

GAME RULES:

NO PURCHASE NECESSARY TO ENTER OR WIN. A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING. PROMOTION PERIOD: StriVectin “Tighten & Uplift Giveaway” (“the Promotion”) begins on 11/5/2013 at 10:00AM EST and ends at 11:59PM EST on 12/3/2013 or at a date and time decided solely at the discretion of StriVectin.

ELIGIBILITY: The Promotion is open to legal U.S. residents who are 18 years of age or older at time of entry, excluding residents of Puerto Rico and other U.S. territories and possessions. Employees of StriVectin Operating Company (“Sponsor”) and their respective parents, subsidiaries, affiliates, retailers and advertising and promotion agencies (collectively the “Promotion Parties”), and each of their immediate family members (spouse, parent, child or sibling, and their respective spouses, regardless of where they reside) and individuals living in the same households of each of these individuals, whether or not related, are not eligible to enter or win. The Promotion is subject to all applicable federal, state and local laws. Void in Puerto Rico and other U.S. territories and possessions and where prohibited by law.

TO QUALIFY: Beginning Tuesday, November 5, 2013 at 10:00AM EST and continuing through 11:59PM EST on Tuesday, December 3, 2013 Facebook users who “Like” The StriVectin Facebook page will qualify to enter the Promotion.

TO ENTER: There is one (1) way to enter the Promotion: Online: Visitors on <https://www.facebook.com/StriVectin> who have viewed the Uplifting Photo Gallery and progressed to the giveaway portion of the Facebook tab will be required to fill out a short form. After submitting their first name, last name, email, address, city, state, zip code, and agreeing to the terms and condition / privacy policy users will be entered into the promotion.

Limit one (1) entry per user. **All users are not guaranteed to win a prize.** If a user is awarded a prize, they may continue to view and share photos from the Uplifting Photo Gallery but are no longer eligible to enter the promotion for future prizes.

Entries generated by script, macro or other automated or mechanical means and entries by any means which subvert the entry process are void. All entries become the property of Sponsor and will not be acknowledged or returned.

PRIZING: The Promotion will contain 4 distinct Sweepstakes. Each sweepstakes will have winners drawn at random in accordance with the following schedule:

Sweepstakes 1: Sweepstakes 1 begins on 11/5/2013 at 10:00am EST and ends at 11:59pm on 11/12/2013. Winners will be drawn at random on 11/13/2013. Winners will receive one (1) of the following prizes in accordance with the level of their win:

- **2 Grand Prizes:** StriVectin-TL Tighten and Lift Collection (\$306p / \$612 total)
- **25 First Prizes:** StriVectin-TL Tightening Face Cream (\$89p / \$2,225 total)
- **100 Second Prizes:** Deluxe Sample of StriVectin-TL Tightening Neck Cream (\$15p / \$1,500 total)

The total value of all prizing to be awarded in this sweepstakes is \$4,337.

Sweepstakes 2: Sweepstakes 2 begins on 11/13/2013 at 12:00am EST and ends at 11:59pm on 11/19/2013. Winners will be drawn at random on 11/20/2013. Winners will receive one (1) of the following prizes in accordance with the level of their win:

- **1 Grand Prize:** StriVectin-TL Tighten and Lift Collection (\$306p / \$306 total)
- **25 First Prizes:** StriVectin-TL Tightening Face Cream (\$89p / \$2,225 total)
- **100 Second Prizes:** Deluxe Sample of StriVectin-TL Tightening Neck Cream (\$15p / \$1,500 total)

The total value of all prizing to be awarded in this sweepstakes is \$4,031.

Sweepstakes 3: Sweepstakes 3 begins on 11/20/2013 at 12:00am EST and ends at 11:59pm on 11/26/2013. Winners will be drawn at random on 11/27/2013. Winners will receive one (1) of the following prizes in accordance with the level of their win:

- **1 Grand Prize:** StriVectin-TL Tighten and Lift Collection (\$306p / \$306 total)
- **25 First Prizes:** StriVectin-TL Tightening Face Cream (\$89p / \$2,225 total)
- **100 Second Prizes:** Deluxe Sample of StriVectin-TL Tightening Neck Cream (\$15p / \$1,500 total)

The total value of all prizing to be awarded in this sweepstakes is \$4,031.

Sweepstakes 4: Sweepstakes 4 begins on 11/27/2013 at 12:00am EST and ends at 11:59pm on 12/3/2013. Winners will be drawn at random on 12/4/2013. Winners will receive one (1) of the following prizes in accordance with the level of their win:

- **1 Grand Prize:** StriVectin-TL Tighten and Lift Collection (\$306p / \$306 total)
- **25 First Prizes:** StriVectin-TL Tightening Face Cream (\$89p / \$2,225 total)
- **100 Second Prizes:** Deluxe Sample of StriVectin-TL Tightening Neck Cream (\$15p / \$1,500 total)

The total value of all prizing to be awarded in this sweepstakes is \$4,031.

All products will be shipped via standard USPS mailing and will arrive within 6 – 8 weeks of promotion end date.

All Winners will be responsible for any additional costs associated with the Prize, including without limitation any additional accessories and options as agreed to between winner and the Sponsor in its sole discretion.

Prize Winners are solely responsible for complying with any applicable federal, state and/or local laws and regulations applicable to the prize pack. The Internal Revenue Service requires a Form 1099 MISC to be issued and filed for any prize winner if the annual aggregate value of the prize received is \$600 or more.

If selected, when Prize Winner does not take delivery of prize within 1 month, Prize may be forfeited, at Prize Sponsor's sole discretion, and may be awarded to an alternate Prize Winner in accordance with Contest Official Rules. Prize Sponsor and Contest Organizer are not responsible for delays in delivery. All other expenses and items not specifically mentioned in these Official Rules are not included and are the Prize Winner's sole responsibility. Prize may not be exchanged. No transfer, substitution or cash equivalent of Prize permitted. Prize subject to availability and substitution with a prize of equal or greater retail value if Prize is unavailable or cannot be awarded for any reason, at sole discretion of Prize Sponsor and Contest Organizer. The value of the Prize set forth above represents Prize Sponsor's and Organizer's good faith determination of the ARV thereof and cannot be challenged or appealed. In the event the ARV of a prize is more than the actual retail value of the prize, the difference will not be awarded in cash or otherwise.

Sponsors have made no warranty or guarantee in whole or in part, express or implied, in fact or in law, in relation to the use of any prize including, but not limited to, its quality, merchantability, fitness for a particular purpose or suitability for use and, further, accepts no responsibility for any additional expenses, omissions, delays, re-routing or acts of any government or authority.

By participating in the Promotion, entrants agree to release, indemnify and hold harmless the Contest Organizers, all Prize Sponsors, including StriVectin, and all their respective parent companies, affiliates, subsidiaries, advertising and promotions agencies, and each of their respective agents, dealers, representatives, officers, directors, shareholders, and employees (collectively, "Released Parties") from and against any injuries, losses, damages, claims, actions, or liability of any kind resulting from or arising from participation in the Contest or acceptance, possession, use, misuse or non use of any prize that may be awarded. Released Parties are not responsible for printing or typographical errors in any Contest related materials; for transactions or entries that are lost, stolen, late, misdirected, damaged, incomplete, inaccurate, garbled, fail to enter into the processing system, or are processed, reported, or transmitted late or incorrectly or are lost for any reason including computer, telephone, paper transfer, human or other error; or for electronic, computer, or telephonic malfunction or error, including inability to access any web site associated with this promotion, or process any transaction thereon.

GENERAL CONDITIONS: Released Parties (as defined below) are not responsible for lost, late, incomplete, inaccurate, stolen, misdirected, undelivered, garbled or illegible entries, text messages, registrations or email; or for lost, interrupted or unavailable network, server, Internet Service Provider (ISP), website, wireless, or other connections, availability or accessibility or miscommunications or failed computer, satellite, cellular tower, telephone or cable transmissions, lines, or technical failure or jumbled, scrambled, delayed, or misdirected transmissions or computer hardware or software malfunctions, failures or difficulties, or other errors or difficulties of any kind whether human, mechanical, electronic, computer, network, typographical, printing or otherwise relating to or in connection with the giveaway, including, without limitation, errors or difficulties which may occur in connection with the administration of the giveaway, the processing of entries or text messages, the announcement of the prize or in any giveaway-related materials. Released Parties are also not responsible for any incorrect or inaccurate information, whether caused by site users, tampering, hacking, or by any equipment or programming associated with or utilized in the giveaway. Released Parties are not responsible for injury or damage to participants' or to any other person's computer related to or resulting from participating in this giveaway. Persons who tamper with or abuse any aspect of the giveaway or who are in violation of these Official Rules, as solely determined by Sponsor, will be disqualified and all associated entries will be void. Should any portion of the giveaway be, in Sponsor's sole opinion, compromised by virus, worms, bugs, non-authorized human intervention or other causes which, in the sole opinion of the Sponsor, corrupt or impair the administration, security, fairness or proper play, or submission of entries or text messages, Sponsor reserves the right at its sole discretion to suspend, modify or terminate the giveaway and, if terminated, at its discretion, select the potential winner from all eligible, non-suspect entries received prior to action taken or as otherwise deemed fair and appropriate by Sponsor. Entrants, by participating, agree that Sponsor, StriVectin and their respective parents, partners, affiliates, divisions, franchisees, distributors, subsidiaries and advertising and promotion agencies (collectively, "Released Parties") will have no liability whatsoever for, and shall be held harmless by entrants against, any liability, for any injuries, losses or damages of any kind, including death, to persons, or property resulting in whole or in part, directly or indirectly, from acceptance, possession, misuse or use of the prize or participation in this giveaway. Winner, by acceptance of prize, except where legally prohibited, grants permission for Sponsor and its designees to use his/her name, address (city and state), photograph, voice and/or other likeness and prize information for advertising, trade and promotional purposes without further compensation, in all media now known or hereafter discovered, worldwide in perpetuity, without notice or review or approval. In the event of a dispute regarding entries received from multiple users having the same e-mail account or wireless phone number, the authorized subscriber of the e-mail account or wireless phone number account at the time of entry will be deemed to be the entrant and must comply with these Official Rules. Authorized account subscriber is the natural person (1) who is assigned the e-mail address by the Internet Service Provider (ISP), on-line service provider, or other organization responsible for assigning e-mail addresses or (ii) who is assigned to a wireless telephone number by a wireless service provider.

CAUTION: ANY ATTEMPT TO DELIBERATELY DAMAGE OR UNDERMINE THE LEGITIMATE OPERATION OF THE GIVEAWAY IS A VIOLATION OF CRIMINAL AND CIVIL LAWS AND SHOULD SUCH AN ATTEMPT BE MADE, SPONSOR WILL DISQUALIFY ANY SUCH INDIVIDUAL AND RESERVES THE RIGHT TO SEEK DAMAGES (INCLUDING ATTORNEYS' FEES) AND OTHER REMEDIES FROM ANY SUCH INDIVIDUAL TO THE FULLEST EXTENT PERMITTED BY LAW.

GOVERNING LAW: The Promotion and these Official Rules will be governed by the laws of the State of New York and those courts located in New York, New York shall have exclusive jurisdiction in the event that any dispute arises regarding the giveaway or the prize, without giving effect to any choice of law or conflict of law rules. Any and all disputes shall be brought individually without resort to any form of class action. Under no circumstances will any entrant be permitted to obtain any award for, and entrants hereby waive all rights to claim, punitive, incidental or consequential damages and any other damages, other than for actual out-of-pocket expenses and any and all rights to have damages multiplied or otherwise increased. In no event shall entrant be entitled to receive attorneys' fees or other legal costs or expenses.

SPONSOR: StriVectin Operating Company, Inc 601 West 26th Street Suite 1505 New York, NY 10001

Visit www.strivectin.com/privacy.html for StriVectin's privacy policy.