FOR IMMEDIATE RELEASE
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Subaru of Indiana Automotive produces final Legacy

First model made in U.S. discontinued after 36 years and nearly 1.4 million units

LAFAYETTE, Ind. – Subaru of Indiana Automotive (SIA) has produced the final Subaru Legacy. The sedan, a Limited in Magnetite Gray, was driven off the assembly line on Friday (Sept. 12) shortly after 3 p.m. ET.

"This is a bittersweet moment for our company and our associates," said Scott Brand, president and chief operating officer of SIA. "While an important chapter in our history has been brought to a close, we're already turning the page and starting a new one."

The Legacy was designed for the American market and, with its debut on Sept. 11, 1989, became the first Subaru manufactured in the U.S. at SIA. The first-generation model began a new era for Subaru with a competitive mid-sized sedan and wagon. The Legacy Wagon eventually became the foundation for the Subaru Outback.

Since its debut, Legacy models sold in the U.S. have been assembled at SIA. In total, seven generations of the Legacy have racked up nearly 1.4 million sales in the U.S.

Though the Legacy was the longest-running Subaru model line, its discontinuation reflects market shifts from passenger cars to SUVs and crossovers—along with Subaru's transition to electrified and fully electric vehicles.

The end of Legacy production will be followed shortly by the end of U.S. production of the Outback in about three weeks. Those changes are leading SIA's transition to begin U.S. production of the Subaru Forester in October, followed by the Forester Hybrid in the spring.

"We're excited for what lies ahead," said Brand. "Bringing gas-powered and hybrid Forester production to the U.S. will provide quicker market response for one of Subaru's most popular models, while also introducing hybrid processes and technology into our operations."

SIA is Subaru's only manufacturing facility outside of Japan and currently assembles the Ascent, Crosstrek and Outback models. It produces about half of all Subaru vehicles sold in North America, and expects to produce its 8 millionth overall vehicle in November.

About Subaru of Indiana Automotive
Subaru of Indiana Automotive Inc. (SIA), part of the Subaru family of companies, is home of North American production for the Ascent, Crosstrek and Outback models. SIA employs about 6,500 associates who are committed to quality, safety and environmental stewardship. For more information, visit subaru-sia.com.

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Photos

https://www.dropbox.com/scl/fi/77kql8wza2zty06ap7a3q/DSC08090.jpeg?rlkey=ij6edsms6w6ng1dlmal180u4g&st=c3rcfvus&dl=0	*Subaru of Indiana Automotive employees commemorated the last Legacy coming to the end of the assembly line on Sept. 12.*
https://www.dropbox.com/scl/fi/ywilsrxfut5g3pxxhjk8e/SIA-Legacy-EOP.jpg?rlkey=ftdmc7qvg3o6tllcp8u5nw3x1&st=8su22xx9&dl=0	*Company officers, along with employees of Subaru of Indiana Automotive since Sept. 11, 1989, recently gathered for a photo to commemorate the first and last Legacy vehicles.*