

WHY **STAGE** YOUR HOME[©]

1. GET THE MONEY YOU WANT

- Ensure the very best of your property is put forward
- Watch people react positively to your home

2. REDUCE THE TIME YOUR HOME IS ON THE MARKET

3. STAND OUT FROM THE OTHER LISTINGS

- You need every competitive advantage you can get
- If your home looks and feels great, potential buyers will WANT your house

4. ATTRACT A GREATER NUMBER OF BUYERS

- Maximize your chances. It's a numbers game-the more people who view your home the greater the likelihood of receiving an offer

5. ENHANCE THE ADVERTISING APPEAL OF YOUR HOME

- Pictures are worth a thousand words. You want the best pictures possible posted to the internet for potential buyers taking their first look at your home
- Make your home SPARKLE in those photos

6. SHOW YOU LOVE YOUR HOME

- A beautiful well maintained home inspires confidence in potential buyers
- People want their new home to be in move-in condition