

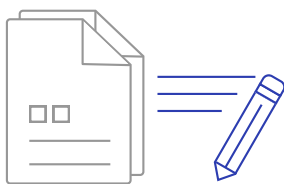
Why transport and logistics companies prefer PDFelement for their invoices and forms

Introduction

Transportation & logistics companies contend with perilously thin margins in a hyper-competitive environment, where customers demand near-instant delivery. The good news is that many companies have adapted, using digital solutions to improve their operations. These technologies -- used mainly for tracking and invoices -- reduce lag times and errors, and improve cost efficiencies. Now there's a way to affordably digitize every daily document task in your office.

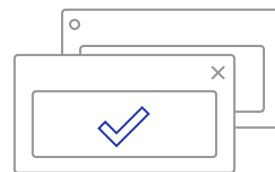
PDFelement provides transportation & logistics companies simple yet powerful tools for invoices, order forms and procedure documents. Its short learning curve and intuitive design guarantee minimal employee transition times and maximal use of the software. In addition, PDFelement comes equipped with powerful form technologies at a fraction of the cost of products with similar capabilities. These tools simplify form creation and reduce your data entry times by over 90 percent.

6 reasons transport & logistics companies use PDFelement



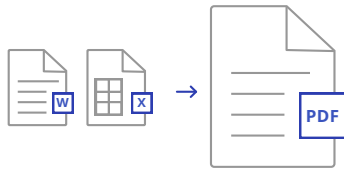
Smarter, Faster Text Editing

Edit documents just like you would in Microsoft Word without losing formatting or fonts.



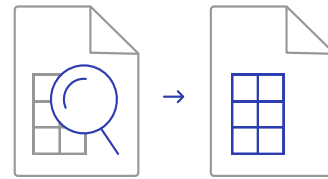
Unified Office 2016 Design

A new interface ensures a short learning curve and familiar experience remarkably consistent on Mac and Windows.



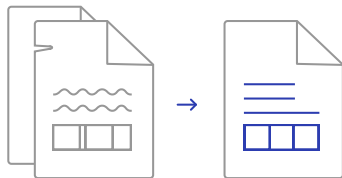
Form Recognition

Create interactive, fillable PDF forms from Word and Excel files at a click.



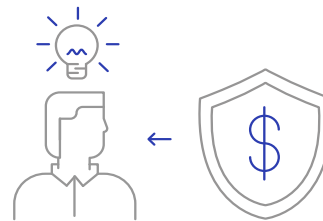
Advanced Form Data Extraction

Extract data from forms and eliminate errors and delays caused by manual data entry.



Extract from Paper

PDFelement's unique form technology even extracts information from paper forms.



Simple, Affordable Pricing

You don't have to pay subscription prices that pile up over time. Your one-time investment gets you full access.

Professional Tools for Each of Your Departments

PDFelement comes with everything you need for each of your departments. Your marketing team will benefit from being able to quickly create and combine collateral material. Likewise, your human resources team will find PDFelement's intelligent form recognition and data extraction an asset, allowing them to quickly create fillable, interactive electronic forms and form templates, and reduce manual data entry.

Your transport & logistics business will find the following benefits from deploying PDFelement:

- Improved productivity in targeted business units.
- Significant increases in processing capacity without need to hire more staff.
- Reduced operation and maintenance costs.
- Better reliability, security and processing times for document filing and retrieval.
- Improve data security & privacy by eliminating costs of misplaced paper.

The benefits of form automation

In addition to tools to create, edit, combine and convert a full range of documents, transport & logistics companies require ways to automate workflows to stay competitive in today's fast-paced economy. However, many still rely on paper for the thousands of questionnaires, applications and evaluations they receive. Almost a half of businesses report having important processes still paper-dependent, according to 2015 Association for Information and Image Management (AIIM) survey results.¹

With advances in form technology, most businesses can now access solutions that allow them to automate form creation and processing. Experts on information management agree, these solutions pay for themselves within 12 months or less and eradicate up to 75% of hidden labor costs associated with manual data entry, document backlogs and employee overtime.² With PDFelement installed, your business will be able to

- Simplify scan-and-capture of paper documents, reducing processing time, delivery costs and space needed for storing paper documents.³
- Speed up data entry from forms by over 90 percent.
- Eliminate errors associated with manual entry of information.
- Reduce repetitive strain injuries caused by excessive typing.
- Improve data security & privacy by eliminating the cost of misplaced paper.

Advanced form technologies: form recognition and form data extraction

PDFelement Professional introduces advanced form technology that can recognize form fields in imported Excel and Word documents at a click. This is through a relatively simple "name/mapping" process, similar to document metadata API. Text-based fields and form elements are automatically identified and labeled, transforming documents into interactive, electronically fillable PDFs. Extracting data from these PDFs is then a relatively simple affair. Simply click on the toolbar and your data is accurately extracted into a .CSV file in seconds.

Data Extraction -- even straight from paper

PDFelement's data extraction also works on scanned paper forms or photos of forms: i.e., documents without selectable, searchable and editable text objects. With PDFelement's form field tool, you can highlight sections of the scanned image you wish to extract. At a click, you can then process literally hundreds of identical scanned forms. PDFelement is unique in that it will automatically use its built-in Optical Character Recognition (OCR) to accurately recognize, extract and sort information from the areas you have highlighted.

PDFelement, the most convenient way to work with your PDF invoices, reports and forms

Affordable Lifetime Investment

Get everything you need to create, edit, convert and combine your PDFs plus advanced form tools at fraction of the cost of what Adobe Acrobat DC will cost you over two years.

No Sweat Licensing

Your single investment gets you lifetime access with no strings. Your ITs will never have to endure the pressure of an Adobe audit. With PDFelement's perpetual license model, deployment is simple.

Why PDFelement should be your company's solution of choice

Other PDF software comes with cumbersome interfaces, expensive subscriptions or complex feature menus that frustrate your ability to work with PDFs. On the other hand, PDFelement -- with its beautifully simple design and affordable pricing -- eliminates these issues, while equipping your transport and logistics business with professional document tools for all your daily tasks. There has never been a simpler way to work with PDFs.

Works Cited

- 1 Doug Miles, "The Digital Office -- Improving the way we work." AIIM, 2015.
- 2 Nick Geddes, "Turning Documents into Data: using data capture to improve document processing," AIIM, 2014.
- 3 Dan Lucarini, "The 5 Strategic Benefits of Transforming Information Management with Intelligent Document Recognition". ibm/ AIIM, 2016.



The PDF Association exists to promote the adoption and implementation of International Standards for PDF technology across developers, software vendors and end-users.

The Mission of the PDF Association is to promote Open Standards-based electronic document implementations using PDF technology through education, expertise and shared experience for stakeholders worldwide.

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