

Ron Kiino Product Communications Manager 856.488.3092 rkiino@subaru.com

Jessica Tullman
Product Communications
310.352.4400
itullman@subaru.com

Charles Ballard Product & Technology Communications 856.488.8759 cballard@subaru.com



FOR IMMEDIATE RELEASE

SUBARU TO DEBUT ALL-NEW 2020 LEGACY AT CHICAGO AUTO SHOW

Camden, NJ – January 31, 2019 – Subaru of America announced today that it will reveal the all-new 2020 Legacy at the <u>Chicago Auto Show</u> on February 7th.

About Subaru of America, Inc.

Subaru of America, Inc. (SOA) is a wholly owned subsidiary of Subaru Corporation of Japan. Headquartered at a zero-landfill office in Camden, N.J., the company markets and distributes Subaru vehicles, parts and accessories through a network of more than 630 retailers across the United States. All Subaru products are manufactured in zero-landfill production plants and Subaru of Indiana Automotive, Inc. is the only U.S. automobile production plant to be designated a backyard wildlife habitat by the National Wildlife Federation. SOA is guided by the Subaru Love Promise, which is the company's vision to show love and respect to everyone, and to support its communities and customers nationwide. Over the past 20 years, SOA has donated more than \$120 million to causes the Subaru family cares about, and its employees

have logged more than 40,000 volunteer hours. As a company, Subaru believes it is important to do its part in making a positive impact in the world because it is the right thing to do.

For additional information visit <u>media.subaru.com</u>. Follow us on <u>Facebook</u>, <u>Twitter</u>, and <u>Instagram</u>.

###