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FOR IMMEDIATE RELEASE

**SUBARU OF AMERICA ANNOUNCES NEW ISLE OF MAN RECORD ATTEMPT WITH
SUBARU WRX STI TIME ATTACK CAR**

Douglas, Isle of Man, April 12, 2016 - Subaru of America, Inc. announced today that it will make another record attempt on the Isle of Man TT Course with rally driver Mark Higgins. Higgins will drive an all-new 2016 Subaru WRX STI time attack car that was jointly developed by Subaru of America, Inc., and Prodrive, with technical assistance provided by Subaru Tecnica International (STI). The new car is purpose built for the Isle of Man TT Course.

“We are excited to be back and running on the Isle of Man TT course,” said Dominick Infante, National Manager of Product Communications, Subaru of America, Inc. “This is one of the amazing road courses in the world and the Isle of Man TT is one of the most exciting races of the year. We have previously run the TT Course in near-stock Subaru WRX STIs, but this year we set out to design the ultimate WRX STI for this circuit.”

For the 2016 car, Subaru of America decided to create a purpose built car that could tackle the arduous TT Course, which is similar in style to both the Nürburgring and Le Mans in the demands it puts on suspension and engines. It called upon the joint expertise of Prodrive for the design and build, and Subaru Technica International for technical assistance. Both have an extensive history in building and designing winning cars. Prodrive and Subaru have won three World Rally Championship Manufacturer titles together and three World Rally Championship driver titles. Prodrive also has experience running team Aston Martin in the FIA World Endurance Championship and Le Mans 24-Hour race. STI has experience designing great road course cars, designing the class-winning 2015 Nürburgring 24-Hour Race winner.

In 2014, Subaru broke their own previous lap record of the fabled 37-mile course with an average lap speed of 117.510 MPH and a time of 19 minutes and 15 seconds. The previous record of 115.36 MPH was set in 2011 in a WRX STI.

About Subaru of America, Inc.

Subaru of America, Inc. is a wholly owned subsidiary of Fuji Heavy Industries Ltd. of Japan. Headquartered at a zero-landfill office in Cherry Hill, N.J., the company markets and distributes Subaru vehicles, parts and accessories through a network of more than 620 retailers across the United States. All Subaru products are manufactured in zero-landfill production plants and Subaru of Indiana Automotive Inc. is the only U.S. automobile production plant to be designated a backyard wildlife habitat by the National Wildlife Federation. For additional information visit media.subaru.com.