



Ron Kiino  
Product Communications Manager  
856.488.3092  
[rkiino@subaru.com](mailto:rkiino@subaru.com)

Jessica Tullman  
Product Communications  
310.352.4400  
[jtullman@subaru.com](mailto:jtullman@subaru.com)

Charles Ballard  
Product & Technology Communications  
856.488.8759  
[cballard@subaru.com](mailto:cballard@subaru.com)



FOR IMMEDIATE RELEASE

## **SUBARU FORESTER NAMED “BEST CAR TO BUY 2019” BY THE CAR CONNECTION**

- Redesigned SUV earns top spot for the second time
- First repeat winner in the award’s history
- Earned top spot for virtue and value

**Camden, NJ – November 12, 2018** – Subaru of America, Inc. announced today that the all-new 2019 Subaru Forester has been named [Best Car to Buy 2019](#) by The Car Connection. The new Forester earned the recognition thanks to its top safety scores, utility and value.

The Car Connection chose the Subaru Forester from a competitive field of nine nominees that included new or fully redesigned models that achieved top scores in The Car Connection’s [“TCC Rating”](#) system. The unique rating system is based on safety, comfort and utility, fuel economy, performance and styling. The Forester is the first repeat winner in the award’s nine-year run.

“The Subaru Forester owns all its rivals with value, value, value. For less than \$30,000, families get exceptional interior space, faultless all-wheel-drive traction, and a long-standing, long-deserved reputation for safety and durability,” said Marty Padgett, editorial director of The Car Connection, Motor Authority and Green Car Reports. “There’s not an ounce of revolution in the Forester – just virtue, across the board.”

The 2019 Forester is the roomiest, most capable and most versatile Forester ever made. The redesigned Forester features new segment-exclusive technology as well as core technology including Subaru Symmetrical All-Wheel Drive and a SUBARU BOXER® Engine. With a starting pricing of \$24,295, the fifth generation of the best-selling SUV is offered in five trim levels: Base, Premium, new Sport, Limited and Touring.

"We are extremely proud that the all-new Forester has won the title of Best Car to Buy 2019 by The Car Connection," said Thomas J. Doll, President and CEO, Subaru of America, Inc. "For more than 20 years, Forester has represented our commitment to providing customers with vehicles made to the highest standards of safety, versatility and reliability for great value."

To read more about the results, how The Car Connection tested the vehicles, and images of the competition, click [here](#).

### **About The Car Connection**

The Car Connection ([www.thecarconnection.com](http://www.thecarconnection.com)) is the easiest place to research and shop for cars online. The site makes car research easy with its unique "TCC Rating," a clear numeric rating value based on a 10-point scale that reflects the overall opinion of its automotive experts on any vehicle.

The Car Connection is part of the Internet Brands Automotive Group ([www.internetbrandsauto.com](http://www.internetbrandsauto.com)), one of the largest collections of automotive properties on the Internet, including pioneering car-buying website CarsDirect.com and a collection of more than 130 auto enthusiast websites. Collectively, the Internet Brands Automotive Group reaches more than 35 million unique visitors each month.

### **About Subaru of America, Inc.**

[Subaru of America, Inc.](#) (SOA) is a wholly owned subsidiary of [Subaru Corporation](#) of Japan. Headquartered at a zero-landfill office in Camden, N.J., the company markets and distributes Subaru vehicles, parts and accessories through a network of more than 630 retailers across the United States. All Subaru products are manufactured in zero-landfill production plants and [Subaru of Indiana Automotive, Inc.](#) is the only U.S. automobile production plant to be designated a backyard wildlife habitat by the National Wildlife Federation. SOA is guided by the [Subaru Love Promise](#), which is the company’s vision to show love and respect to everyone, and to support its communities and customers nationwide. Over the past 20 years, SOA has donated more than \$120 million to causes the Subaru family cares about, and its employees

have logged more than 40,000 volunteer hours. As a company, Subaru believes it is important to do its part in making a positive impact in the world because it is the right thing to do.

For additional information visit [media.subaru.com](http://media.subaru.com). Follow us on [Facebook](#), [Twitter](#), and [Instagram](#).

###