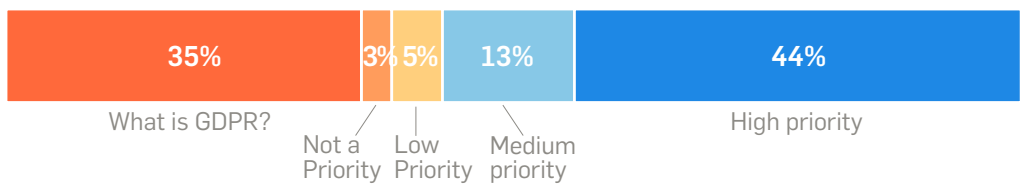


# GDPR COMPLIANCE: UK VS. US ORGANIZATIONS

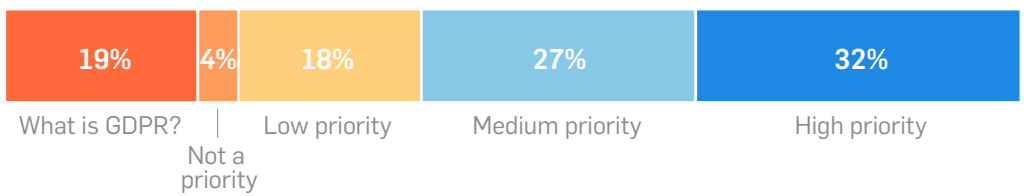
We interviewed over 250 management and IT professionals in the United States and 250 from the United Kingdom about their preparation for the EU General Data Protection Regulation (GDPR). This data visualization is an analysis of their collected responses.

## How Important is GDPR Compliance

### UK

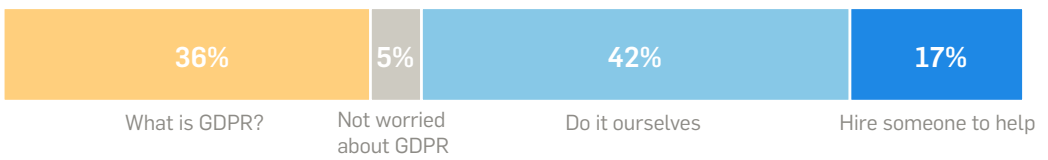


### US

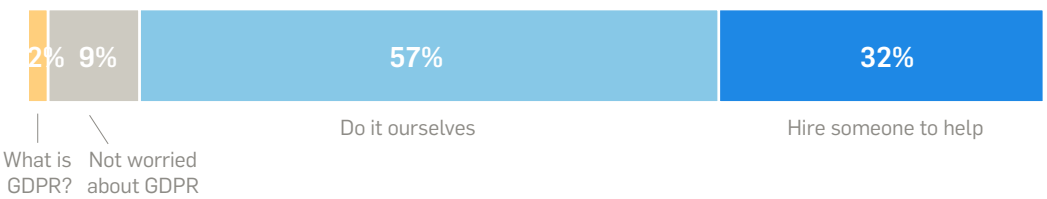


## How Will Organizations Meet GDPR Requirements

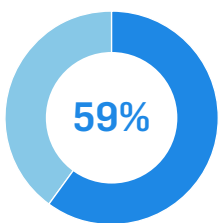
### UK



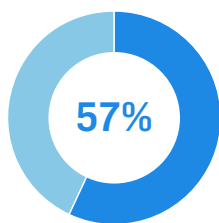
### US



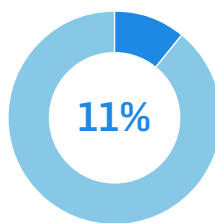
## Takeaways



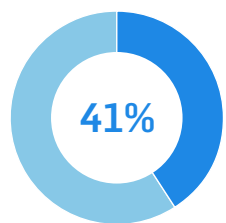
59% of US respondents consider GDPR compliance a medium to high priority for their organization.



57% of UK respondents consider GDPR compliance a medium to high priority for their organization.



11% of US respondents either didn't know what GDPR was or were not worried about it.



41% of UK respondents either didn't know what GDPR was or were not worried about it.

Check out our [GDPR 101 webinar](#) for more GDPR information.

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