Dominick Infante
Director, Corporate Communications
856.488.8615
dinfante@subaru.com

Aaron Cole
Product Communications Manager
856.488.3697
acole1@subaru.com

Miranda Jimenez
Product Communications Specialist
856.438.2820
mjimen@subaru.com

Karley Dowdy
Product Communications Specialist
856.488.8527
mjimen@subaru.com

EMBARGOED UNTIL 7:30 P.M. ET, JULY 17, 2025

SUBARU DEBUTS ALL-NEW, ALL-ELECTRIC 2026 SUBARU UNCHARTED WITH SPORTY PERFORMANCE, MORE THAN 300 MILES OF RANGE AVAILABLE

- All-new 2026 Subaru Uncharted combines dynamic handling, exceptional drivability, and powerful performance with up to 338 horsepower
- Fast-charging from 10% to 80% in around 30 minutes, even in cold-weather conditions
- 0-60 mph in less than 5 seconds on Sport and GT trim levels
- Estimated range of more than 300 miles on Premium FWD trim level
- On sale early 2026

JULY 17, 2025, New York – Subaru of America today unveiled the all-new 2026 Subaru Uncharted EV in New York City. The all-new, all-electric compact crossover is the latest addition to Subaru's growing electric vehicle lineup. It offers buyers a small, sporty CUV with up to 338 horsepower and a 0-60 mph time of less than 5 seconds, fast charging from 10% to 80% in around 30 minutes, Symmetrical All-Wheel Drive as standard on most models, and an available manufacturer-estimated range of more than 300 miles on a single charge. The all-new 2026 Subaru Uncharted will go on sale at retailers nationwide in early 2026.

As the first Subaru all-electric compact crossover, the name Uncharted signals the vehicle’s capability and fun-to-drive nature, taking owners and passengers to their next adventure. It will be available in Premium FWD, Sport, and GT trim levels.

Performance for Any Journey

The 2026 Subaru Uncharted emphasizes dynamic and efficient performance, boasting up to 338 horsepower from dual electric motors located on the front and rear axles, along with responsive handling, all balanced by a Subaru-tuned suspension. Compared to the Solterra EV, the all-new

Subaru Uncharted is shorter by nearly 7 inches but offers more than 25 cubic feet of cargo space behind the second row. Around town, the turning radius of the Subaru Uncharted is highly maneuverable, thanks to a turning radius nearly identical to the Crosstrek.

Powered by a 74.7-kWh, high-capacity lithium-ion battery, the Subaru Uncharted offers impressive range in any configuration. Uncharted Sport and GT models are equipped with standard Subaru Symmetrical All-Wheel Drive with X-MODE®, an anticipated range of up to 290 miles, and 338 horsepower, more than the Hyundai Kona EV and Kia Niro EV. For buyers focused on affordability and range, the entry-level Uncharted Premium FWD model will be offered in limited numbers. It is front-wheel drive only and provides an estimated range of more than 300 miles and 221 horsepower at a lower price point.

Subaru engineers developed the Uncharted's impressive straight-line stability, handling, and grip on loose surfaces such as gravel, dirt, or snow through extensive chassis development. Thanks to lightweight and rigid high-strength steel used in its construction, structural support from its underfloor batteries, aerodynamic enhancements, and specifically tuned suspension components, the Subaru Uncharted offers dynamic performance on and off road.

Seamless, Smart Technology

Inside, the 2026 Subaru Uncharted features a standard 14-inch touchscreen for infotainment, including wireless Apple CarPlay® and Android Auto™ compatibility. Dual wireless smartphone chargers in the front center console are standard, and dual USB-C chargers for rear seat passengers help keep devices powered for long journeys.

A standard NACS charge port with speeds up to 150 kW ensures convenient and fast charging options at more than 15,000 Tesla Supercharger stations nationwide. In cold weather conditions, the Uncharted can recharge its battery from 10% to 80% in nearly 30 minutes thanks to an onboard battery preconditioning system. At home, a fast 11-kW onboard charger offers easy access to both Level One and Level Two charging compatibility.

The Uncharted also includes a suite of EyeSight® driver-assist technologies, including available Pre-Collision Braking, Front Cross Traffic Alert, Blind Spot Monitors, Lane Departure Alert, Emergency Stop Assist, Advanced Adaptive Cruise Control, and more. A panoramic view monitor, Traffic Jam Assist, and Lane Change Assist are available on specific trim levels.

All trim levels of the Subaru Uncharted are equipped with an All-Weather Package, including heated front seats, heated exterior mirrors, and windshield wiper de-icer; power rear gate; interior ambient

lighting; and DriverFocus® Distraction Mitigation System. The Uncharted Sport adds X-MODE® Dual-Mode with Grip Control, heated steering wheel, StarTex® water-repellent upholstery, panoramic view monitor, and more. Uncharted GT will include a panoramic moonroof with motorized shade, 20-inch wheels, ventilated front seats, Harman Kardon® premium audio system, smart rearview mirror, and more.

Expressive Style

The all-new 2026 Subaru Uncharted emphasizes its usability and performance with clean, sporty lines, while retaining efficient packaging for up to five passengers. Up front, it features Subaru's lighting signature, shared with the 2026 Solterra and Trailseeker, and features distinctive, weather-resistant headlamps and a six-star illuminated logo.

It features new 18- or 20-inch wheel designs, as well as a high-contrast, available two-tone roof on Uncharted GT for enhanced curb appeal. At the rear, the sleek combination lamps, black badging, high beltline, and seamless rear design, complemented by a silver-painted lower rear fascia, add to the visual presence of the Uncharted. Low-profile roof rails on all-wheel-drive models add more options for carrying gear.

Inside, the airy cabin is punctuated with sharp horizontal lines, exclusive orange interior accents, soft-touch materials, and available Subaru StarTex® interior upholstery on Uncharted GT and Sport. Rear passengers enjoy ample legroom, comparable to that of the Subaru Crosstrek, and heated outboard rear seats are standard on Uncharted GT.

Pricing and more detailed specifications will be available closer to market launch in early 2026.

About Subaru of America, Inc.

Subaru of America, Inc. (SOA) is an indirect wholly owned subsidiary of Subaru Corporation of Japan. Headquartered in Camden, N.J., the company markets and distributes Subaru vehicles, parts, and accessories through a network of about 640 retailers across the United States. All Subaru products are manufactured in zero-landfill plants, including Subaru of Indiana Automotive, Inc., the only U.S. automobile manufacturing plant designated a backyard wildlife habitat by the National Wildlife Federation. SOA is guided by the Subaru Love Promise®, which is the company's vision to show love and respect to everyone and to support its communities and customers nationwide. Over the past 20 years, SOA and the SOA Foundation have donated more than $340 million to causes the Subaru family cares about, and its employees have logged over 115,000 volunteer hours. Subaru is dedicated to being More Than a Car Company® and to making the world a better

place. For additional information, visit media.subaru.com. Follow us on Facebook, Instagram, LinkedIn, TikTok, and YouTube.

###