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FOR IMMEDIATE RELEASE

SUBARU UNVEILS ALL-NEW 2017 IMPREZA SPORT SEDAN

Subaru of America tonight revealed the all-new 2017 Subaru Impreza 2.0i Sport Sedan.

The sedan and its 5-door sibling will be introduced tomorrow, March 23rd at 12:20PM EST during the New York International Auto Show.

For more information, please go to media.subaru.com

About Subaru of America, Inc.

Subaru of America, Inc. is a wholly owned subsidiary of Fuji Heavy Industries Ltd. of Japan. Headquartered at a zero-landfill office in Cherry Hill, N.J., the company markets and distributes Subaru vehicles, parts and accessories through a network of more than 600 retailers across the United States. All Subaru products are manufactured in zero-landfill production plants and Subaru of Indiana Automotive Inc. is the only U.S. automobile production plant to be designated a backyard wildlife habitat by the National Wildlife Federation. For additional information visit media.subaru.com.

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