

BIOGRAPHY

Brian Moscatelli

Vice President, Field and Distributor Operations

Brian Moscatelli is the Vice President, Field and Distributor Operations for Subaru of America, Inc. (SOA). In his role, Moscatelli leads the automaker's national field operations, added security, certified pre-owned and fleet teams.

Prior to being promoted to this role in 2025, Moscatelli was the Zone Director in the Western Region, where he oversaw all business operations in the Pacific Northwest. Brian has lived in every geographic part of the country and worked in every SOA Region. Beginning his career with Subaru in 1999 as a Marketing Analyst in the Atlanta Office, he went on to hold five District Manager positions, three Zone staff positions (Market Operations, Marketing, and Market Development), the Field Operations Manager position at SOA headquarters and two Zone Director Roles (Orlando and Portland).

Brian grew up just outside of Cleveland, Ohio, and graduated from Wheeling Jesuit University with an undergraduate degree in Marketing as well as an MBA while playing collegiate soccer. Brian and his family live in New Jersey and are avid sports fans and dog lovers.

