



SIGNATURE PROGRAM PROGRESSION

EXPANDING ENTREPRENEURIAL HAPPINESS & FREEDOM:

For more than 25 years, Strategic Coach® has been on the forefront of entrepreneurial coaching, providing our clients with the framework for having an extraordinary entrepreneurial life—one quarter at a time.

THE FIRST THREE YEARS:

The first three years of the Signature Program have been designed specifically to have a compounding effect. In Year One, we focus entirely on you, your vision, and your personal productivity and the teamwork to make it possible. We look at the habits, boundaries, and mindsets that will give you the confidence and accountability to best up your game. Year Two is focused on what you do to create value in your market. We'll give you tools and strategies to identify, package, and expand your innovation—bypassing competition and stagnation. With you operating at new levels of productivity and creativity, we use Year Three to build and develop a multiplier organization, one that leverages your Unique Ability®, strengthens your culture and purpose, and positions you as a leader in your industry.

SIGNATURE PROGRAM EXPANSION:

Each quarter, we hold over 100 workshops for thousands of entrepreneurs. The collective wisdom of this powerful community gives us a unique coaching advantage. After the first three years of the Signature Program, we move to a dynamic program structure—creating new workshops quarterly that focus on the most essential dangers and opportunities that our clients are experiencing. We are living in an abundant and exponential time, and this powerful structure allows our clients to have the most impactful, relevant, game-changing conversations to accelerate and expand their growth.