



MARKETING OPPORTUNITIES

For businesses, non-profits and community



Dear Advertiser,

Welcome to another great year of Scouting! In the Alamo Area Council, we believe your product or service is of interest to our Scouting families and supportive community. We have different opportunities to connect your company message to our 14,000+ families through our annual publications and events.

- The Scouting Calendar a printed calendar distributed at the Scouting Expo consisting of Scouting events, training, camping, and other adventure supporting resources. This is a family's "go to" resource given to Scouting families. By placing an ad in the Scouting Calendar, businesses promote to all families and units in the Scouting program for a full year at one low rate.
- The Scouting Expo Held each year is in July or August. It is similar to a 'trade-show' with vendor booths placed strategically within Scouting stations to aid Scouters in crafting their yearly program calendar. Vendors receive a 6 ft table, two chairs, and access to at least 700 of our Scouting volunteers and youth in one-night at the venue.
- Media Upgrades: Expo Guide, Social Media Shout Out, Facebook Live Interview, Expo Website Presence, and more.

See the attached pricing sheet for details and submission deadlines, and let's discuss how we can introduce your business to the adventure of Scouting.

Don't miss out on this investment to become one of our Community Partners!

Yours in Scouting,

Scouting America, Alamo Area Council, Inc.



SCOUTING AMERICA — ALAMO AREA COUNCIL

2026 Scouting EXPO | Partner Sign-Up Form

Sunday, August 2, 2026 | Set-Up: 2:00–3:00 PM | Event: 3:00–5:00 PM

Questions? Contact us at marketing@AlamoAreaScouting.org | All materials & forms due July 1, 2026

ORGANIZATION INFORMATION

Organization: Website:

Contact Name: Title:

Phone: Email:

Social Media Handles (for tagging):

EXPO TABLE — \$300 (includes 6ft table, 2 chairs, tablecloth, Expo Guide listing & group social media recognition)

- ☐ Reserve Expo Table — \$300 ☐ Nonprofit Organization (50% Discount — \$150) ☐ We are a Scout Night Sponsor

ADVERTISING OPPORTUNITIES (50% nonprofit discount applies; free with Scout Night Contract*)

Scouting Calendar (Color, 8.5×11) — distributed to 14,000+ Scouting families

- ☐ ½ Page Ad — \$450 ☐ ¼ Page Ad — \$250 ☐ 1/8 Page Ad — \$150 ☐ Nonprofit Discount (50%)

MEDIA UPGRADES (*Free with Scout Night Contract; 50% nonprofit discount applies)

- ☐ Social Media Shout-Out — \$100* ☐ Facebook Live Interview — \$200* ☐ Expo Website Supporter — \$500*

DOOR PRIZE DONATION (Optional — not included in financial total)

- ☐ Yes, we will donate a door prize **Description:** **Est. Value: \$**

TOTAL COMMITMENT & AUTHORIZATION

Total Amount Due (excluding door prize):
\$ ☐ Nonprofit Organization (please attach documentation)

Authorized Representative (Print): **Date:**

Signature: *By signing, I confirm selections above and agree to submission deadlines and Scouting America guidelines.*

Submit completed form to: marketing@AlamoAreaScouting.org | Invoices issued upon receipt | Accepted ad formats: PDF, Word, Photoshop, Illustrator, PowerPoint, InDesign, JPEG, PNG

Greetings.

Thank you for choosing to be a part of our 2026 Scouting Expo presented by Trails End Popcorn!

We are so excited for this event, and we are excited to have you as a part of it.

Just a couple of things:

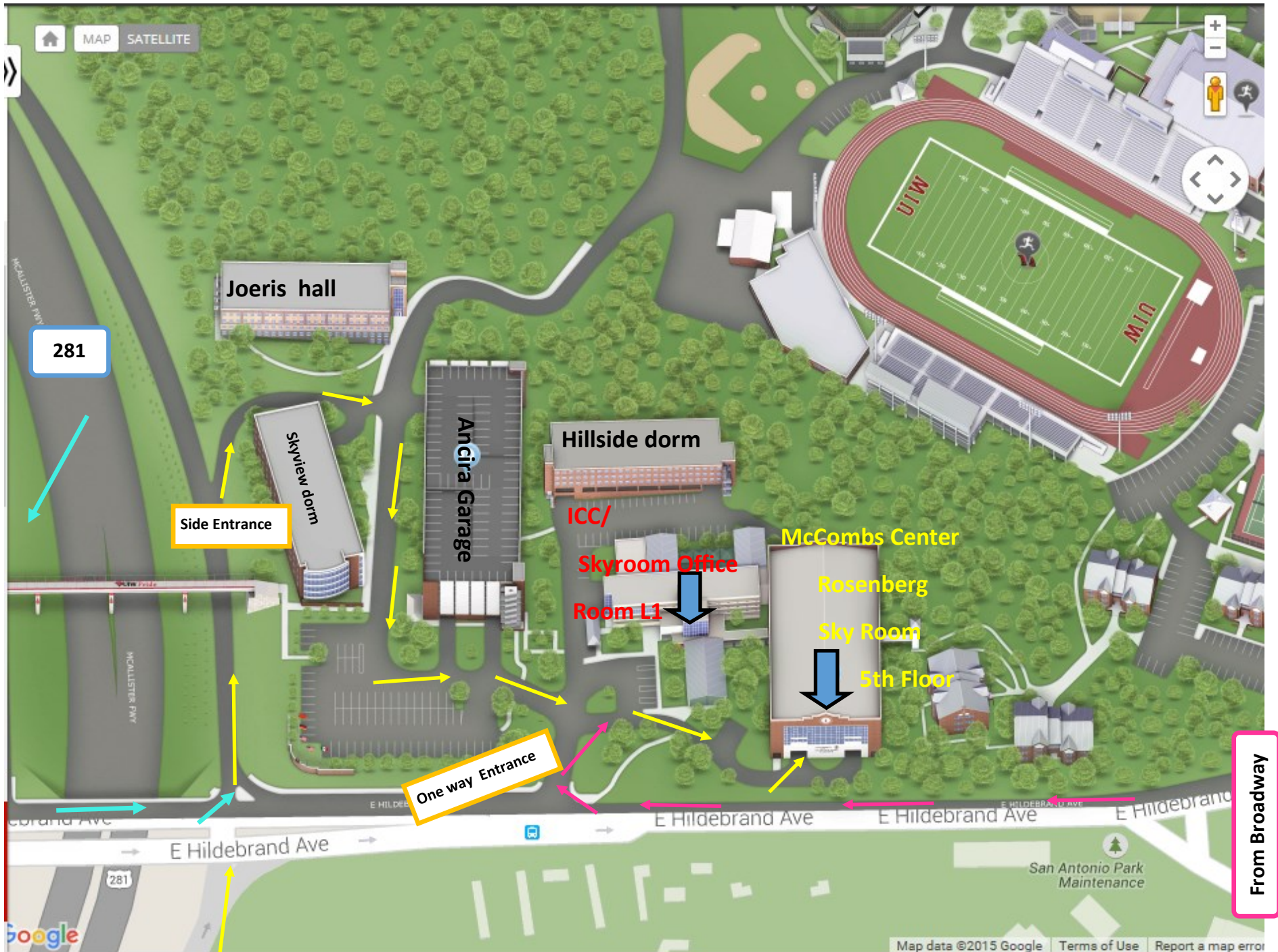
- Vendor set up is between 2pm-3pm. Doors will open promptly at 3:00 pm for the public.
- All the tables will have the name of the vendor/event on it.
- A plastic table cover will be provided for all the tables but please feel free to bring your own. The tables are 6ft in length, there will be 2 chairs with each table.
- Each family will receive a passport for them to get it signed off by each booth they go see. We will provide you with a stamp so you can mark the passports. Vendors will be a required stamp. Once the passport is completed the attendee can turn it in to be included in a drawing for a door prize.
- There is a map attached with parking instructions; please be mindful of the one-way traffic.
- To access the event, you will be going up through an elevator. We do have access to a freight elevator if needed; please plan accordingly.
- The event ends at 5pm; we have to be out of the building by 6pm.
- There is no food provided for this event, but we will provide water bottles to keep you hydrated so you can keep talking to all of our families.
- For those who have requested electricity in advance, please bring an extension cord as the plug will not be directly next to your table.

Feel free to reach out to me if you have any questions.

Linda Dieguez

Linda.Dieguez@scouting.org

210-740-9370



From 281 South: Take Hildebrand exit on right hand side. Turn left at the light on E. Hildebrand. Take quick left at following light continue straight on 281N access road and turn right at UIW Side entrance. Go straight to stop sign. Take a right and go straight follow road and veer to left. Go all the way straight till you get to the McCombs Garage. Skyroom is located on the 5th floor.

From 281North: Take Hildebrand exit on right hand side. Continue going straight on 281 access road past stop light . Turn right at UIW Side entrance. Go straight to stop sign. Take a right and go straight follow road and veer to left. Go all the way straight till you get to the McCombs Garage. Skyroom is located on the 5th floor.

From Broadway: Turn on E. Hildebrand and go straight towards 281. Prior to reaching stoplight near 281 interchange turn right and enter gate labeled Grossman International Conference Center. Take a quick right and Go straight to the McCombs Garage. Skyroom is located on the 5th floor.