



MEDIA FACT SHEET

Founded in 1990 by Chris Nelson, Zoot established the market niche for instant credit decisioning. In 1997, Zoot began producing web-based credit applications for financial institutions. Shortly thereafter, Zoot introduced the first internet based home equity application in America. Several other industry firsts, like the prescreen-of-one, were accomplished using Zoot's innovative technology and consulting services.



CORPORATE HEADQUARTERS
Bozeman, Montana



FOUNDED
1990



FINANCIAL
Privately Held



NUMBER OF EMPLOYEES
250

Executive Officers

CHRIS NELSON CHIEF EXECUTIVE OFFICER
DENNIS DIXON PRESIDENT
TONY ROSANOVA CHIEF TECHNOLOGY OFFICER
DAVID CLOSE GENERAL COUNSEL
ERIK SCHMIDT INTERNATIONAL OPERATIONS
JORDAN KOMOTO HUMAN RESOURCES DIRECTOR
TRAVIS TUSS SENIOR VICE PRESIDENT OF SALES & MARKETING
ERIC HATHAWAY VICE PRESIDENT OF MARKETING

Zoot Solutions

ORIGINATION
PRESCREEN-OF-ONE
INSTANT DECISIONING
PREQUALIFICATION
ENTERPRISE CROSS-SELL[®]
DATA ACQUISITION
FRAUD PLATFORM
MERCHANT ACQUISITION & MONITORING

ABOUT ZOOT



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For over 25 years, Zoot Enterprises has been a global provider of advanced origination, acquisition, and decision management solutions. Its customer-centric tools and services enable Zoot's clients to add value and differentiation, while providing nimble, scalable solutions to specific business objectives. A leader in the fintech industry, Zoot's cloud based secure processing environment delivers millisecond real time decisions accessing hundreds of cutting edge data sources to help reduce risk and increase conversions. The company's international client base includes major financial institutions, retailers and payment providers.
Zoot - From Data to Decision.