



2018 Sponsorship Prospectus



# DPDK is a set of libraries and drivers for fast packet processing.

It is designed to run on any processors. The first supported CPU was Intel x86 and it is now extended to IBM POWER and ARM.

It runs mostly in Linux userland. A FreeBSD port is available for a subset of DPDK features.

DPDK is an [Open Source BSD licensed project](#). The most recent patches and enhancements, provided by the community, are available in [master branch](#).

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## DPDK EVENTS SPONSORSHIP OPPORTUNITIES

### Benefits of Sponsorship:

- Meet with developers and operation experts ranging from hobbyists to startup CTOs, from corporate developers to language designers and senior technology executives from all over the world.
- Learn about the latest developments to the DPDK framework and other related projects such as FD.io
- Learn what other companies are doing with DPDK.
- Collaborate with engineering managers from other companies.
- Discuss strategic partnerships with technical product managers from other companies.

## 2018 Events

2-Day Events will be held in Ireland and United States, and 1-Day events will be held India and China

Contact [events@dpedk.org](mailto:events@dpedk.org) to secure your sponsorship today.

### DPDK EVENTS SPONSORSHIP PACKAGES

Benefit	2-DAY EVENTS	1-DAY EVENTS	BRONZE
	4 AVAILABLE (PER EVENT)	4 AVAILABLE (PER EVENT)	5 AVAILABLE (PER EVENT)
	\$10,000.00*	\$5,000.00*	\$2,000.00*
Table for exhibit (6' Table or Cocktail)**	•		
Complimentary conference passes additional passes discounted 30%	6	3	
Logo on email communications to attendees	•	•	•
Logo on event signage	•	•	•
Logo, description & link on event website	•	•	•

\*10% Discount for 2 events | \*15% Discount for 3 events | \*20% Discount for 4 events

\*\*Also included for 1-Day India and China Event Sponsorship

Custom sponsorship packages may be considered, email your requests to [events@dpedk.org](mailto:events@dpedk.org).

## 2018 Events

2-Day Events will be held in Ireland and United States, and 1-Day events will be held India and China

### MARKETING & BRANDING OPPORTUNITIES FOR 2-DAY EVENTS



Lunch Sponsor **\$10,000 PER DAY**

Logo on signage and napkins.

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Lanyard **\$5,000 (1 AVAILABLE PER EVENT)**

Every attendee at the event will wear a name badge and lanyard and your logo will appear across the lanyard. Pricing includes single color logo imprint. Full color logo imprint available at an additional cost.

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Event Giveaway **\$10,000 (1 AVAILABLE PER EVENT)**

DPDK and Sponsor Co-Branding giveaway.

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Keynote Live Stream and Breakout Session Recording **\$10,000 (1 AVAILABLE PER EVENT)**

Your logo will be displayed on the live stream feed page on our website. Logo branding on opening screen of each session recording.

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### MARKETING & BRANDING OPPORTUNITIES 1-DAY EVENTS



Lanyard **\$3,000 (1 AVAILABLE PER EVENT)**

Every attendee at the event will wear a name badge and lanyard and your logo will appear across the lanyard. Pricing includes single color logo imprint. Full color logo imprint available at an additional cost.

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Lunch Sponsor **\$7,500 PER DAY**

Logo on signage and napkins.

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Keynote Live Stream and Breakout Session Recording **\$7,500 (1 AVAILABLE PER EVENT)**

Your logo will be displayed on the live stream feed page on our website. Logo branding on opening screen of each session recording.

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Event Giveaway **\$7,500 (1 AVAILABLE PER EVENT)**

DPDK and Sponsor Co-Branding giveaway.

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