

Form **990** 

### **Return of Organization Exempt From Income Tax**

Under section 501(c), 527, or 4947(a)(1) of the Internal Revenue Code (except black lung benefit trust or private foundation)

Department of the Treasury Internal Revenue Service

▶ The organization may have to use a copy of this return to satisfy state reporting requirements

A F	or the	2012 cal	endar year, ortax year beginning 01-01-2012 , 2012, and ending 12-31	-2012	TITE ET STATE STAT	**************************************	Inspection		
		аррікаblе	C Name of organization NATIONAL RIFLE ASSOCIATION OF AMERICA	-2012	D Emp	loyer	identification number		
☐ A	ddress c	hange				)116			
	ame cha		Doing Business As			,110	130		
-	ntial retu erminate	ı	Number and street (or P O box if mail is not delivered to street address) Room/suit 11250 WAPLES MILL ROAD	e	E Telep	hone r	number		
Ar	mended	return	City or town, state or country, and ZIP + 4		(703) 267-1000				
┌ A	pplicatio	n pending	FAIRFAX, VA 220307400		6.6		.t. 4 272 050 000		
		1	F Name and address of principal officer				ots \$ 272,950,038		
			WILSON H PHILLIPS JR 11250 WAPLES MILL RD	H(a) Is	this a grou filiates?	p reti	urn for		
			FAIRFAX,VA 22030	1175.5					
				H(b) A1	re all affiliat "No " attac	es in	cluded? Yes No st (see instructions)		
I T	ax-exen	npt status	501(c)(3) 501(c)(4) (insert no) 4947(a)(1) or 527						
		e: 🌬 www		H(c) G	roup exemp	tion	number 🎮		
			Corporation Trust Association Other ►	L Year o	f formation		M State of legal domicile NY		
	irt I	Sumi							
Governance		TO PROT NATION.	escribe the organization's mission or most significant activities FECT AND DEFEND THE U.S. CONSTITUTION TO PROMOTE PUBLIC AL DEFENSE TO TRAIN LAW ENFORCEMENT AGENCIES TO TRAIN O DMOTE THE SHOOTING SPORTS TO PROMOTE HUNTER SAFETY	CIVILIA	, LAW AND	ORE KSM/	DER, AND THE ANSHIP TO FOSTER		
Vell									
ŝ	2 (	Check thi	is box $lacktriangledown$ if the organization discontinued its operations or disposed of	more tha	n 25% of its	s net	assets		
Activities &	3 1	Numbero	f voting members of the governing body (Part VI, line 1a)			з	1		
Æ.	4	Number o	findependent voting members of the governing body (Part VI, line 1b)		• •	4	76		
5	5 1	Fotal num	nber of individuals employed in calendar year 2012 (Part V, line 2a) .			5	767		
eq.	6	Fotal num	ober of volunteers (estimate if necessary)			6	150,000		
	7a 7	Total unre	elated business revenue from Part VIII, column (C), line 12			7a	21,975,540		
	Ь	vet unrela	ated business taxable income from Form 990-T, line 34			7b			
	8	Contrib	Ultions and swarts (D. 11177)	Pi	rior Year		Current Year		
를	9	Progran	utions and grants (Part VIII, line 1h)		59,382,		86,429,504		
Revenue	10	Investn	ment income (Part VIII, column (A), lines 3, 4, and 7d)		109,729,	-	115,517,205		
ď	11	Otherre	evenue (Part VIII, column (A.), lines 5, 6d, 8c, 9c, 10c, and 11e)		3,362, 46,509,		1,808,745		
	12	Total re	venue—add lines 8 through 11 (must equal Part VIII, column (A.) line		,,,,,,,	1.0	52,535,474		
	13	Grants	and similar amounts paid (Part IX, column (A), lines 1–3 )		218,983,	$\rightarrow$	256,290,928		
	14	Benefits	s paid to or for members (Part IX, column (A), line 4)		92,	000	63,000		
co.	15	Salaries	s, other compensation, employee benefits (Part IX, column (A), lines				0		
enses	16a	2-10)			50,733,	831	52,815,395		
٠	b		ional fundraising fees (Part IX, column (A), line 11e)		6,126,	261	8,502,013		
Ď	17		fraising expenses (Part IX, column (D), line 25) > 29,100,907  Xpenses (Part IX, column (A), lines 11a-11d, 11f-24e)			_			
	18		penses Add lines 13–17 (must equal Part IX, column (A), line 25)		174,119,		192,780,670		
	19	Revenue	e less expenses Subtract line 18 from line 12		-12,088,0	-	254,161,078		
88				Beginni	ng of Curre		2,129,850		
Not Assets or Fund Balances	20	Total a-	sets (Part V line 16)		Year		End of Year		
A B	21		sets (Part X, line 16)		149,826,		160,497,536		
Ž.	22		ets or fund balances Subtract line 21 from line 20		144,162,6		149,276,146		
Par	t III	Signa	ture Block	Mary Company	5,663,7	56	11,221,390		
Jnder ny kn	penal owledg rer has	ties of pe ge and be any kno	rjury, I declare that I have examined this return, including accompanyin hef, it is true, correct, and complete. Declaration of preparer (other than	officer) is	les and sta s based on 2013-09-16 Date	teme all ini	nts, and to the best of formation of which		
Here		WILSON	H PHILLIPS JR TREASURER AND CFO	'	out.				
		Type or	print name and title			<del></del> -			
m			t/Type preparer's name Preparer's signature Date ES P SWEENEY	00 46 14	neck   If	PTIN			
Paid		Firm	2013 o's name ► MCGLADREY LLP	-09-16 se	If-employed m's EIN 📂				
•	oarer			r	mi a CTIA 🌬				
use	Only	/   Firm	's address № 8000 TOWERS CRESCENT DR STE 500	Ph	опе по (703)	336-6	6400		
VI a V + L	ne TDC	dieguaa	VIENNA, VA 22184		· · · · · · · · · · · · · · · · · · ·				
ay U	16 TK2	uiscuss	this return with the preparer shown above? (see instructions)				· · Ves No		

✓ Yes 「No

	m 990 (2012)	Page <b>2</b>
Par	Statement of Program Service Accomplishments Check if Schedule O contains a response to any question in this Part III	· ·
1	Briefly describe the organization's mission	
TO F	PROTECT AND DEFEND THE U.S. CONSTITUTION	
2	Did the organization undertake any significant program services during the year which were not listed on	
	the prior Form 990 or 990-EZ?	
	If "Yes," describe these new services on Schedule O	
3	Did the organization cease conducting, or make significant changes in how it conducts, any program services?	. Yes V No
4	Describe the organization's program service accomplishments for each of its three largest program services, expenses Section $501(c)(3)$ and $501(c)(4)$ organizations are required to report the amount of grants and all the total expenses, and revenue, if any, for each program service reported	as measured by ocations to others,
4a	(Code ) (Expenses \$ 49,387,404 including grants of \$ ) (Revenue \$	23,118,246 )
	NRA MEMBERSHIP COMMUNICATIONS ARE DAILY, WEEKLY, AND MONTHLY NEWS UPDATES AND TRENCHANT INSIGHTS THROUGH A DIGITAL AND HARDCOPY MATERIALS AND THE MOST AUTHORITATIVE COVERAGE FROM RECOGNIZED LEADERS AND SUBJECT MATT VEHICLES SERVE TO EDUCATE, INFORM, AND REINFORCE THE NRAS PRIMARY EXEMPT PURPOSES AND OBJECTIVES FOR ACCESS PRESENCE SUCH AS THE NRA OFFICIAL JOURNALS, PLEASE VISIT NRANEWS DOT COM AND NRAPUBLICATIONS DOT ORG, AND RENIMEMBERSHIP AT NRA DOT ORG	N AWARD WINNING ARRAY OF ER EXPERTS NRA MEDIA
4b	(Code ) (Expenses \$ 18,160,341 including grants of \$ 63,000.) (Revenue \$	
	NRA GENERAL OPERATIONS PROGRAM SERVICES ARE WORLD-CLASS PROGRAMS INCLUDING NRA SPORTS, COMPETITIONS AND MA FIREARM TRAINING, HUNTER SERVICES, LAW ENFORCEMENT SERVICES, RANGE SERVICES, WOMENS PROGRAMS, YOUTH PROGRAM FIREARMS MUSEUM, AND MORE EDUCATION, SAFETY, AND TRAINING ARE THE CORE OF THE NRA MISSION NRA CONTINUES TO E TO RESOURCE IN FIREARMS EDUCATION, SAFETY, AND TRAINING PLEASE VISIT PROGRAMS DOT NRA DOT ORG AND GO DOT NRA	AS, FRIENDS OF NRA, NATIONAL
4c	(Code ) (Expenses \$ 17,322,006 including grants of \$ ) (Revenue \$	
	NRA-ILA LEGISLATIVE PROGRAM SERVICES AS THE FOREMOST PROTECTOR AND DEFENDER OF THE U.S. CONSTITUTION, THE NATI ADVOCATES AGAINST EFFORTS TO ERODE THE SECOND AMENDMENT, FIGHTS FOR INITIATIVES AIMED AT REDUCING VIOLENT CRIM RIGHTS AND CONSERVATION EFFORTS NATIONWIDE NRA LEGISLATIVE ACTION INVOLVES FIREARMS RIGHTS, REGULATIONS AND LAINTERNATIONAL GUN CONTROL THREATS, WORKERS PROTECTION, SELF-DEFENSE, FREE SPEECH RIGHTS, AND A HOST OF RELATE ORG FOR THE LATEST UPDATES AND ENGAGE WITH ILA ON SOCIAL MEDIA	IE, AND PROMOTES HUNTERS
4d	Other program services (Describe in Schedule O )	
	(Expenses \$ 112.257.200 probable and the	3,387,068 )
4e	Total program service expenses ► 197,227,060	, ,,,

Form **990** (2012)

8 - Andrea 400 7 40 M	Checklist	-	 - T	

			Yes	No
1	Is the organization described in section $501(c)(3)$ or $4947(a)(1)$ (other than a private foundation)? If "Yes," complete Schedule A	1		No
2	Is the organization required to complete Schedule B, Schedule of Contributors (see instructions)? 🕏	2	Yes	1
3	·	3		No
4	Section 501(c)(3) organizations. Did the organization engage in lobbying activities, or have a section 501(h) election in effect during the tax year? If "Yes," complete Schedule C, Part II	4		
5	Is the organization a section $501(c)(4)$ , $501(c)(5)$ , or $501(c)(6)$ organization that receives membership dues, assessments, or similar amounts as defined in Revenue Procedure 98-19? If "Yes," complete Schedule C, Part III	5		No
6	Did the organization maintain any donor advised funds or any similar funds or accounts for which donors have the right to provide advice on the distribution or investment of amounts in such funds or accounts? If "Yes," complete Schedule D, Part I	6		No
7	Did the organization receive or hold a conservation easement, including easements to preserve open space, the environment, historic land areas, or historic structures? If "Yes," complete Schedule D, Part II	7		No
8		8	Yes	
9	Did the organization report an amount in Part X, line 21 for escrow or custodial account liability, serve as a custodian for amounts not listed in Part X, or provide credit counseling, debt management, credit repair, or debt negotiation services? If "Yes," complete Schedule D, Part IV	9		No
10	Did the organization, directly or through a related organization, hold assets in temporarily restricted endowments, permanent endowments, or quasi-endowments? If "Yes," complete Schedule D, Part $\sqrt{60}$	10	Yes	
11	If the organization's answer to any of the following questions is "Yes," then complete Schedule D, Parts VI, VII, VIII, IX, or X as applicable			
a	Did the organization report an amount for land, buildings, and equipment in Part X, line 10? If "Yes," complete Schedule D, Part VI. $\mathfrak B$	11a	Yes	
b	Did the organization report an amount for investments—other securities in Part X, line 12 that is 5% or more of its total assets reported in Part X, line 16? If "Yes," complete Schedule D, Part VII	11b		No
	Did the organization report an amount for investments—program related in Part X, line 13 that is 5% or more of its total assets reported in Part X, line 16? If "Yes," complete Schedule D, Part VIII	11c		No
d	Did the organization report an amount for other assets in Part X, line 15 that is 5% or more of its total assets reported in Part X, line 16? If "Yes," complete Schedule D, Part IX	11d		No
е	Did the organization report an amount for other liabilities in Part X, line 25? If "Yes," complete Schedule D, Part X	11e	Yes	
f	Did the organization's separate or consolidated financial statements for the tax year include a footnote that addresses the organization's liability for uncertain tax positions under FIN 48 (ASC 740)? If "Yes," complete Schedule D, Part X	11f	Yes	
12a	Did the organization obtain separate, independent audited financial statements for the tax year?  If "Yes," complete Schedule D, Parts XI and XII	12a	Yes	
b	Was the organization included in consolidated, independent audited financial statements for the tax year? If "Yes," and if the organization answered "No" to line 12a, then completing Schedule D, Parts XI and XII is optional ""	12b	Yes	
	Is the organization a school described in section 170(b)(1)(A)(II)? If "Yes," complete Schedule E	13		No
L4a	Did the organization maintain an office, employees, or agents outside of the United States?	14a		No
b	Did the organization have aggregate revenues or expenses of more than \$10,000 from grantmaking, fundraising, business, investment, and program service activities outside the United States, or aggregate foreign investments valued at \$100,000 or more? If "Yes," complete Schedule F, Parts I and IV	14b	Yes	
.5	Did the organization report on Part IX, column (A), line 3, more than \$5,000 of grants or assistance to any organization or entity located outside the United States? If "Yes," complete Schedule F, Parts II and IV	15		No
.6	Did the organization report on Part IX, column (A), line 3, more than \$5,000 of aggregate grants or assistance to individuals located outside the United States? If "Yes," complete Schedule F, Parts III and IV.	16		No
.7	Did the organization report a total of more than \$15,000 of expenses for professional fundraising services on Part IX, column (A), lines 6 and 11e? If "Yes," complete Schedule G, Part I (see instructions)	17	Yes	
.8	Did the organization report more than \$15,000 total of fundraising event gross income and contributions on Part VIII, lines 1c and 8a? If "Yes," complete Schedule G, Part II	18	Yes	
	Did the organization report more than \$15,000 of gross income from gaming activities on Part VIII, line 9a? If "Yes," complete Schedule G, Part III	19		No
:0a	Did the organization operate one or more hospital facilities? If "Yes," complete Schedule H	20a		Νο
	If "Yes" to line 20a, did the organization attach a copy of its audited financial statements to this return?	20a		
				Trained and the Control

Form 990, Part VII - Compensation of Officers, Directors, Trustees, Key Employees, Highest Compensated Employees, and Independent Contractors

(A) Name and Title	(B) Average hours per week (list any hours for related organizations below dotted line)		on (de thar	n one son i er ar trus	e box is bo id a tee)	th		th		th		(D) Reportable compensation from the organization (W- 2/1099-MISC)	(E) Reportable compensation from related organizations (W- 2/1099-MISC)	(F) Estimated amount of other compensation from the organization and related organizations
ROBERT J WOS DIRECTOR	1 00	х						0	0	0				
DONALD E YOUNG DIRECTOR	1 00	х						0	0	0				
WAYNE LAPIERRE CEO AND EXECUTIVE VP	58 00 2 00			х				833,312	0	141,555				
CHRIS W COX EXEC DIR, ILA	58 00 2 00			х				583,991	0	81,808				
WILSON H PHILLIPS JR TREASURER	52 00 5 00			х				515,260	0	136,332				
KAYNE B ROBINSON EXEC DIR, GENERAL OPERATIONS	40 00 1 00			Х				682,166	0	58,082				
EDWARD J LAND JR SECRETARY	40 00			х				408,050	0	50,750				
ROBERT K WEAVER EXEC DIR, GENERAL OPERATIONS	50 00			х				344,143	0	57,525				
MICHAEL MARCELLIN MANAGING DIRECTOR	40 00					х		623,593	0	50,921				
TYLER SCHROPP EXEC DIR, ADVANCEMENT	52 00					х		488,568	0	61,091				
MARY CORRIGAN CHIEF OF STAFF	40 00					х		359,742	0	24,569				
DAVID LEHMAN DEPUTY EXEC DIR, ILA	50 00 1 00					×		327,600	0	22,274				
JAMES BAKER DIRECTOR, ILA FEDERAL	50 00					х		290,163	0	13,385				

ldentifier	Return Reference	Explanation
		Form 990 READER NOTE FOR ENHANCED TRANSPARENCY OF THE NRA COMPLETE CORPORATE STRUCTURE. THE NRA IS A 501c4 MEMBERSHIP ASSOCIATION WITH FOUR 501c3 CHARITABLE SUBSIDIARIES AND A SECTION 527 POLITICAL ACTION COMMITTEE THAT IS A SEPARATE SEGREGATED FUND. THE FOUR CHARITIES ARE NRA CIVIL RIGHTS DEFENSE FUND, NRA FOUNDATION INC, NRA FREEDOM ACTION FOUNDATION, AND NRA SPECIAL CONTRIBUTION FUND DBA WHITTINGTON CENTER AND THE POLITICAL ACTION COMMITTEE IS NRA POLITICAL VICTORY FUND. 990 READER NOTES ARE INCLUDED AS A CONVENIENCE TO HELP THE PUBLIC UNDERSTAND THE ORGANIZATION PLEASE CONTACT THE NRA IF YOU ARE INTERESTED IN ADDITIONAL EXPLANATIONS OF THE TECHNICAL ACCOUNTING AND TAX STANDARDS. THE NRA VALUES ITS REPUTATION FOR TRANSPARENCY AND ACCOUNTABILITY AND HAS EARNED INDUSTRY RECOGNITION FOR EXCELLENCE IN LEADERSHIP.

DLN: 93493260005203

SCHEDULE R (Form 990)

### Related Organizations and Unrelated Partnerships

Complete if the organization answered "Yes" to Form 990, Part IV, line 33, 34, 35, 36, or 37.
 ► Attach to Form 990.
 ► See separate instructions.

OMB No 1545-0047

Open to Public Inspection

Department of the Treasury Internal Revenue Service

Name of the organization NATIONAL RIFLE ASSOCIATION OF AMERICA

Employer identification number

53-0116130

(a) Name, address, and EIN (if applicable) of disregarded entity	(b) Primary activity	(c) Legal domicile (state or foreign country)	,	(e) id-of-year assets	ĺ	(f) Direct controlling entity		
Part II Identification of Related Tax-Exempt Organ or more related tax-exempt organizations during	izations (Complete If the tax year.)	the organization a	nswered "Yes" to	Form 990, Pa	art IV,	line 34 because il	had o	ne
(a) Name, address, and EIN of related organization	(b) Primary activity	(c) Legal domicile (state or foreign country)	(d) Exempt Code section	(e) Public charity s (if section 501(	status c)(3))	(f) Direct controlling entity	Section (13) co	g) 1 512(l ontrolle tity?
1) NRA FOUNDATION INC	CHARITABLE	DC	501c3	LINE 7		NRA	Yes	No
11250 WAPLES MILL RD							103	
FAIRFAX, VA 22030 52-1710886								
2) NRA SPECIAL CONTRIBUTION FUND PO BOX 700	CHARITABLE	NM	501c3	LINE 7		NRA	Yes	<del> </del>
RATON, NM 87740 3-7367534								
3) NRA CIVIL RIGHTS DEFENSE FUND	CHARITABLE	NY	501c3	LINE 7		NRA	Yes	┼
11250 WAPLES MILL RD FAIRFAX, VA 22030 52-1136665								
4) NRA FREEDOM ACTION FOUNDATION	CHARITABLE	VA VA	501c3	LINE 7		NRA	Yes	<u> </u>
.1250 WAPLES MILL RD				LATTE /		MKA	165	
AIRFAX, VA 22030								
6-1277941								<b>↓</b>
6-1277941								
26-1277941								

Schedule R (Form 990) 2012

									(4)XV				Page 2
Identification of Related Or because it had one or more re	r <b>ganizations Taxa</b> i lated organizations t	<b>ble as a Partn</b> e created as a part	<mark>ership</mark> tnershi	(Complete p during the	of the organice tax year.)	zation ans	wered "Y	es" to	Form	990, Part	IV, I	ine 3	34
(a) Name, address, and EIN o related organization		(b) Primary activity	(c)	(d) Direct controlling entity	(e) Predominant income(related, unrelated, excluded from tax under sections 512- 514)	(f) Share of total income	(g) Share of end-of-year assets	(h Disprop alloca	prtionate	(i) Code V—UBI amount in bo 20 of Schedule K-1 (Form 1065)	Gene x man part	(j) eral or laging tner?	(k) Percentag ownershi
					314)			Yes	No	ĺ	Yes	No	
											<u> </u>	-	
								ļ	ļ			<u> </u>	
											<u> </u>	<u> </u>	
				- 100							<u></u>		
Identification of Related Or line 34 because it had one or m	iere related organiza	ations treated as	r <b>ation</b> a corp	<b>or Trust</b> (poration or	Complete if t trust during t	he organiz he tax yea	ation ans	swere	d "Yes	s" to Form	990,	Part	IV,
(a) Name, address, and EIN of related organization	(b) Primary activity	(c) Legal domicile (state or foreign country)		(d) Direct controlli entity	(e) Type of entit (C corp, S corp, or trust)	y Share of to	otal Share	g) of end- year sets		(h) rcentage rnership	(i Section (b)( contri enti	n 512 13) olleđ	
						<del> </del>		····		1	Yes		No
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		MHP				-			ļ				
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YAHOO! POLITICS

## The NRA's brazen shell game with donations: A Yahoo News investigation

Alan Berlow for Yahoo News | April 21, 2015



(Yahoo News Photo Illustration/APGraphic/Getty Images)

Early last summer I began making contributions to the National Rifle Association — a dollar here, a dollar there — to see where my money would end up. Some of it quickly found its way into the account of the National Rifle Association Political Victory Fund, the NRA's political action committee. And that was of no small interest, because I never knowingly contributed to the NRA-PVF.

For me, this wasn't a big problem; my contributions were a spit in the bucket for an organization that spent \$37 million on the 2014 elections and operates on an annual budget of more than a quarter of a billion dollars. But my contributions and others like them may be a big problem for the NRA because, according to some of the nation's top experts on federal election law, they are all illegal.

The issue is not just that my donations ended up in a political fund account, but the way the NRA solicited them — and presumably those of thousands of others. In fact, each of these transactions almost certainly violated multiple provisions of the Federal Election Campaign Act (FECA) and a legion of state and federal antifraud statutes designed to protect the public from phony charities and false or misleading solicitations.

The FECA makes a hard distinction between solicitations for elections and other solicitations, in part because many Americans don't like donating to politicians. An NRA member might contribute to the organization because she admires its work on behalf of hunters. She might also contribute to an environmental group because she wants to preserve forests. But this same donor may vehemently oppose the candidates endorsed in federal elections by both the NRA and the environmental group. As a result, the law makes it clear that when these groups are soliciting for electoral purposes they must disclose that fact to potential donors.

### Federal election law solicitation requirements

- Solicitor must clearly identify who will benefit from a donation.
- Solicitor must advise potential donor that gifts will be used in connection with a federal election campaign.
- Solicitor must advise any potential donor that gifts are voluntary.
- A corporation or membership group may solicit only from its members or employees – what is known as its "restricted class." It may not solicit from the general public.
- Websites used for solicitation by a corporation or membership group must be accessible only by members or employees – i.e., the "restricted class." They may not be accessible by the general public.

Source: Federal Election Commission

If a private citizen says he's raising money for a cancer charity and deposits the money into his personal bank account, he can be prosecuted for committing a fraud. Similarly, under federal election law, corporations like the NRA that set up what are known as "connected PACs" must inform potential donors if a PAC is the intended beneficiary of a solicitation. The NRA can't claim to be raising money for the corporation — to finance such things as its lobbying or research initiatives — and then deposit that money into the account of its PAC. But that's precisely what the NRA did when it solicited my contributions.

The NRA also appears to have violated a federal law that bars soliciting for a connected PAC from anyone other than the group's employees or members — what the law calls its "restricted class." And the NRA appears to have violated another provision that says Internet solicitations must be at websites that are accessible only

to members (the restricted class), not the general public.

### One expert found "at least three clear violations" of federal law.

"You really can't solicit for a connected PAC outside the connected organization's restricted class," says Joseph Birkenstock, an attorney with Sandler Reiff Lamb Rosenstein & Birkenstock and a former chief counsel of the Democratic National Committee. "That's really not a gray area of campaign finance law; that's pretty much 'first principles." (The "restricted class" concept applies to corporations and unions. A corporation can raise money from its own executives and shareholders. Tax-exempt corporations like the NRA and labor unions can raise money from their members.)

Federal law also says a PAC's solicitation must "expressly state that the contribution will be used in connection with a Federal election" and that contributions are purely voluntary. And it requires a soliciting PAC to collect information about donors, including profession or job affiliation. But the NRA ignored all those requirements in the solicitations to which I responded.

"There are at least three clear violations" of federal law, says Brett Kappel, an expert on political law and campaign finance at the law firm Akerman LLP. "First of all, they can't be soliciting from the general public at their website. Then there's the fact that the money is not being solicited in the name of the PAC; they have to say it's for the PAC and what the political purpose of the PAC is. And then there are multiple missing disclaimers such as the disclaimer saying that contributions have to be voluntary."

What the NRA actually spends	on political o	campaigns
NRA political expenditures	2012	2014
NRA-ILA independent expenditures	\$6,939,265	\$11,508,211
NRA-ILA expenditures on communications with members	\$1,159,929	\$1,164,247
NRA Political Victory Fund (PVF) expenditures	\$16,167,237	\$20,785,386
NRA corporate political expenditures on behalf of the PVF	\$4,970,338	\$3,512,405
	\$29,236,769	\$36,970,249

Sources: FEC, NRA

In addition to violations of the Federal Election Campaign Act, the NRA's accounting of its corporate political expenditures may have run afoul of federal tax laws, because the powerful lobbying organization apparently failed to report tens of millions of dollars in political expenditures made in connection with federal election campaigns. The Internal Revenue Service has special reporting requirements for tax-exempt corporations like the NRA, which is classified

as a "social welfare organization," or a 501(c)(4) corporation in IRS nomenclature. Unlike tax-exempt charities such as the Red Cross or the United Way, which may engage in only very limited political activities, "social welfare" organizations are given broader latitude to spend money on politics, so long as their "primary purpose" is not political. A social welfare organization can, for example, send out communications urging its members to vote for particular candidates, and it can buy political ads that favor or oppose candidates. It can set up a political action committee, as the NRA did with its Political Victory Fund, and it can pay for a PAC's salaries, office space and other expenses. Most important, the Internal Revenue Code allows these tax-exempt corporations to raise funds for their PACs.

In return for this broader authority to engage in politics, the IRS insists that tax-exempt groups like the NRA report all their corporate political expenditures. (The NRA's PAC, the PVF, reports its expenditures to the Federal Election Commission. Both the corporation and the PVF spend money on elections; the major difference is that the PVF can contribute money directly to candidates, and the corporation cannot.) Although much of the corporation's political spending is not subject to taxation, a subcategory that the IRS calls "exempt function expenditures" (an example would be NRA spending on ads that support a candidate) may be taxed. The size of the tax is based on a formula that compares total exempt function spending with the group's investment

income. Between 2008 and 2013 the NRA apparently failed to report any of its corporate political expenditures, which totaled nearly \$33 million, according to a review of FEC reports and audited financial statements prepared for the NRA board of directors, which were obtained by Yahoo News.

The ability of corporations like the NRA to inject millions of dollars into federal elections was greatly expanded by the Supreme Court's 2010 Citizens United decision, which allows so-called independent expenditures by super-PACs and corporations with no requirement that they identify the names of their donors. Like many politically active nonprofits, the NRA leaped at the opportunity to make expenditures of this anonymous or "dark money," using its Institute for Legislative Action (NRA-ILA), which is best known as its \$27 million-a-year political research and lobbying arm. In the 2012 elections the NRA ranked 10th among political nonprofits in spending dark money, according to an analysis by the Center for Responsive Politics. In 2014 it ranked third, spending more than all but two nonprofits — the U.S. Chamber of Commerce and Crossroads GPS, the super-PAC headed by Republican operative Karl Rove. Other major players included the liberal, union-backed Patriot Majority USA, the League of Conservation Voters, Grover Norquist's Americans for Tax Reform, and Americans for Prosperity, which is backed by the billionaire industrialists Charles and David Koch.

All this spending was legal — but it was supposed to be

reported to the IRS. Nevertheless, among the top 25 political nonprofit groups spending money in federal elections in 2012, only the NRA failed to report any of its political expenditures to the IRS. The other politically active nonprofits all acknowledged when they were involved in direct or indirect political activity, filed the required IRS reporting schedule with their tax return, declared how much they spent to support or oppose candidates, and paid any tax owed. Although several reported huge expenditures — \$71 million for Crossroads GPS, \$36 million for the Chamber of Commerce and \$37 million for Americans for Prosperity none had anywhere near the investment income reported by the NRA, or a substantial tax liability. Based on the NRA's reports, it appears it would have owed more than \$600,000. Put another way, none of the other groups had as much to lose by filing the returns required by law as did the NRA.

### Top 25 politically active nonprofits by amount of expenditure, 2012

18	Organization	2612 R expenditures	erenter 19 (RS)
1.	Crossroads Grassroots Policy Strategies	\$71,181,940	YES
2.	Americans for Prosperity	\$36,637,579	YES
3.	U.S. Chamber of Commerce	\$35,657,029	YES
4.	American Future Fund	\$25,414,586	YES
5.	Americans for Job Security	\$15,872,864	YES
6.	Americans for Tax Reform	\$15,794,552	YES
7.	American Action Network	\$11,689,399	YES
8.	League of Conservation Voters	\$11,137,177	YES
9.	Americans for Responsible Leadership	\$9,793,014	YES
	NRA Institute for Legislative Action	\$7,448,189	NO
11.	Patriot Majority USA	\$7,013,886	YES
12.	Planned Parenthood Action Fund	\$6,545,371	YES
13.	60 Plus Association	\$4,615,892	YES
14.	Republican Jewish Coalition	\$4,595,666	YES
	VoteVets.org	\$3,190,540	YES
16.	YG Network	\$2,874,481	YES
	Citizen Link (Focus on the Family)	\$2,574,666	YES
	Center Forward	\$2,057,089	YES
	NFIB The Voice of Free Enterprise	\$1,983,385	YES
	Susan B Anthony List	\$1,961,223	YES
	Center for Individual Freedom	\$1,864,735	YES
22.	American Commitment	\$1,858,765	YES
23.	NARAL Pro-Choice America	\$1,710,358	YES
24.	Citizens for a Working America	\$1,555,051	YES
25.	Humane Society Legislative Fund	\$1,490,762	YES
	Total \$280	8,518,199	

Source: OpenSecrets.org

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One of my contributions to the NRA was made at the website of the ILA — nraila.org — under a banner that read:

NRA-ILA

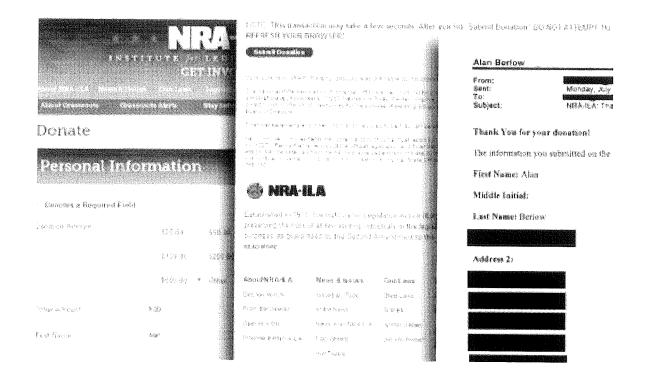
**Institute for Legislative Action** 

### **GET INVOLVED!**

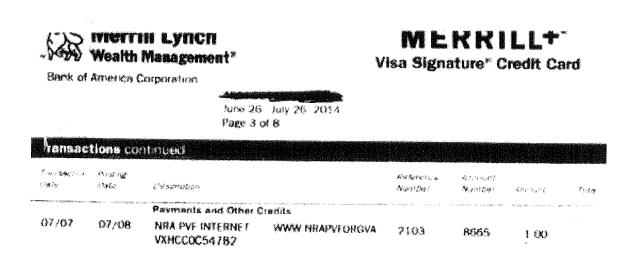
My involvement with the institute — which, for tax purposes, is simply a division of the corporate NRA — was quite limited. I filled in my name, address, credit card information and a contribution amount — \$1.00 — and clicked a button that read "Submit Donation."

I was then taken to a new webpage with the ILA banner at the top, an NRA-ILA logo in bold letters at the bottom and a URL with the ILA's initials in the Web address. A message on my screen under an ILA banner read, "Thank you for your donation."

A few minutes later I received an email from the ILA with the same "Thank You" message. In short, I had every reason to believe I'd made a donation to the ILA.



Yet when I checked my Visa card statement, it became clear that the money had gone not to the ILA but to the NRA's Political Victory Fund, a fact I confirmed with a Visa representative.



Just before Christmas I received a note from the PVF wishing me "a very happy holiday season" and advising me that "every dollar you contributed to NRA-PVF this year all added up to invaluable victories in last month's elections."

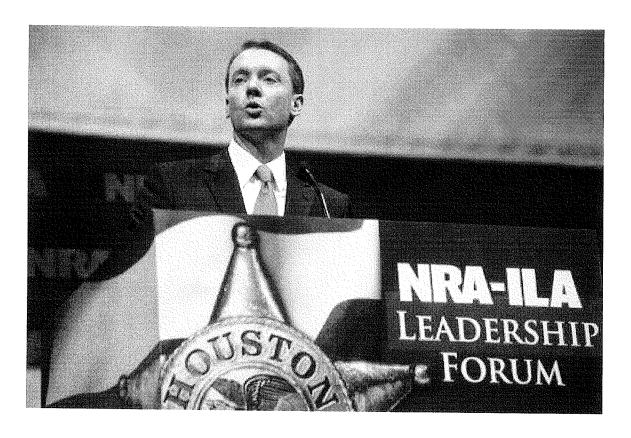
Throughout this transaction, the only thing that might have led any prospective donor to think the PVF might be involved in any way was a confusing notation in tiny print directly below the button marked "Submit Donation" to the ILA, which read: "Contributions to NRA-PVF are not deductible as charitable contributions for Federal income tax purposes." But this "disclaimer" did nothing to make the solicitations legal.

## My credit card statement showed that my donation actually went to the Political Victory Fund.

Larry Noble, who was general counsel at the Federal Election Commission for 13 years, now serving as senior counsel at the Campaign Legal Center, said there was no question that the way the NRA solicited my contributions violated federal election law if the money went into a PVF account. "The bottom line is that it is illegal for the NRA to solicit money for the ILA and have that money go to the PVF. I don't see how your contributions could legally be put in the PVF account."

The Institute for Legislative Action, the advertised

beneficiary of my largesse, is headed by Chris W. Cox, who is also chairman of the PVF. Cox, who is paid more than \$825,000 a year, oversees eight NRA divisions, including the lobbying arm, the PVF, NRA finances, national advertising and direct mail fundraising, a major source of revenue for both the corporation and its PAC. In short, Cox oversees virtually all NRA finances, both corporate and political. And while his wide-ranging responsibilities may have led him to forget which hat he's wearing at any particular time, the law is quite explicit about what he can do with his PAC (the PVF), as opposed to the ILA and other corporate entities he administers.



Chris W. Cox, executive director of the National Rifle Association's Institute for Legislative Action, at the NRA's

annual convention in 2013. (Photo: Steve Ueckert/AP Photo)

The NRA and Cox failed to respond to repeated requests for a comment about this story.

I made another contribution at a second Cox-operated website — nrapvf.org, the official website of the NRA Political Victory Fund. At this website visitors may search for information about upcoming elections and learn how particular members of Congress are rated by the NRA, but only if they enter an NRA identification number. However, no member ID was required to make a political contribution, in apparent violation of the Federal Election Campaign Act.

# Cox oversees virtually all NRA finances, both corporate and political.

Misleadingly, the PVF homepage did not explicitly solicit contributions for the PVF but instead *claimed* to be raising money for the ILA. "Donate to the NRA-ILA," a blue and white button at the bottom of the PVF homepage read. Clicking on that button, I was directed to a series of ILA webpages, where I made my modest gift, and received an online message and subsequent email thanking me for contributing to the NRA-ILA. Yet, on checking my Visa account, I learned, once again, that the money had gone not

to the ILA but to the PVF.

Lloyd Mayer, a professor of law at the University of Notre Dame and an expert on tax law and nonprofit organizations, confirmed that this misrepresentation of the actual beneficiary violated the law. "You've got a problem because it's not the PVF's money; it's the NRA's money, because the NRA claimed *it* was the beneficiary in making the solicitation. It's a nonprofit corporation's money. They own it. They control it. They're responsible for it. ... If you're giving to the NRA, and the NRA is just sort of saying, 'Oh, how much money does PVF need, we'll give it a bunch of the money, and they can spend it on whatever they want,' that's violating the federal election law." Under federal election law, corporations — including nonprofits like the NRA — are prohibited from making direct contributions to PACs that contribute to federal candidates.

Assuming money was, in fact, moved by corporate NRA to its PAC, it would not be the first time the organization has engaged in such illegal transfers. In 1983, the Federal Election Commission settled a claim against the NRA for illegally making contributions to the PVF. The NRA agreed it would "no longer spend corporate funds in connection with any federal election" and would limit its "partisan communications" to members. Eight years later, in 1991, U.S. District Court Judge Stanley Sporkin held that a \$415,744 payment by corporate NRA to the PVF was an "illegal contribution" in violation of the Federal Election Campaign

Act. But an appeals court ruled that the FEC as then constituted lacked authority to enforce the law.

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Why my contributions to the corporation ended up in the PVF account is unclear; likewise the total amount of money the NRA collected through these apparently illegal online fundraising appeals. But the NRA actually collects the majority of its funds through direct mail, which raises the question of whether that much larger pool of money is also being illegally siphoned off for its political action fund.

The NRA is, undoubtedly, a formidable fundraiser. It claims to have 5 million members, and it raises tens of millions of dollars each year, mostly in small donations, but at times in amounts as high as \$13 million from a single individual. During the 2012 election cycle, the NRA told the IRS it raised more than \$145 million. In 2013 it reported raising an additional \$96 million. Yet moving any of this money to the PVF would constitute an illegal corporate transfer. So how does the PVF get all its money?

Federal Election Commission records for the 2014 election make one thing clear: The PVF isn't raising all its money by itself. We know that because the PVF reported spending only \$89,000 on fundraising in 2013 and 2014 while it counted receipts of nearly \$22 million. That would be a completely improbable return on investment of more than 24,000

percent. There is, however, another way for the PVF to raise money: Corporate NRA can do some or all of its fundraising for it — provided that it reports those expenditures to the IRS. Audited financial statements prepared for the NRA board of directors by McGladrey, an independent accounting firm, and obtained by Yahoo News, make clear that the NRA spent more than \$22 million on fundraising and administration for the PVF between 2008 and 2013. Yet there is no evidence in the public record that the NRA has ever reported any of those expenditures to the IRS, in apparent violation of the law.

The NRA has been able to hide the full extent of its corporate political spending from the IRS by answering "no" to the following question on its IRS Form 990 tax returns, the tax form required of tax-exempt organizations: "Did the organization engage in direct or indirect political campaign activities on behalf of or in opposition to candidates for public office?"

Fore	(W) Checklist of Ramiland Schodules	53-0118130	Page 3
LEL	IIV Checklist of Required Schodules		
1	Is the organization described in section 501(c)(3) or 4947(a)(1) (other than a private foundation)? If "Yes, " complete Schedule A.		Yas Mo
2	Is the organization required to complete Schedule B, Schedule of Contributors (see instructions)?		~ <del>  C</del>
3	Did the organization engage in direct or indirect political campaign activities on behalf of or in opposition to candidates for public office? If "Yes," complete Schedule C, Part I.		î x

That's right. The NRA, which routinely threatens to destroy any politician who dares to challenge its Second Amendment orthodoxy, the same NRA that spent more than \$66 million on the 2012 and 2014 elections and recently boasted of

winning 91 percent of the races in which it spent money last year, wants the IRS to believe it doesn't engage in politics.

How is that possible?

Well, simply stated, it's not. True, in IRS speak, "political campaign activities" is a term of art referring to a somewhat limited group of political expenditures. But even this narrow definition would cover \$29 million in NRA corporate expenditures in 2012 and 2014. The PVF, for its part, spent \$37 million. In other words, NRA corporate political expenditures accounted for 44 percent of the total of \$66 million spent in these elections. Although it is not unheard of for politically active nonprofits to claim they don't engage in politics, it seems far-fetched for the NRA, given its high profile and the magnitude of its corporate political spending.

John Pomeranz, an attorney with Harmon, Curran, Spielberg + Eisenberg and one of the country's leading experts on the election-related activities of tax-exempt organizations, says there is no question that the NRA should be reporting its political expenditures to the IRS. "A quick look at the FEC's website makes it clear that the NRA-ILA is making both independent expenditures in federal races and membership communications in federal races. It ought to be reporting at least the former and, I would argue, the latter, as political expenditures on its 990" return, Pomeranz said.

Pomeranz said it makes no sense for the NRA to tell the IRS

it's not making political expenditures at the same time it's reporting them to the FEC: "I would be fascinated by the logic that says you can do that." In 2012, ILA independent expenditures and membership communications reported to the FEC totaled more than \$8 million, with total political expenditures running to at least \$13 million. None of those payouts was reported on the NRA's federal tax return.

Marc Owens, director of the IRS's Exempt Organizations
Division from 1990 to 2000, considered the nation's leading
expert on exempt organization tax law, maintains that not
only should the NRA have reported these political
expenditures, but that they "would be taxable." Owens
referred me to the Internal Revenue Code (IRC) section
527(f), which states that tax-exempt organizations engaging
in political activities and also earning income from
investments are required to pay a tax — either on their
political expenditures or on their investment earnings,
whichever is smaller. "I think it is wishful thinking to
imagine" that tax-exempt corporations such as the NRA are
allowed "to expend funds on political activities without
regard to IRC 527(f)," Owens said.

Under this provision, the NRA would have been taxed in 2012 on its investment income of \$1.8 million at a rate of 35 percent, resulting in a tax of more than \$630,000. It is unclear if that tax was ever paid, but the public record, the NRA's 990 return, strongly suggests it was not. True, some of the NRA's political expenditures in 2012 would have been

allowed without being subject to any tax. But, cautioned Owens, "allowable' doesn't mean that they don't have to report" all their political expenditures, because the IRS can ascertain if an organization deserves to retain its tax-exempt status, and whether it owes taxes, only if the organization comes clean about the total amount it spent on political activities.

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Just how big a deal is it if an organization fails to report its political expenditures to the IRS? Speaking broadly about IRS enforcement polices, Mark Everson, who was IRS commissioner under President George W. Bush - and recently announced his candidacy for the Republican presidential nomination — said, "If people aren't reporting honestly and accurately what are clearly political expenditures, that's a problem. ... If they [the IRS] believed there was a problem along the lines that you've described" a corporation that had failed to report political expenditures for six years — "they might very well look into it." It would depend on the evidence, the "materiality," Everson said. "If they had comments that came in and believed there was a problem," they might act. But Everson also said that during his tenure (2003-07), he was unaware of any significant actions brought against politically active exempt corporations.

# Among politically active nonprofits, only the NRA failed to report any of its electoral spending to the IRS.

Much depends on the NRA's intent. The IRS typically tries to work with taxpayers who fail to file reports to encourage them to comply. According to Owens, "If it's a situation where they simply refuse to file and were making clear political expenditures, it's an incomplete tax return; if there was an intentional effort to mislead the IRS, then it could become a criminal matter." The NRA neglected to report these expenditures for six years beginning in 2008. John Pomeranz calls the NRA's failure to report this information, which normally would be filed annually on a form known as a Schedule C, "a pretty serious violation, in that it's an inaccurate report filed under penalty of perjury to the federal government." He acknowledges, though, that the IRS enforcement program "is perhaps not what we might wish it to be." Indeed, the IRS has seen its budget for audits and enforcement slashed repeatedly in recent years, and it is currently operating with about \$1 billion less than five years ago. IRS audits of tax-exempt groups have historically been very low. In addition, an avalanche of negative publicity in recent years about IRS employees singling out tea party and other conservative groups for special scrutiny has probably made the agency even more gun-shy about challenging any politically powerful conservative organization, including the

#### NRA.

The job of enforcing violations of federal campaign laws, meanwhile, falls to the Federal Election Commission. With its membership evenly divided between Democrats and Republicans, the FEC is widely regarded as one of the most dysfunctional federal agencies. That said, it has on multiple occasions imposed penalties in the hundreds of thousands of dollars and twice ordered payments of \$1 million or more. In a 2010 case with facts strikingly similar to the NRA's conduct in its 2014 fundraising, the FEC imposed a \$300,000 fine against a resort development PAC, which illegally solicited contributions from members without advising them that contributions were voluntary and that the money was to be used for "political purposes."

The legal standard for an FEC enforcement action is actually extraordinarily low, requiring nothing more than "reason to believe" a violation occurred. And while commissioners have successfully blocked any number of investigations of alleged campaign law violations by a variety of political organizations in recent years, it may be difficult for them to ignore a complaint in which there is documented evidence of illegal activity. Any sanction against the NRA would turn on, among other things, the length of time it employed illegal practices to raise money for the PVF and how much of that money was actually spent in federal campaigns.

### IRS audits of tax-exempt groups have historically been very low.

According to attorney Brett Kappel, the NRA could also be targeted for violations of federal or state consumer fraud statutes. "You can't make false claims to the general public; you can't ask for money for X for educational purposes when in fact the money is going to Y for political purposes," said Kappel. "It would be a fraud for a 501(c)(4) [like the NRA] to solicit money for itself but then divert it to another legal entity" such as the NRA Political Victory Fund. A fraud complaint could be lodged either with the Federal Trade Commission or with any number of state agencies. Many have strong statutes on fraudulent fundraising. So, for example, California's law says that charitable organizations "shall not misrepresent ... the nature or purpose or beneficiary of a solicitation," and requires that contributions be deposited to an account "that is solely in the name of the charitable organization on whose behalf the contribution was solicited." Virginia, where the NRA is headquartered, has a solicitation law that bars contributions "for any purpose other than the solicited purpose." And New York, where the NRA is incorporated, has extensive laws against obtaining charitable contributions by "false pretense," including the use of "materially misleading advertising or promotional material." NRA solicitations through its corporate and PVF websites have arguably violated all these state statutes. And

because of the way the NRA has structured its PAC, any state attorney general with an interest in investigating these apparent violations would have authority to subpoena all relevant NRA records dealing with its nationwide fundraising operations.

**Correction:** An earlier version of this story reported that the NRA spent more than \$34 million on political expenditures. The correct number is \$32.9 million.

**UPDATE:** As noted, the National Rifle Association did not respond to numerous requests for comment on its fundraising practices and tax reporting, either before or after this article was published. After Yahoo News published a follow-up article, NRA spokeswoman Jennifer Baker contacted us with a response. The main points are these:

1. The NRA acknowledges that for a period of four months in 2014, online donations to the NRA-ILA, including the two made by Alan Berlow, the author of the articles, were in fact deposited to the account of the NRA-PVF. According to Baker, this was inadvertent, the result of a "coding error" that was caught and corrected internally. The total amount of donations affected was approximately \$125,000, according to Baker, out of a total of \$50.8 million raised by the ILA and PVF combined for that election cycle. That amount has been transferred from the PVF to the ILA account, Baker says, which will be reflected in documents that will be filed with the Federal Election Commission on May 20. The NRA also

denies that it solicited donations to the PVF from nonmembers. Nonmembers who attempted to make donations on the publicly accessible part of the PVF website were sent to a page which, in turn, led to another page with an option to make contributions to the ILA. According to Baker, the same coding error routed some of these to the PVF by mistake.

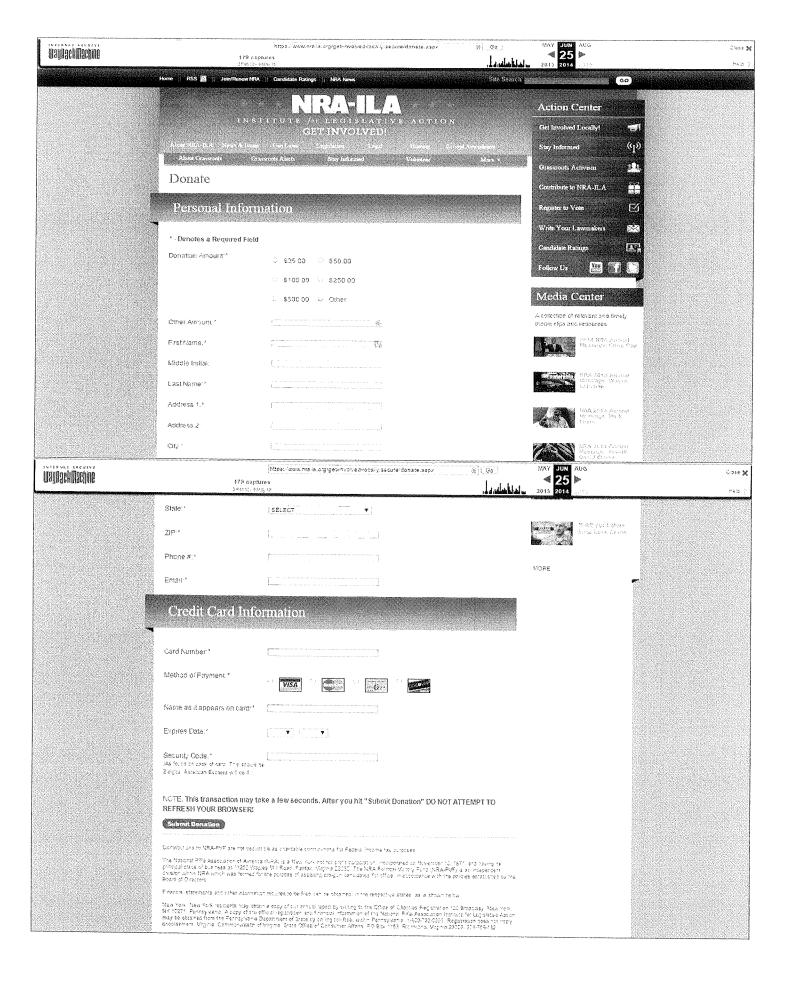
- 2. The NRA acknowledges that its tax filings for 2012 were incomplete with respect to its political expenditures, as reported by Yahoo, but says it paid the taxes that were due, of approximately \$600,000, and has provided Yahoo with the evidence.
- 3. The NRA confirms that it failed to report its political expenditures (such as fundraising on behalf of the PVF) to the IRS for the years 2008 to 2013, as Yahoo News reported. Baker adds that the NRA "did not engage in any taxable [emphasis added] corporate political campaign activity from 2007-2011; nor did we do so in 2013" in other words, it didn't owe taxes for those years, and the lack of reporting was, in Baker's words, "a clerical error" that did not affect its tax liability. Yahoo News did not claim that the NRA owed taxes for those years; it reported, correctly, that even if no taxes are due, the IRS requires this information from all 501(c)(4) organizations, including the NRA. Baker's statement reads, in part: "While a box was erroneously left unchecked ... the assertion that this represents fraud on the NRA's part is absurd, as is the suggestion that the NRA would

file publicly-available documents that deliberately attempt to conceal any of our activities." The article did not claim that the NRA's failure to report these expenditures represented fraud. The follow-up article quoted a spokesman for the Coalition to Stop Gun Violence calling for the IRS and the FEC to "launch investigations into the NRA's fraudulent activities immediately."

4. The article said that Berlow "never knowingly contributed to the NRA-PVF." That statement was accurate with respect to the online donations that were the subject of the article, but in fact Berlow made separate contributions by check to both the ILA and the PVF. Those checks were deposited to the correct accounts. The article should have reported these donations. Yahoo News regrets the error.

Alan Berlow, the author of Dead Season: A Story of Murder and Revenge, has written for The New York Times Magazine, The Atlantic and Harper's.







Established in 1975, the institute for Legislative Action (ILA) is the Topbying ram of the National Rife Association of America. ILA is responsible for preserving the right of all law-abiding individuals in the legislative, political, and legal arenas, to purchase, possess and use firearms for legitimate purposes as guaranteed by the Second Amendment to the U.S. Constitution.

About NRA-B. A Election Advisty From the Director Directors Bio Prompte the URA-ILA	News & Issues issues by Tools in the News issues from NRAHLA First Sheets Hot Topics Articles Speeches	Grin Laws Stoke a prom Americas Armed Grizzan Did nice s'hode?	Legislation Federic Legislatin State Legislatin Legal Issues Legal Vodese Litigation Anticles	Hooting clamming hasks whating insulan claiming Fact Cheers whating Ancies whating Presources	Get InvolvedS Stay Informed Register to Vote ISRA Oper Donese ISRA U Votanteer Zea Amendownt Ceniers	Second Amendment Law Reviews Grassroots Activism Wide Your Peoresentative Vide the Media Promote the NRA-BLA
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### NRA: Accusations in Yahoo News Report are False

Posted By <u>Stephen Gutowski</u> On May 29, 2015 @ 3:00 pm In <u>Issues</u> | <u>No Comments</u>

The National Rifle Association (NRA) says that a Yahoo News report alleging wrongdoing by the gun rights group was "politically motivated" and "misrepresented facts to create a false narrative regarding the NRA's fundraising efforts."

"The assertion that the NRA was involved in 'systematic fraud' is patently false," NRA spokesperson Jennifer Baker said.

In a Yahoo News <u>piece</u> published in April, freelance reporter Alan Berlow accused the NRA of engaging in a "brazen shell game with donations." The piece has since been updated with a partial correction and a 566-word addendum that includes many of the NRA's objections, but the headline, which the NRA objects to, remains unchanged.

Yahoo News said they were standing by its report and reporter.

"Multiple requests for comment from the NRA by Yahoo News went unanswered," Yahoo News PR Director Andrew Kirk said. "When a spokesperson for the NRA did respond, we reflected their views in an update added to the piece."

"We stand by Alan Berlow's reporting."

One of the main allegations in the report says the NRA failed to disclose its political spending to the IRS from 2007 through 2013, and thus likely evaded taxes through the omission.

The NRA says that it only engaged in "non-exempt" direct political spending in 2012, but that it reported that spending to the IRS, and paid \$613,671 in taxes on the spending for that year. The NRA claims that a clerical error resulted in the spending not being reflected on a tax form called a 990, which led to Yahoo News concluding that no political spending had been reported, and no taxes had been paid on it, at all.

A  $\underline{\text{copy of the NRA's check to the IRS}}$  shows the payment was made on March 12, 2013, and the NRA did report the spending on a different form called a 1120-POL, a copy of which was shown to the  $Free\ Beacon$ .

The other major allegation in Berlow's report accused the NRA of soliciting thousands of dollars in donations for its political action committee, the Political Victory Fund (PVF), by misrepresenting them as donations to its 501 (c)(4) non-profit, the Institute for Legislative Action (ILA).

The allegation is based largely on the fact that a donation Berlow made to the ILA ended up being deposited to the PVF's account.

The NRA said that Berlow's donation, made through the ILA's website, was part of a relatively small group of donations which were misdirected to the PVF by a coding error which was identified and fixed by their tech department. \$125,135.03, or 0.2 percent of the roughly \$50 million raised by the ILA and PVF in the last election cycle, were deposited incorrectly because of the error, according to the NRA.

The NRA said only 33 donations from non-members, a group that cannot give to the PVF, were involved in the glitch.

A copy of a Political Victory Fund transfer slip shows the NRA moved the erroneous donations back to their intended destination at the Institute for Legislative Action on April 28. The NRA said the transfer came after the accounting department learned of the misallocation from the Yahoo News piece.

The NRA said Berlow, who has also published negative pieces about the gun rights group at <u>Salon</u> and <u>Mother Jones</u>, and who is married to <u>a Democratic donor</u>, misrepresented the error.

"In an attempt to further his personal political agenda, Berlow went to great lengths to misrepresent what was merely a clerical and internet coding error," Baker said.

John Pomeranz of Harmon, Curran, Spielberg & Eisenberg, who was quoted in the original Yahoo piece as a "leading expert on the election-related activities of tax-exempt organizations," said in his opinion the new developments still showed violations of federal election law, but the efforts the NRA made to correct their mistake should be enough for the FEC.

"I see that the NRA is now acknowledging that it erred in failing to report its political activities on the organization's IRS Form 990s for a number of years, and it does appear that there were federal election law violations (inadvertent, the NRA says) in how some funds were solicited and deposited into the organizations connected political committee," Pomeranz said. "At least these things appear to be violations of federal tax and election law."

"However, I would expect that efforts by the NRA to correct the errors ... might well persuade the IRS and the FEC to reduce or waive any penalties."

Joseph Birkenstock, an attorney who has served as chief counsel of the Democratic National Committee and commented in the original Yahoo News piece, took a similar view.

"The idea of soliciting contributions from the general public and depositing them in the wrong accounts isn't a question of your intent," Birkenstock said. "It's a question of what you did."

Birkenstock said he still believes the NRA broke the law.

"Honestly, it sounds to me like they admit they broke the law," he said. "I think they're making the point that as these things go it might not be a particularly serious violation."

Donald F. McGahn, a former commissioner and chairman of the FEC, said the misdirected donations are not a major lapse and are unlikely to draw significant attention from the federal government.

"It's not uncommon," he said. "Not the first time this has happened. Won't be the last time it'll happen to somebody similarly situated. This isn't a big deal. Previous reports, I think, were way overblown."

McGahn said he does not believe the violation is serious.

"What you look for isn't so much the 'gotcha' glitch, it's did they discover it? Did they take corrective action? Did they unwind whatever happened? In this case it looks like they did."

The NRA said the report, which it sees as further proof of bias directed at the organization by the media, would not alter its mission or attitude.

"Despite an ongoing bias coming from many so-called journalists, the NRA will continue to unapologetically fight to protect the Second—and First—Amendment rights of the American people," NRA spokesperson Baker said.

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