



Aaron Cole
Product Communications Manager
856.488.3697
acole1@subaru.com

Miranda Jimenez
Product Communications Specialist
856.438.2820
mjimen@subaru.com

Karley Dowdy
Product Communications Specialist
856.488.8527
kdowdy@subaru.com

SUBARU FORESTER AND CROSSTREK NAMED TO CONSUMER REPORTS' 2026 ANNUAL 10 TOP PICKS

- Subaru Forester earns 13th consecutive 10 Top Picks selection
- Subaru Crosstrek earns 3rd consecutive 10 Top Picks selection
- Experts at *Consumer Reports* noted comfortable ride, AWD capability, availability of hybrid powertrain in both Forester and Crosstrek

FEBRUARY 11, 2026, Camden, N.J. – Subaru of America, Inc. today announced the 2026 Subaru Forester and 2026 Subaru Crosstrek were named to the *Consumer Reports* 2026 Annual 10 Top Picks list. It's the 13th consecutive year the Subaru Forester has earned the designation, the third consecutive year for the Subaru Crosstrek, and the third year both models have been named to the list together.

"*Consumer Reports* selects only a small number of vehicles each year for its Annual 10 Top Picks, and we're honored again to have two Subaru vehicles make the list. The Subaru Forester and Subaru Crosstrek are affordable, capable, safe, and comfortable vehicles, and reflect our commitment to delivering exceptional value for customers," said Jeff Walters, President and Chief Operating Officer, Subaru of America, Inc.

Consumer Reports selected the Subaru Crosstrek as its Best Subcompact SUV for the third consecutive year. Reviewers noted it returned for 2026 with "even more positive attributes," including the availability of a new, next-generation Subaru hybrid powertrain. Their experts praised the versatility, ride and handling, and added ground clearance of the Crosstrek. The 2026 Subaru

Crosstrek is available now in Base, Premium, Sport, Sport Hybrid, Limited, Limited Hybrid, and Wilderness trim levels starting at \$26,995 MSRP.

The 2026 Subaru Forester was named for its 13th consecutive year as *Consumer Reports*' Best Compact SUV. In addition to a comfortable ride, excellent safety ratings, a spacious interior, and the full-time Subaru Symmetrical All-Wheel Drive system, reviewers noted the fuel efficiency of the Forester Hybrid, which makes the "exceptional SUV even more desirable." The 2026 Subaru Forester is on sale now, starting at \$29,995 MSRP.

Consumer Reports rated Subaru as the Best Automotive Brand for 2025, including seven Recommended models for 2025, including Ascent, BRZ, Crosstrek, Forester, Impreza, Outback, and WRX.

For more information about *Consumer Reports*' 2026 10 Top Picks, please click [here](#).

Consumer Reports

Consumer Reports is a nonprofit research, testing, and advocacy organization that works side by side with consumers to create a fairer, safer and healthier world. For 80 years, CR has provided evidence-based product testing and ratings, rigorous research, hard-hitting investigative journalism, public education and steadfast policy action on behalf of consumers' interests. For more information from CR, go to consumerreports.org

About Subaru of America, Inc.

[Subaru of America, Inc.](#) (SOA) is an indirect wholly owned subsidiary of [Subaru Corporation](#) of Japan. Headquartered in Camden, N.J., the company markets and distributes Subaru vehicles, parts, and accessories through a network of about 640 retailers across the United States. All Subaru products are manufactured in zero-landfill plants, including [Subaru of Indiana Automotive, Inc.](#), the only U.S. automobile manufacturing plant designated a backyard wildlife habitat by the National Wildlife Federation. SOA is guided by the [Subaru Love Promise®](#), which is the company's vision to show love and respect to everyone and to support its communities and customers nationwide. Over the past 20 years, SOA and the SOA Foundation have donated more than \$340 million to causes the Subaru family cares about, and its employees have logged over 115,000 volunteer hours.

Subaru is dedicated to being More Than a Car Company® and to making the world a better place.

For additional information, visit [media.subaru.com](#). Follow us on [Facebook](#), [Instagram](#), [LinkedIn](#), [TikTok](#), and [YouTube](#).

###

