



Beebe's Marketing Plan

There are a number of ways that a qualified and experienced REALTOR® like Beebe Cline can help you sell your home.

- A Comprehensive Marketing Plan - Beebe Cline will market your home using a thorough plan put together through years of experience. Here are the ways she will bring maximum exposure to your property.
- Professional Floor Plans – The professionals at Measure Masters will come to your house to take detailed measurements of your home and assemble them into a professional floor plan to show potential buyers
- Professional Photos and Virtual Tour – A professional real estate photographer and videographer will come take high quality photos and a virtual tour of your home for buyers to view online and in print.
- MLS (Multiple Listing Service) – The main place to list your home. Realtors all over the region will have access to the details and photos of your home with links for further information as well as a convenient means to schedule showings and ask questions.

- Placing ads in print publications with a wide readership –

These include:

- White Rock Real Estate Advisor Newspaper (print and online – www.WhiteRockRealEstateAdvisor.com) - Published 25 times a year, it is the only comprehensive source for real estate listings in White Rock and South Surrey
- Homes and Land Magazine (print and online – www.HomesandLand.com) – A free monthly publication that can be found online and in print around the Lower Mainland featuring full colour glossy photos of properties for sale in the area
- The Epoch Times (print and online – www.TheEpochTimes.com) - A bilingual (English and Mandarin) publication with color advertising and over 100,000 copies distributed weekly
- Placing ads on highly trafficked websites – Your home will be listed on sites such as [the images for CL, Kijiji, etc]



CRAIGSLIST



KIJJI



BACKPAGE



FACEBOOK



TWITTER

- Displaying your home prominently on Beebe's own website www.WhiteRockLifestyles.com which contains comprehensive information for buyers in an easy-to-navigate format
- Indirect Mail-outs – Beebe will send out postcards to targeted neighbourhoods advertising your home and open houses.
- Setting Price – This is an involved process that takes into consideration a wide variety of criteria from the fair market value to the price of other recent sales in your area to something as small as the available parking. Beebe can assess your property and tell you the best listing price for your home.
- Presentation – No one wants to walk into an unkempt and outdated home. Beebe can advise you on the best way to stage your home so that it appeals to the buyers who visit the open houses and viewings with their realtors.
- Preliminary Inspections – Fixing up your home before listing it can have a substantial impact on its value and saleability. Let Beebe's experience with issues such as testing water supplies and zoning help you get your house in the best shape it can be. Beebe can also make solid recommendations for repair companies and inspectors.
- Showing Your Home – Beebe always attends her showings and well-publicized open houses so that she may help buyers fully appreciate your home inside and out. In addition, she is always available to answer questions by phone. (what does "My Advertised Open House Sunday's service is available to my sellers." mean? Is that a thing?)
- Be Prepared! – When you use Beebe's services, you will feel as if nothing has been overlooked in marketing your home. Beebe uses only the best in professional photography and video companies, online strategies, print materials, and agent to agent network marketing.

As a top producer in White Rock-South Surrey real estate, Beebe understands what it takes to get your home sold. Be one of the lucky sellers to present your home to the public with style, class, and stunning imagery.

Call or email Beebe today to talk about your home selling plans.

604-830-7458

bcline@shaw.ca

