



Michael McHale
Subaru of America, Inc.
856-488-3326
mmchale@subaru.com

Diane Anton
Subaru of America, Inc.
856-488-5093
danton@subaru.com



FOR IMMEDIATE RELEASE

SUBARU OF AMERICA DONATES AN ADDITIONAL \$100,000 TO AMERICAN RED CROSS TO SUPPORT HURRICANE HARVEY RELIEF EFFORT

CHERRY HILL, NJ – August 31, 2017 – Subaru of America, Inc. announced today its donation of \$100,000 to support those affected by Hurricane Harvey in Texas and Louisiana, through its ongoing support of the American Red Cross. As a platinum member of the American Red Cross [Ready 365 Giving Program](#), Subaru already contributes \$100,000 annually to support Red Cross' proactive response to disaster relief efforts. Due to the extreme severity of [Hurricane Harvey](#), the automaker is matching its annual support with an additional donation to help bring aid to those affected in the Gulf Coast. Subaru will also donate vehicles to the Red Cross at a later date to further assist in recovery efforts.

Furthermore, [Subaru of America Foundation](#) has enhanced its existing matching gifts program to establish a way for SOA employees to help support relief and recovery efforts in Texas and Louisiana. Through the program, employee donations to eligible organizations actively responding to Hurricane Harvey will be matched on a \$2/\$1 basis for this relief effort.

To assist Subaru customers directly affected by Hurricane Harvey, Subaru Motors Finance¹ is waiving or refunding late fees for auto accounts through September 10. Subaru Motors Finance is also providing payment options if customers are having trouble making monthly payments. Customers should call the special-care line at 1-888-356-0023 (select option 4 for auto) to make those arrangements. Additionally, Subaru of America is offering \$500 toward the purchase or lease of a new Subaru vehicle for customers whose vehicle was damaged as a result of the hurricane and flooding.

About Subaru of America, Inc.

[Subaru of America, Inc.](#) (SOA) is a wholly owned subsidiary of [Subaru Corporation](#) of Japan. Headquartered at a zero-landfill office in Cherry Hill, N.J., the company markets and distributes Subaru vehicles, parts and accessories through a network of more than 620 retailers across the United States. All Subaru products are manufactured in zero-landfill production plants and [Subaru of Indiana Automotive, Inc.](#) is the only U.S. automobile production plant to be designated a backyard wildlife habitat by the National Wildlife Federation. SOA is guided by the [Subaru Love Promise](#), which is the company's vision to show love and respect to everyone, and to support its communities and customers nationwide. Over the past 20 years, SOA has donated more than \$120 million to causes the Subaru family cares about, and its employees have logged more than 40,000 volunteer hours. As a company, Subaru believes it is important to do its part in making a positive impact in the world because it is the right thing to do.

For additional information visit media.subaru.com. Follow us on [Facebook](#), [Twitter](#), and [Instagram](#).

###

¹ The tradename "Subaru Motors Finance" is owned by Subaru of America, Inc. and licensed to JPMorgan Chase Bank, N.A. ("Chase"). Retail/Loan and lease accounts are owned by Chase.