40,000 volunteer hours. As a company, Subaru believes it is important to do its part in making a positive impact in the world because it is the right thing to do.

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