

A Strategic Affiliation for the International Promotion of Dexter Properties.







#### DEXTER ASSOCIATES REALTY

### Dexter's International Focus

Today, an international presence is a strategic objective of forward thinking companies and, by our exclusive affiliation with Knight Frank, Dexter Realty has made this objective a reality.

Through the sophisticated website, easy-to navigate internet system, and in-depth support marketing of Knight Frank, Dexter listings will now realize the benefits of a worldwide profile – a dynamic platform that connects *your property* directly with a qualified international audience of buyers, sellers, and investors.

## Knight Frank

#### Historic. Experienced. Substantial. Effective.

Knight Frank, established more than 100 years ago, is the world's largest independent and privately owned global real estate consultancy. In its early days, Knight Frank managed the sales of Stonehenge, an entire town (Reigate), and Winston Churchill's house. Today, their 335 offices employing 12.500 employees focus on the world's prime residential and commercial property markets from key financial hubs throughout Europe, Asia Pacific, Africa, the Middle East and the Americas. Knight Frank handles in excess of \$1200 billion of property transactions annually and their reputation for delivering consistent professional advice and unrivalled residential knowledge and experience on valued properties has positioned the company as the most effective international real estate consultancy.





# Your Property Listing

#### Now on an Award-Winning International Website

Through Dexter Associates Realty your property will also be integrated into the international Knight Frank website – voted the best real estate website in the world in 2009. The Knight Frank site is available in 15 languages and receives an average of 600,000 visitors per month (a click every five seconds). More than 90% of today's potential buyers begin their search online making this an important statistic. And Knight Frank's pioneering iPhone & iPad app enables a Global Property Search from any platform ... anywhere.

Market-Leading Research & Advice

Knight Frank knows and understands their audience, wealth distribution, and the market focus required. Only prime global property markets and financial hubs on five continents and in 48 countries receive their primary attention. Local, national and international media regularly consult the company's reliable research and market-leading advice - available from Knight Frank's Global Property Search and from their in-house publications - The Global House Price Index, The Wealth Report and My Knight Frank.

Talk to Your Dexter REALTOR® for more information on how Dexter + Knight Frank can significantly improve the success of your property listing.

# Dexter Associates Realty www.dexterrealty.com