## Marcus Smith Acupuncture 4974 W. Atlantic Blvd. Margate, FL 33063

## **Privacy Policy (HIPPA)**

This notice describes how medical information about you may be used and disclosed and how you can get access to this information. Please review it carefully.

What information we collect and how we use it.

We collect information about you that is necessary to provide you with health care, maintain your health record, or to process payment of your health claims. This information is known as "protected health information" (PHI) and includes any type of health information that identifies you and is stored or transmitted on paper or electronically. This includes name, age, sex, ethnicity, other demographic information, and activity within your account, Social Security number, and health insurance identification number. It also includes medical reports from physicians or other health care personnel and information needed to bill claims and receive payment from insurance companies on your behalf.

What information we disclose and to whom.

We disclose your information only as is necessary in order to conduct our business, as permitted by law, to:

- 1. Employees, agents, representatives or third parties who provide health care services on your behalf and have been trained to handle PHI in conformity with this notice. These include office personnel, health insurance representatives, physicians and other health care providers for purposes of sharing information related to specific health care operations (including case utilization review or audit).
- 2. Other business associates who perform functions on our behalf, such as billing or transcription services.
- 3. Law enforcement and public health officials.

## Our Information Security Policy:

Marcus Smith Acupuncture considers your information to be confidential. Only those individuals who need your information to perform their jobs are authorized to have access to that information. We also maintain physical, electronic and procedural safeguards with respect to your information, which comply with Federal standards.

We will not disclose PHI for any other purpose without obtaining your specific authorization. You may revoke your authorization of disclosure at any time by written notice to Marcus Smith Acupuncture.

Your rights under the Health Insurance Portability and Accountability Act (HIPPA):

You have the right to:

- 1. Request restrictions on certain uses and disclosures of your information.
- 2. Request and obtain copies of your medical and pertinent financial records and request changes if appropriate.
- 3. Receive an accounting of how your health information was used.
- 4. Receive confidential communications from Marcus Smith Acupuncture.
- 5. File a complaint if you feel your privacy rights have been violated, knowing that Marcus Smith Acupuncture will not retaliate against you for filing a complaint.
- 6. Request further information regarding privacy policy and procedures by writing to

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Marcus Smith Acupuncture is legally obligated to maintain the privacy of PHI, provide this notice of privacy practices and abide by the terms of this notice. Marcus Smith Acupuncture reserves the right to revise its privacy practices to PHI.

By signing below, I acknowledge that I have read Marcus Smith Acupuncture's privacy policy and my rights under it as established by the Health Insurance Portability and Accountability Act (HIPPA)

Signature

Date