



LAUREN KENT
T. 604.671.6115
Lauren@LaurenKent.ca



DON EILERS
T. 604.889.9449
Don@DonEilers.com

JILL WIERSMA
T. 604.341.1411
jillw@telus.net

CRAFTING REAL ESTATE SUCCESS

THE SNAPSHOT FOR APRIL 2016

This Newsletter Has Been Hijacked!

Yes, it's true this month's newsletter has been hijacked!

Much to Don's dismay and angst we have taken the pen from his hand as we feel that it's very important to highlight the fact that Don has recently received some pretty amazing awards but is too humble to make a big deal about them so we had to take control!

As his team mates, we feel strongly that his success and achievements be made somewhat public as very few real estate professionals attain this high level of success and consistency.

Don was recently awarded the '20 Year Medallion Club' which shows just how consistent he's been over the course of his career. This award is given to the top 10% of Realtors but the '20 year' part means he's sustained this elite status for over 20 years. Don is one of only 167 Realtors to receive this award in the Real Estate Board's 51 year history. In addition, Don was also given Remax's highest award – the Diamond Award which puts him in the elite company of the top .3% of ReMax Realtors WORLDWIDE.



While the awards themselves don't mean much to Don they do show his incredible commitment to the profession as well as his ability to show consistent results regardless of market conditions. While the real estate market is hot right now it has had its challenges over the past 20 years! (Remember the sudden down turn in 2008/09!)

More importantly is that Don's ethics and honesty go hand-in-hand with his results. Stories of unethical business practices within our profession are abound but Don has never participated in a 'shadow assignment' of a property he's sold or been involved in lack of documentation and identification around clients and where their funds for a property are coming from. In fact in most cases, our clients have a personal relationship with Don (or a member of his team) and repeat customers are our lifeblood.

We look forward to helping you with any real estate needs you may have and thank you for letting us brag a little bit about Don's accomplishments.

Happy Spring,

Lauren Kent & Jill Wiersma