



Michael McHale
Subaru of America, Inc.
856-488-3326
mmchale@subaru.com

Diane Anton
Subaru of America, Inc.
856-488-5093
danton@subaru.com

FOR IMMEDIATE RELEASE

2014 SUBARU BRZ EARNS AN IIHS 2014 TOP SAFETY PICK

Cherry Hill, N.J. – July 30, 2014... Subaru of America, Inc. today announced that the Insurance Institute of Highway Safety (IIHS) has awarded the 2014 Subaru BRZ (* models manufactured after December 2013) an IIHS 2014 TOP SAFETY PICK award. The Subaru BRZ achieved a 'good' status in the Institute's crashworthiness evaluations of front moderate overlap, side impact, roof crush and rear impact. The model also received an 'acceptable' rating in the institute's front small overlap test. This is the first time the IIHS has rated the BRZ in the small overlap test since it was launched in 2012.

With the addition to the 2014 BRZ, Subaru now has seven models that have earned 2014 safety awards from IIHS – four with TOP SAFETY PICK and three with TOP SAFETY PICK+ including its Forester, Legacy sedan and Outback models with optional EyeSight®. Subaru has more 2014 IIHS Top Safety Picks than any other brand.

Powered by Subaru's new-generation, naturally aspirated 200-horsepower BOXER engine, the BRZ is a sports car that does not sacrifice everyday comfort and practicality, including up to EPA-estimated 34-mpg highway fuel economy (with 6-speed automatic transmission). Combined with the Subaru brand's renowned safety and quality, the BRZ is a sports car with practicality, as well as performance and is priced at \$25,595. In addition to the standard model, the BRZ is also offered as a special edition called Series.Blue for 2015.

"We are very pleased that BRZ has joined our other Top Safety Pick models" said Thomas J. Doll, president and chief operating officer, Subaru of America, Inc. "BRZ proves that it is possible to engineer a car that provides both driving enjoyment and safety."

About Subaru of America, Inc.

Subaru of America, Inc. is a wholly owned subsidiary of Fuji Heavy Industries Ltd. of Japan. Headquartered at a zero-landfill office in Cherry Hill, N.J., the company markets and distributes Subaru vehicles, parts and accessories through a network of more than 600 retailers across the United States. All Subaru products are manufactured in zero-landfill production plants and Subaru of Indiana Automotive Inc. is the only U.S. automobile production plant to be designated a backyard wildlife habitat by the National Wildlife Federation. For additional information, visit media.subaru.com.