

TargetHire Client Feedback Report

BRADLEY-MORRIS' TARGETHIRE® CONTINGENCY RECRUITING SERVICE IS THE FASTEST WAY TO HIRE MILITARY.

TargetHire Feedback → Full Year 2017

| CLIENT FEEDBACK | % FAVORABLE |
|---|-------------|
| Degree to which candidates matched the job qualifications | 93.3% |
| Candidate preparedness | 96.0% |
| Overall quality of the candidates | 94.6% |
| Overall TargetHire experience | 92.6% |
| Your return on investment from using TargetHire | 96.0% |
| Your likelihood of using TargetHire again | 94.0% |
| Overall customer service from BMI | 97.3% |

| TOP 5 REASONS CLIENTS USE TARGETHIRE | |
|--------------------------------------|---|
| 1 | Overall quality of military candidates |
| 2 | Leadership skills of military candidates |
| 3 | Technical skills of military candidates |
| 4 | Diversity of military candidates |
| 5 | Key / proven performers in our company have military experience |

NET PROMOTER SCORE

BMI has earned a Net Promoter Score that is 13.7 times higher than the staffing industry benchmark. The Net Promoter Score is an index that measures the willingness of customers to recommend a company to others.

CLIENT TESTIMONIALS

BMI has access to a large pool of highly talented military candidates who can work in a structured environment, who can work in teams, and who have strong work ethics. I'm very pleased with the quality of candidates my BMI account manager introduces to me. (Waste/Environmental recruiter)

Our account representative provided excellent candidates for our sales role. He expertly screened and prepared the candidates for our interview process. The whole process was very efficient and we hired a great JMO. (Business Services recruiter)

We are huge advocates of the Bradley-Morris, Inc. group and the high quality of the candidates we meet. We have had much success with working with our long-term account rep. He knows us well and works very hard for our success. Thank you. (Construction/Building

Excellent experience ... customer service was top notch and delivered quality candidates in a timely manner. (Transportation recruiter)

BMI has been a continued resource for quality candidates. Excellent customer service, with a genuine interest in not just filling the position, but considers the culture and company fit as well. (Environmental recruiter)

Very satisfied with the sourcing process and caliber of candidates that were interviewed. (Aerospace recruiter)

I have nothing but good things to say about Bradley Morris. I was expecting a month-long process of filling a high-level position, but Bradley-Morris found the ideal candidate in less than a week. Highly recommended. (Services recruiter)

We have a demanding group of executives that needed to agree on a single candidate for a high-level branch position. My expectation was to find a candidate that would receive the majority of their support. The candidate identified by Bradley-Morris received unanimous support and excitement. (We spent three months using another source and got nowhere!) I look forward to using BMI again in the future. You make my job easy. (Manufacturing recruiter)

I have worked with many different hiring agencies and thought that they were all the same. However, Bradley Morris proved me wrong. They not only care about their candidates but they care about their clients. The entire experience was wonderful. I will recommend Bradley Morris to anyone that is looking for not only great candidates, but a great company to work with. (Services recruiter)

